

# Public health management: life expectancy and air pollution

### Georgeta-Madalina MEGHISAN

University of Craiova, Craiova, Romania Romanian Academy, National Institute of Economic Research "Costin C. Kiritescu", Bucharest, Romania

### **Dorin TOMA**

The Bucharest University of Economic Studies, Bucharest, Romania Prof. Dr. Th. Burghele Clinical Hospital, Bucharest, Romania

**Abstract.** Part of the National Strategy of Sustainable Development from Romania, life expectancy and air pollution indicators have an important role in establishing long term public health management strategies. International scientific literature within the field underlines the strong connection between air pollution and life expectancy. This research study focuses on the impact of greenhouse gas emissions, particulate matter air pollutants, ozone air pollutants on the length of life at 65 years old and life expectancy at birth of the population from Romania. The methods used for research are correlation and linear regression. Our results will be a starting point for further development of public health policies in developing countries, which mostly focus on socio-economic aspects, neglecting the negative impact of air pollution.

**Keywords**: Public health management, life expectancy, air pollution, socio-economic development, developing countries.

### Introduction

Many researchers consider that air pollution has an important influence on life expectancy at birth and length of life at 65 years old. The current study has the main purpose to explain the role of air pollution (greenhouse gas emissions, particulate matter air pollutants, ozone air pollutants) on the length of life at 65 years and life expectancy at birth, for the population of Romania. Effective public health management must be based on a better understanding of the local air pollution problems, in order to provide solutions to reduce its impact on health.

Correlation and simple linear regression method are used to validate/invalidate the proposed hypotheses of the current study. The linear correlation is largely used, because it synthesizes the importance of the relationship between two variables. The linear regression explains a dependent variable by one or more independent quantitative variables. If there is only one independent variable, we make use of the simple regression. The regression is used for explanation and prediction.

Hypothesis no 1. There is a statistically significant correlation between chronic exposure to greenhouse gas emissions, particulate matter air pollutants, ozone air pollutants and the length of life at 65 years old.

Hypothesis no 2. There is a statistically significant correlation between chronic exposure to greenhouse gas emissions, particulate matter air pollutants, ozone air pollutants and the life expectancy at birth.

Hypothesis no 3. There is a significant level of influence of the greenhouse gas emissions on life expectancy at 65 years old.

### Literature review

World Health Organization (WHO) underlines the effects of air pollution, which "harms human health, particularly in those already vulnerable, because of their age or existing health problems", focusing on the fact that the outdoor pollution leads to "more than 3 million premature death each year", due to: vehicles, power plants, waste burning, landfill emissions, livestock production, while the indoor pollution leads to "more than 4,3 million estimated premature deaths each year, due to: dirty cookstoves, unprocessed coal, kerosene and diesel fuels" (WHO, 2017).

One of the main causes for air pollution is represented by the rapid urbanization. On the other hand, the population living in rural areas encounters different health behaviors than the urban population, to the same marker of exposure. (Keijzer et al., 2016)

The most significant air pollutants causing increased mortality rate are particulate matter air pollutants:  $PM_{2,5}$  of 2,5 µm aerodynamic diameter and  $PM_{10}$  of 10 µm aerodynamic diameter. (Anderson et al., 2012) Dziunabek et al. (2017) analyzed the high correlation between long-term inhalation exposure to the mixture of  $PM_{10}$ , BaP, Cd, Pb and, the length of life of the people from Silesia province in Poland.

Fotourehchi (2016) analyzed the effects of PM10 and CO2 air pollutants on infant mortality and life expectancy at birth, in 60 developing countries, between 1990-2010.

The current research focuses on the analysis of the effects of air pollutants on life expectancy at 65 years old and at birth, making use of the following variables:

- Greenhouse gas emissions (GHE);
- Particulate matter air pollutants (PM);
- Ozone air pollutants (O<sub>3</sub>);
- Life expectancy at 65 years old (LE65);
- Life expectancy at birth (LEB);

# **Research Methodology**

The research methodology analysis is based on data gathered from The National Institute of Statistics' website. It is a time series data, providing information about the chosen variables, during the period 2005-2015 and, where available, 2000-2015.

