

Title of the article [Cambria Heading, 16, bold, sentence case, centred]

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**First Name [Cambria Heading, 12, bold, capitalized, centred] LAST NAME
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Name of the University, City/State, Country [Cambria Heading, 12, italic, capitalize each word, centred]

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**First Name [Cambria Heading, 12, bold, capitalized, centred] LAST NAME
[Cambria Heading, 12, bold, uppercase, centred]**

Name of the University, City/State, Country [Cambria Heading, 12, italic, capitalize each word, centred]

[under the corresponding author, please mention the e-mail address: hadad.shahrazad@gmail.com][Cambria Heading, 12, italic, capitalize each word, centred]

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Abstract. [Cambria Heading, 11, bold, capitalized, justified] *The content of the abstract should not exceed or be below 300 words, authors are not allowed to use abbreviations or citations in the abstract. The entire paper will be written using Cambria Headings font type, 12 point (except for chapter titles, table titles, figure titles and sources), alignment: justify, **line spacing: 1**. The word count for the entire article is minimum 3000 and maximum 4000. Please note that articles being accepted for publication in our affiliate journals will need to be extended to minimum 5000 words so in the first phase, make sure to send the short version of the article! Please use normal capitalization within the text and do not use bold face for emphasis. Italics are acceptable. All headings should use initial capitals only, excepting for use of Acronyms. Do not use multiple columns. Do not include bullet lists or numbered lists unless absolutely necessary. Do not use more than three levels of heading and do not number the headings The abstract must include sufficient information for readers to judge the nature and significance of the topic. The abstract should be structured as follows: a) a brief introduction into the topic of the paper; b) an overview of the current state of the scientific literature on the topic; c) a presentation of research methodology and research questions; c) presentation of main results and the implications for the field; d) highlights of the contribution brought by the paper to the field of studies. [Cambria Heading, 11, italic, justified]*

[1 enter]

Keywords: [Cambria Heading, 11, bold, capitalized, justified] keyword1, keyword2, keyword3, keyword4, keyword5. The keywords should be listed in decreasing order of importance, should be consistent with the title and abstract, should be between 5-7. [Cambria Heading, 11, no formatting, justified]

[1 enter]

Introduction [Cambria Heading, 14, bold, capitalise first word, justified] – the same formatting applies for all the chapter titles including acknowledgements, bibliography and conclusions

The first paragraph starts exactly at the left margin – indentation none.

The rest of the paragraphs are written with one tab like this one – indentation 1.27 cm[Cambria Heading, 12, no formatting, justified].

Literature review

Subtitle [Cambria Heading, 12, bold, Italic, capitalize first word, justified]

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Sub-subtitle [Cambria Heading, 12, Italic, capitalize first word, justified]

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The rest of the paragraphs are written with one tab like this one – indentation 1.27 cm[Cambria Heading, 12, no formatting, justified].

Figures and tables

Figures and **tables** should be placed as close to their reference point in the text as possible. All figures and tables must have titles and must be referenced from within the text. Also, all figures and tables must be accompanied by their source (if the illustration is the results of the authors’ own research it should state “Source: Authors’ own research results/contribution”). It is advisable to include color diagrams and pictures to enhance readability.

Tables should be self-contained and complement, but not duplicate, information contained in the text. Column headings [**Cambria Heading, 10, bold**] have to be clear and brief and present the units of measurement in parentheses. If the table contains data that has not been generated by the author’s own research, then the source must be cited as in text below the table and also in the reference section. **The tables should not be pictures, but in editable format!** Any abbreviations used in the column heads or rows must be explained as a note below the table. The content of the table should be written in **Cambria Heading, 10, no formatting**.

Tables and images should be referred to in the text, the tables should be formatted as below:

Table 1.[Cambria Heading, 11, bold, centred] Personality materialism: competing measurement models [Cambria Heading, 11, Italic, centred]

Model	χ^2	df	p-value	CFI	TLI	RMSEA	SRMR	R ²
One-factor	1018.6	189	0.000	0.62	0.58	0.11	0.09	20.2
Four-factor	613.6	183	0.000	0.81	0.78	0.08	0.08	47.9
One-factor (parceled)	49.2	14	0.000	0.96	0.94	0.09	0.03	44.7

Source: Authors’ own research. [Cambria Heading, 10, aligned to the right].

Make sure all the tables have sources!!!

Figures represent both drawings and pictures. Their titles have to be self-explanatory and should contain the definitions of any symbols used and all abbreviations and units of measurement should be explained so that the figure and its legend are understandable without reference to the text.

