Monika Piątkowska as a Researcher in Sport Sciences and Sport Management

Monika Piątkowska ^{A-D}, Jerzy Kosiewicz ^D

Josef Pilsudski University of Physical Education in Warsaw

Authors' contribution:

- A) conception and design of the study
- B) acquisition of data
- C) analysis and interpretation of data
- D) manuscript preparation
- E) obtaining funding

ABSTRACT

This is the fifth article of the cycle of portraits of the members of the Editorial Board and Editorial Advisory Board of the journal *Physical Culture and Sport. Studies and Research*. These members are social scientists who research the issue of sport. Among them, there are many world-class professors, rectors, and deans of excellent universities, founders, presidents, and secretaries-general of continental and international scientific societies and editors of high-scoring journals related to social sciences focusing on sport. The idea of presenting portraits of individual editors of our writings has already gained recognition in the Far East. Editor-in-Chief Young Lee of the *International Journal of Eastern Sports & Physical Education* has decided to introduce Corner of Editors, which will also present all members of the Editorial Board.

The biography we present here in this volume of our journal refers to a Polish scholar, educationist, and manager, Monika Piątkowska, Deputy Editor of our Journal and Head of the Department of Organization and History of Sport at the Josef Pilsudski University of Physical Education.

education, academic achievements, awards, publications

KEYWORDS

Education

Monika Piątkowska, PhD, was born on September 12, 1980 in Warsaw. She graduated from Tadeusz Reytan Secondary School no. 6 in Warsaw, an individual language program class (English and French). During the period of secondary education, she amateurly trained volleyball in a school team, playing the position of setter and serving as captain.

She is a graduate of the Faculty of Tourism and Recreation of the Józef Piłsudski University of Physical Education, which was a pioneer faculty at that time (17 candidates per single student during an entry exam). The subjects of her B.A. (defended in 2002) and M.A. (defended in 2004) theses were related to widely understood management and organization in tourism, particularly with an evaluation of the correctness of the description and division of professional competences, and designing an organizational structure of a leading travel operator in Poland. In 2004, she was awarded by the Rector with the Prof. Dr. Zygmunt Gilewicz Medal for outstanding achievements in education and a model attitude during her studies at the University of Physical Education in Warsaw.

She is also a graduate of the Postgraduate European College of the SGH Warsaw School of Economics (2005).

In the years 2005-2008, she was a doctoral student at the University of Physical Education in Warsaw. In 2009, she obtained the title of PhD in Physical Culture Sciences, defending her M.A. thesis entitled "Physical activity of the Polish society as compared to Europe, measured by the International Physical Activity Questionnaire IPAQ," written under the guidance of Prof. Dr. Lech Jaczynowski. It is worth mentioning that these were the first studies evaluating the level of physical activity of Poles conducted in a representative sample of the whole population and using an international standardized tool enabling a comparative analysis with other countries from all over the world.

In 2006, as a doctoral student, she took part in the scholarship program for students from Poland, Ukraine, and the Baltic states at the University of St. Andrews, the oldest university in Scotland (the third oldest in the United Kingdom after Oxford and Cambridge).

In 2014, she completed her M.A. studies at the Faculty of Management of the University of Warsaw, defending her thesis entitled "Ambush marketing during major sport events illustrated with an example of the XXII Olympic Winter Games in Sochi."

Publications

Monika Piątkowska, PhD, is the author of nearly 70 publications (including over 40 in a foreign language).

She is the author or co-author of 38 original works published in peer-reviewed journals, including 6 works with the Impact Factor (IF) and 27 chapters in monographs. She also co-edited 4 monographs. Her scientific output can be divided into two main fields of interest:

1. Pro-health advantages of physical activity and its determinants in various social and professional groups.
2. Organization, management, and marketing in sport.

The first scope of interest is a specific continuation of studies undertaken during the creation of her PhD thesis and the result of cooperation with public institutions as an expert. The conducted studies on obtained databases resulted in the following publications:

- a) In peer-reviewed journals (starting from the newest ones)
 - Biernat, E., Piątkowska, M., Mynarski, W. (2017). Prevalence and socioeconomic determinants of leisure time physical activity among Polish farmers. *Annals of Agricultural and Environmental Medicine*. AOP. <https://doi.org/10.26444/aaem/75927> (IF=0.829)
 - Biernat, E., Piątkowska, M. (2017). Leisure time physical activity among employed and unemployed women in Poland. *Hong Kong Journal of Occupational Therapy*, 29, 47-54. <https://doi.org/10.1016/j.hkjot.2017.04.001> (IF=0.25)
 - Biernat, E., Piątkowska, M. (2017). Physical activity of disabled individuals in the context of meeting WHO recommendations and support of local authorities. *Turk J Phys Med Rehab*, 63, 107-116. DOI: 10.5606/tftrd.2017.64188 (IF=0.0186)
 - Górski, M., Piątkowska, M., Pastuszek, A., Michalak, B. (2017). Level of physical activity of physical education students in Poland and Ireland. *Journal of Education, Health and Sport*, 7(3), 221-230. eISSN 2391-8306.
 - Piątkowska, M., Biernat, E. (2016). Does physical activity protect adolescents against risk behaviour? *The New Educational Review*, 46, 72-83. DOI: 10.15804/tner.2016.46.4.06
 - Biernat, E., Piątkowska, M. (2016). Overestimation of physical activity by the long IPAQ questionnaire in a Polish nationwide study. *Hygeia Public Health*, 51(1), 87-95.
 - Biernat, E., Piątkowska, M. (2014). Ocena przydatności statystyk opisowych w interpretacji danych dotyczących aktywności fizycznej Polaków podczas pracy zawodowej [The usefulness of descriptive statistics in the interpretation of data on the occupational physical activity of Poles]. *Med Pr*, 65(6), 743-753. DOI: 10.13075/mp.5893.00085 (IF=0.397)

