

Guidelines for the Authors

Title

The title of the paper should accurately reflect the content of the article and should be in accordance with the scientific focus of the journal. Because search engines grant the highest importance to the titles of papers, it is crucial that our authors include in the title words that should be probably used by the readers in order to search articles on the same topic. The title needs to be short (8-10 words) and contain the most important keywords of the article and illustrate the research questions rather than the research methodology. Authors should avoid superfluous words such as “A study of...”, “An analysis of...”.

Abstract

The abstract of the paper has to contain enough information for the reader to be able to appreciate the nature and the significance of the subject. For increasing the visibility of the article, it has to reiterate keywords and phrases which define the article but still, in a manner such as to avoid unnecessary repetitions. Make use of all the 300 words allocated for the abstract section and present as many details as possible to convince scholars to read the article. The abstract should be structured as follows: a) a brief introduction into the topic of the paper; b) an overview of the current state of the scientific literature on the topic; c) a presentation of research methodology and research questions; d) presentation of main results and the implications for the field; e) highlights of the contribution brought by the paper to the field of studies.

Keywords

The keywords should be listed in decreasing order of importance meant to reveal the essence of the paper and should be consistent with the title and abstract of the article. The number of keywords should be between 5-7.

Introduction

The introduction is meant to familiarize the reader with the content of the paper by reiterating the keywords. It has to deliver the purpose of the paper, state initial hypotheses, properly summarize the literature, refer to previous research, and in the last it should refer to the aspects that are to be addressed in the body of the article.

Body of the article

The article has to be the result of a research in the fields addressed by the scope of the journal. The structure of the has to be logical and clearly laid out through titles, and subtitles. In order to ease the access of the reader to the content, the article should follow the structure: Literature review, Research methodology (should provide sufficient information to make the research replicable, data collections should be emphasised, sampling appropriate, results should be logically presented, statistics correct, all the analysis should be appropriate), Results and discussion.

Conclusions

Conclusions are necessary and they have the purpose of making a synthesis of the paper, of underlining its importance and contributions, of indicating eventual limitations and future lines of research. The claims in the conclusion section should be reasonable and supported, authors should relate to initial hypotheses; the conclusions should also explain how the article contributes to knowledge advancements.

The language should be accurate and well mastered. The journal is not liable for language editing or for the correctness of the research of the authors. This is the responsibility of the authors. In case the authors do not have English as their first language, we invite them to use the professional editing services delivered by the company 112Edit (www.112Edit.com) or www.editage.com.

The **length** of the article should fit the interval 3000 and 8000.

General editing/formatting requirements: The body of the article should be written with the font style Cambria Headings, 12, single spaced, justified (except for titles, tables and figures; for the full editing requirements, please download our [Authors' Template](#)), the word count should not exceed 8000 and it should not be below 3000; page margins: all margins 2.5 cm.

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