An image example is presented in Figure 1. Images must be inserted as picture files (.gif, .jpg, .bmp, .pct, .png, .psd). You may be asked to supply the pictures as separate files.



Figure 1. [Cambria Heading, 11, *Italic, centred*] **Example of figure [Cambria Heading, 11, *Italic, centred*]**

Source: www.managementmarketing.ro. [Cambria Heading, 10, aligned to the right].

Page margins: all margins should be set at 2.5 cm

Conclusion

A conclusion section is required. Conclusions should provide a synthesis of the main contributions of the paper, discuss the importance of the work, and/or suggest possible applications and extensions of the research.

References

References should follow the APA referencing style, which means that primary references in the text should be in the format (Bratianu, 2009; Bratianu and Orzea, 2011; Lefter et al., 2011) and should then be listed at the end of the paper as per the following examples:

Author, A.A.. (Publication Year). Article title. *Periodical Title, Volume(Issue)*, pp.-pp.

Nevin, A. (1990). The changing of teacher education special education. *Teacher Education and Special Education: The Journal of the Teacher Education Division of the Council for Exceptional Children*, 13(3-4), 147-148.

Secondary references would appear in the text as “Nugus (in Remenyi, 1999, p. 25) ...” and only the Remenyi work would be listed at the end of the paper. It is advisable that you keep secondary references to the minimum and reference the original work whenever possible.

For more details and citation generation machine, you may use the following link:
<http://www.bibme.org/citation-guide/apa/>

Please note that submissions not complying with these guidelines will be rejected on formal grounds!

Recommendations:

***All the articles will be subjected to a double blind peer review process**

Title

The title of the paper should accurately reflect the content of the article and should be in accordance with the scientific focus of the conference. Because search engines grant the highest importance to the titles of papers, it is crucial that our authors include in the title words that should be probably used by the readers in order to search articles on the same topic. The title needs to be short (8-10 words) and contain the most important keywords of the article and illustrate the research questions rather than the research methodology. Authors should avoid superfluous words such as “A study of...”, “An analysis of...”.

Abstract

The abstract of the paper has to contain enough information for the reader to be able to appreciate the nature and the significance of the subject. For increasing the visibility of the article, it has to reiterate keywords and phrases which define the article but still, in a manner such as to avoid unnecessary repetitions. Make use of all the **300** words allocated for the abstract section and present as many details as possible to convince scholars to read the article. The abstract should be structured as follows: a) a brief introduction into the topic of the paper; b) an overview of the current state of the scientific literature on the topic; c) a presentation of research methodology and research questions; c) presentation of main results and the implications for the field; d) highlights of the contribution brought by the paper to the field of studies.

Keywords

The keywords should be listed in decreasing order of importance meant to reveal the essence of the paper and should be consistent with the title and abstract of the article. The number of keywords should be between 5-7.

Introduction

The introduction is meant to familiarize the reader with the content of the paper by reiterating the keywords. It has to deliver the purpose of the paper, state initial hypotheses, properly summarize the literature, refer to previous research, and in the last it should refer to the aspects that are to be addressed in the body of the article.

Body of the article

The article has to be the result of a research in the fields addressed by the scope of the conference. The structure of the has to be logical and clearly laid out through titles, and subtitles. In order to ease the access of the reader to the content, the article should follow the structure: Literature review, Research methodology (should provide sufficient information to make the research replicable, data collections should be emphasised, sampling appropriate, results should be logically presented, statistics correct, all the analysis should be appropriate), Results and discussion.

Conclusions

Conclusions are necessary and they have the purpose of making a synthesis of the paper, of underlining its importance and contributions, of indicating eventual limitations and future lines of research. The claims in the conclusion section should be

reasonable and supported, authors should relate to initial hypotheses; the conclusions should also explain how the article contributes to knowledge advancements.

The language should be accurate and well mastered. The editors are not liable for language editing or for the correctness of the research of the authors. This is the responsibility of the authors. In case the authors do not have English as their first language, we invite them to use the professional editing services delivered by the company 112Edit (www.112Edit.com) or www.editage.com. Moreover, authors having their names written in diacritics should pay close attention to the spelling of their name and should make sure they write the authors' names correctly – First Name, LAST NAME. Any errors in spelling their names may be conducive to their being indexed wrongly which can ultimately lead to a potential decrease in the number of citations.

General editing/formatting requirements: The body of the article should be written with the font style Cambria Headings, 12, single spaced, justified (except for titles, tables and figures; for the full editing requirements, please see the Authors' template document), the word count should be: 3000-4000 words; page margins: all margins 2.5 cm.