Life expectancy at 65 years old registered an ascendant trend between the years 2000 (79 years old) and 2015 (81 years old). Women at 65 years old register a higher life expectancy, between 80 years old (year 2000) and 82 years old (year 2015). On the other hand, men at 65 years old register a lower life expectancy than women at the same age, from 78 years old in 2000 and 79 years old. On average, life expectancy at 65 years old registered the highest pick between the years 2012-2015 (81 years old). (Figure 1)



*Figure 1.* Life expectancy at 65 years old of the population from Romania (2000-2015) Source: <u>www.insse.ro</u>, accessed 1<sup>st</sup> of February 2017

At birth, life expectancy increased considerably from 70 years old in 2000 to 75 years old in 2015. Life expectancy at birth for female was 78 years old, while life expectancy at birth for male was 71 years old (2015), rising from 74 years old for new born female and 67 years old for new born male (2000) (Figure 2).



#### *Figure 2.* Life expectancy at birth of the population from Romania (2000-2015)

Source: <u>www.insse.ro</u>, accessed 1st of February 2017

**PICBE | 113** 

During the last years, the greenhouse gas emissions registered an important descendent trend between the years 2008-2011, decreasing from 116.165,41 thousand tones (2008) to 98.054,21 thousand tones (2011) (Figure 3).



Figure 3. Greenhouse gas emissions in Romania (2000-2011)

Source: <u>www.insse.ro</u>, accessed 1<sup>st</sup> of February 2017 Particulate matter emissions (PM) mainly come from transport activity. In Romania, PM emissions decreased between 2005 (4,289 kilotons) and 2014 (3,497 kilotons). (Figure 4)





Ozone emissions also decreased during the years 2005 (109,363 kilotons) and 2014 (104,030 kilotons). (Figure 5)





Source: <u>www.insse.ro</u>, accessed 1st of February 2017

Hypothesis no 1. There is a statistically significant correlation between chronic exposure to greenhouse gas emissions, particulate matter air pollutants, ozone air pollutants and the length of life at 65 years old.

In order to verify the Hypothesis no 1, we make use of the correlation function between the following variables: greenhouse gas emission (GHE), particulate matter air pollutants (PM), ozone air pollutants  $(O_3)$ , life expectancy at 65 years old (LE65). (Table 1)

		GHE	PM	03	LE65
	Pearson Correlation	1	,570	,651	-,657*
GHE	Sig. (2-tailed)		,182	,113	,020
	Ν	12	7	7	12
	Pearson Correlation	,570	1	,635*	-,666*
PM	Sig. (2-tailed)	,182		,049	,035
	Ν	7	10	10	10
	Pearson Correlation	,651	,635*	1	-,560
03	Sig. (2-tailed)	,113	,049		,092
	Ν	7	10	10	10
	Pearson Correlation	-,657*	-,666*	-,560	1
LE65	Sig. (2-tailed)	,020	,035	,092	
	Ν	12	10	10	16
* Correlation is signif	ficant at the $0.05$ level (2-tailed)				

**Table 1.** Correlations between chronic exposure to greenhouse gas emissions, particulate matter air nollutants ozone air nollutants and the length of life at 65 years old

Source: Authors' own research with SPSS Software 20.0 for Windows.

The results from the Table 1 show that there is a statistically significant negative correlation between Life expectancy at 65 years old and greenhouse gas emissions (Pearson coefficient = -0,657, p= 0,020 < 0,05), and also between Life expectancy at 65 years old and particulate matter air pollutants (Pearson coefficient = -0,666, p= 0,035 < 0,05).

Hypothesis no 1 is partially verified. There is a statistically significant correlation between chronic exposure to greenhouse gas emissions, particulate matter air pollutants and the length of life at 65 years old.

Hypothesis no 2. There is a statistically significant correlation between chronic exposure to greenhouse gas emissions, particulate matter air pollutants, ozone air pollutants and the life expectancy at birth.

For verifying the Hypothesis no 2, we use the correlation function between the following variables: greenhouse gas emission (GHE), particulate matter air pollutants (PM), ozone air pollutants ( $O_3$ ) and life expectancy at birth (LEB).

Pearson correlation coefficient indicates the extent to which two measured variables within the same group of observations are connected. If the correlation coefficient is close to 1 or -1, we can state that the two variables are linked and they can explain themselves mutually. If the Pearson coefficient is close to 0, there is a weak correlation. If the Pearson coefficient is close to +1, the two variables vary in the same way, while if the correlation coefficient is close to -1, the two variables vary in an opposite way one from another.

The results underline a statistically significant negative correlation between Life expectancy at birth and Particulate matter air pollutants (Pearson coefficient= -0,674, p= 0,033 < 0,05) (Table 2)

		GHE	РМ	03	LEB	
	Pearson Correlation	1	,570	,651	-,567	
GHE	Sig. (2-tailed)		,182	,113	,054	
	Ν	12	7	7	12	
	Pearson Correlation	,570	1	,635*	-,674*	
PM	Sig. (2-tailed)	,182		,049	,033	
	Ν	7	10	10	10	
	Pearson Correlation	,651	,635*	1	-,521	
03	Sig. (2-tailed)	,113	,049		,123	
	Ν	7	10	10	10	
	Pearson Correlation	-,567	-,674*	-,521	1	
LEB	Sig. (2-tailed)	,054	,033	,123		
	Ν	12	10	10	16	
*. Correlation is significant at the 0.05 level (2-tailed).						

**Table 2.** Correlations between chronic exposure to greenhouse gas emissions, particulatematter air pollutants, ozone air pollutants and the life expectancy at birth

elation is significant at the 0.05 level (2-talled).

Source: Authors' own research with SPSS Software 20.0 for Windows.

Hypothesis no 2 is partially verified. There is a statistically significant correlation between chronic exposure to particulate matter air pollutants and the life expectancy at birth.

Hypothesis no 3. There is a significant level of influence of the greenhouse gas emissions on life expectancy at 65 years old.

In order to analyze the Hypothesis no 3, linear regression function was used to underline the level of influence that the independent variable (greenhouse gas emissions) has on the dependent variable (life expectancy at 65 years old).

The regression model has some minimal requirements:

- The linearity of the measured phenomenon. The linearity is important, because the concept of correlation is based on a linear relationship. The linearity of a bivariate relation is verified by the exam of residues.
- The constant variance of the error (homoscedasticity). Homoscedasticity is verified by the exam of residues or by a simple statistics test.
- The independence of the error terms. Besides the graphic of residues, it can also be **PICBE | 117** validated by the Durbin-Watson test.
- The normal distribution of the error term.

R square has a value of 0,657, thus Life expectancy at 65 years old can be influenced by the exposure to greenhouse gas emissions, in a percentage of 65,7%. (Table 3)

<b>Table 3.</b> Regression analysis (greenhouse gas emissions, life expectancy at 65 years old)						
Model R		R Square	Adjusted R Square	Std. Error of the		
				Estimate		
1	,657ª	,432	,375	,42957		
a Predictors: (Constant) Pollution						

a	ble 3. Regression	analysis (	greenhouse	e gas emissions,	life expe	ctancy at 65	years old)

Source: Authors' own research with SPSS Software 20.0 for Windows

According to ANOVA analysis, the model is significant (Sig=0,02< 0,05). (Table 4)

ANOVAª								
Model		Sum of Squares	df	Mean Square	F	Sig.		
	Regression	1,403	1	1,403	7,602	,020 <sup>b</sup>		
1	Residual	1,845	10	,185				
	Total	3,248	11					
a. Dependent Variable: Life_expectancy								
b. P	redictors: (Constant).	Pollution						

**Table 4.** ANOVA analysis (areenhouse gas emissions, life expectancy at 65 years old)

Source: Authors' own research with SPSS Software 20.0 for Windows

The exposure to the greenhouse gas emissions has a significant negative effect on the life expectancy at 65 years old (t = -2,757, Sig. < 0,05). (Table 5)

**Coefficients**<sup>a</sup> Model Unstandardized Coefficients Standardized t Sig. Coefficients Std. Error В Beta (Constant) 18,467 1,221 15,119 ,000, 1 Pollution -3.042E-005 .000 -,657 -2,757 ,020 a. Dependent Variable: Life\_expectancy

**Table 5.** Coefficients' analysis (greenhouse gas emissions, life expectancy at 65 years old)

Source: Authors' own research with SPSS Software 20.0 for Windows

The hypothesis no 3 is verified. There is a significant level of influence of the greenhouse gas emissions on life expectancy at 65 years old.

# **Results and discussion**

The current study underlines the effects of the air pollution on life expectancy in Romania. However, in some cities of Romania,  $PM_{2,5}$  air pollutants exceed the WHO 2005 guidelines limits of 10 µg/m<sup>3</sup> annual mean and 25 µg/m<sup>3</sup> 24-hour mean, reaching values between 16-35 µg/m<sup>3</sup> for the year 2013, mostly in the south of the country. The WHO 2005 guidelines for PM<sub>10</sub> are 20 µg/m<sup>3</sup> annual mean and 50 µg/m<sup>3</sup> 24-hour mean. On the other hand, the 2005 Air Quality Guideline of Ozone (O<sub>3</sub>) is 100 µg/m<sup>3</sup> 24-hour mean. (WHO, 2016)

Bucharest, the capital of Romania, with 1,8 million inhabitants registered a mean of  $PM_{2,5} = 23$  during the year 2013, while the mean of  $PM_{10} = 31$  during the year 2013 (http://maps.who.int/airpollution/).

One of the most polluted city in Romania, with particulate matter air pollutants is Rovinari, with a mean of  $PM_{2,5} = 29$  during the year 2013, while the mean of  $PM_{10} = 39$  during the year 2013, followed by Constanta, with a mean of  $PM_{2,5} = 27$  during the year 2013, while the mean of  $PM_{10} = 37$  during the year 2013 (http://maps.who.int/airpollution/, 2016).

According to a study made by WHO (2012), Romania is on the fifth position in the classification of the European Union's countries regarding the death attributable to ambient air pollution, with 14 497 deaths (14 400 cases of death), after Poland (26 589 cases), Germany (26 160 cases), Italy (21 057 cases), United Kingdom of Great Britain and Northern Ireland (16 355 cases). (Figure 6)



*Figure 6.* Death attributable to ambient air pollution at the level of EU28 countries (2012) Source: http://apps.who.int/gho/data/node.main.ENVHEALTHJOINTAAPHAP?lang=en.

# Conclusions

The main results of the study strengthen the international research studies' findings and underline the importance of measures taken to diminish the air pollution of a country.

The main findings of the current research paper are: There is a statistically significant correlation between chronic exposure to greenhouse gas emissions, particulate matter air pollutants and the length of life at 65 years old; There is a statistically significant correlation between chronic exposure to particulate matter air pollutants and the life expectancy at birth; There is a significant level of influence of the greenhouse gas emissions on life expectancy at 65 years old.

On the other hand, big industries (e.g. mobile telecommunications industry, which "has an important place within an economy" (Meghisan, 2015)) have an important influence in air pollution changes of a country, together with the retail industry, which "had a real success nowadays perceived mainly by the fortune that the founders of the hypermarkets managed to gain", (Stancu and Meghisan, 2012), emphasized mainly by the "sophisticated theories of consumer behavior" recently developed by scientists. Eventhough the main goal of these industries is represented by the "efficiency of using their own capital of the company" (Circiumaru et al., 2010), the length of life of consumers and of labour force is vital, mainly because "during financial crisis of 2008-2009, the country's labour force suffered major changes and currently the country is trying to improve its macroeconomic situation" (Marcu et al., 2015), also influenced by the disequilibrium on stock markets during the same period of economic crisis (Acatrinei et al., 2013; Marcu and Meghisan, 2011, Miron et al., 2009, Dima and Vasilache, 2013).

The authors subscribe to the goals of the World Health Assembly (26<sup>th</sup> of May 2015), which adopted a series of resolutions to be adopted by the member states (WHO, 2015) in order to increase the air quality and health:

- Development of partnerships, dialogues and cooperation in accordance to the WHO guidelines;
- Rise awareness about the impact on air pollution on health towards large public and stakeholders;
- Facilitate research within the field;
- Collect and interpret the data related to health risk assessment;
- Take action to minimize air pollution.

# References

Acatrinei, M., Gorun, A., & Marcu, N. (2013). A Dcc-Garch Model to Estimate. *Romanian Journal of Economic Forecasting*, 1/2013, 136-148.

- Anderson, J.O., Thundiyil, J.G. & Stolbach, A., (2012). Clearing the air: a review of the effects of particulate matter air pollution on human health. *J. Med. Toxicol.* 8 (2), 166–175. http://dx.doi.org/10.1007/s13181-011-0203-1.
- Cîrciumaru, D., Siminică, M., & Marcu, N. (2010). A study on the return on equity for the Romanian industrial companies. *Annals of University of Craiova–Economic Science Series*, 2, 38.
- De Keijzer, C., Agis, D., Ambrós, A., Arévalo, G., Baldasano, J.M., Bande, S., Barrera-Gómez, J., Benach, J., Cirach, M., Dadvand, P., Ghigo, S., Martinez-Solanas, È., Nieuwenhuijsen, M., Cadum, E. & Basagaña, X., (2017). The association of air pollution and greenness with mortality and life expectancy in Spain: A small-area study. *Environment*

*International*, Volume 99, February 2017, 170-176. http://dx.doi.org/10.1016/j.envint.2016.11.009.

Dima, A.M., & Vasilache, N.S. (2013). An analysis on the link between emerging markets MNEs' reputation and corporate social responsibility. In *Principles and strategies to balance ethical, social and environmental concerns with corporate requirements* (pp. 51-66). Emerald Group Publishing Limited.

PICBE | 120

- Dziubanek, G., Spychała, A., Marchwińska-Wyrwał, E., Rusin, M., Hajok, I., Ćwieląg-Drabek, M. & Piekut, A., (2017). Long-term exposure to urban air pollution and the relationship with life expectancy in cohort of 3.5 million people in Silesia. *Science of The Total Environment*, Volume 580, 15 February 2017, 1-8. http://dx.doi.org/10.1016/j.scitotenv.2016.11.217.
- Fotourehchi, Z., (2016). Health effects of air pollution: An empirical analysis for developing countries. *Atmospheric Pollution Research*, Volume 7, Issue 1, January 2016, pp. 201-206, ISSN 1309-1042, http://dx.doi.org/10.1016/j.apr.2015.08.011.
- Gîrboveanu, S. R., Crăciun L., & Meghișan G.-M., (2012). The Role of Advertising In The Purchase Decision Process. *Analele Universității din Oradea*, 897.
- Marcu, N., Meghisan, G. M., & Ciobanu, M. C. (2015). Research on Romanian Labour Market Dynamics. *Revista de chimie*, 66(9), 1540-1544.
- Marcu, N. & Meghişan M. G. (2017). The Need for Public Debt Management in The Context of Sustainable Development within the European Union. *European Integration–New Challenges*, 217.
- Meghisan, G. M. (2015). Cultural influences on pre-pay mobile telecommunications services users. *Management & Marketing Journal*, vol. XIII (1), 1-7.
- Miron, D., Dima, A. M., & Vasilache, S. (2009). Indexes of regional economic growth in postaccession România. *Romanian Journal of Economic Forecasting*, *11*(3), 138-152.
- Stancu, I., & Meghisan, G. M. (2012). Marketing study regarding the consumers behavior towards the Auchan hypermarkets from Romania. *Procedia Economics and Finance*, 3, 502-508.

INSSE, www.insse.ro, accessed 1<sup>st</sup> of February 2017.

World Health Organization, (2017). Joint effects of air pollution http://apps.who.int/gho/data/node.main.ENVHEALTHJOINTAAPHAP?lang=en, accessed 1<sup>st</sup> of February 2017.