- Biernat, E., Piątkowska, M. (2014). Individual and environmental factors determining sedentary lifestyle of the Polish population. *Iranian J Pub Health*, 43(8), 1033-1044. (IF=0.55)
- Biernat, E., Piątkowska, M. (2013). Comparative leisure physical activity: A comparison between Polish and European population. *Physical Culture and Sport. Studies and Research*, 59, 33-41.
- Biernat, E., Piątkowska, M. (2013). Recommendations of the World Health Organization on leisure physical activity and their implementation among Polish population. *Polish J Sport Med*, 29(4), 255-264.
- Piątkowska, M. (2012). Self-rated physical activity across Europe – Poland and other European countries. *Biol Sport*, 29(1), 23-31. (IF=0.415)
- Piątkowska, M. (2012). Wiek jako czynnik różnicujący poziom aktywności fizycznej polskiej populacji [Age as a factor differentiating the level of physical activity of the Polish population]. *Antropomotoryka*, 22(59), 17-30.
- Piątkowska, M., Ružbarská, I. (2011). The evolution of physical activity guidelines. *Baltic Journal of Physical Activity and Health*, 3(4), 299-310. DOI: 10.2478/v10131-011-0030-4.
- Piątkowska, M., Ružbarská, I. (2011). Participation of socio-professional groups in various areas of physical activity. *Transactions of Universities in Košice*, 1, 114-119.
- Piątkowska, M., Ružbarská, I. (2010). Pohybová aktivita pol'skej populácie z hľadiska rozdielnych socio-profesijných Skupin [Physical activity of the Polish society within socio-professional groups]. *Tel. Vych. Sport.*, 20(4), 15-18.
- Piątkowska, M. (2009). Prevalence of physical activity in the European Union. *Acta Facultatis exercitationis corporis universitatis Presoviensis*, 2(2), 94-98.
- Piątkowska, M., Pec, K., Smoleń-Jajeńska, Z. (2008). Uczestnictwo młodzieży ponadgimnazjalnej w różnych obszarach aktywności fizycznej [Participation of junior secondary education aged adolescents in different areas of physical activity]. *Wychowanie Fizyczne i Zdrowotne*, 6, 32-41.
- Piątkowska, M. (2008). Aktywność społeczeństwa polskiego na tle Europy [Physical activity of the Polish society in comparison to other European countries]. *Kultura Fizyczna*, 3-4, 11-18.
- Starosta, W., Piątkowska, M., Pec, K. (2008). Nowe idee i tendencje w naukach o sporcie i wychowaniu fizycznym z perspektywy International Council of Sport Science and Physiological Education (ICSSPE) [New ideas and trends in sciences preoccupied in sports and physical education from the perspective of the International Council of Sport Science and Physiological Education (ICSSPE)]. *Antropomotoryka*, 42, 117-123.
- Ružbarská, I., Piątkowska, M. (2008). Condition and co-ordination abilities in motor performance of preschool children. *Physical Education and Sport*, 52, 65-68.
- Piątkowska, M., Ružbarská, I. (2008). Uroveň pohybovej aktivity v Európskej únii - komparatívna analíza [Physical activity in the European Union – Comparative analysis]. *Tel. Vych. Sport.*, 18(4), 4-7.
- Piątkowska, M., Pec, K., Pec, T. (2007). Aktywność fizyczna młodzieży w wieku ponadgimnazjalnym [Physical activity of junior secondary education aged adolescents]. *Wychowanie Fizyczne i Zdrowotne*, 8-9, 30-33.
- Pec, K., Piątkowska, M. (2007). Aktywność fizyczna młodzieży w wieku ponadgimnazjalnym [The ECSS 2007 international conference as an inspiration for the development of promoting physical activity]. *Wychowanie Fizyczne i Zdrowotne*, 8-9, 44-45.
- Piątkowska, M. (2007). Measurement issues in the assessment of physical activity. *Physical Culture and Sport. Studies and Research*, 45(2).
- Piątkowska, M. (2006). Rozumienie pojęcia kultura fizyczna na świecie [Understanding the notion of physical culture in the world]. *Kultura Fizyczna*, 9-12, 83-86.

b) In monographs:

- Piątkowska, M., Rużbarská, I. (2012). Place of living as a determinant of physical activity among Polish society. In J. Vašíčková, B. Antala (Eds.), *Professionals and Volunteers in Physical Education* (pp. 81-89). Bratislava: END, spol. s r.o.
- Rużbarská, I., Piątkowska, M. (2011). Social and physical aspects of the profession of medical rescuers. In J. Kosiewicz, M. Piątkowska (Eds.), *Sport in the Context of Social and Cultural Changes* (pp. 360-365). Warsaw: Museum of Sports and Tourism in Warsaw.
- Rużbarská, I., Piątkowska, M. (2011). Społeczne i fizyczne aspekty zawodu ratownika medycznego [Social and physical aspects of the profession of a paramedic]. In J. Kosiewicz, M. Piątkowska (Eds.), *Społeczne i kulturowe aspekty sportu* [Social and Cultural Aspects of Sport] (pp. 234-239). Warszawa: Muzeum Sportu i Turystyki.
- Piątkowska, M., Żyśko, J. (2010). Aktywność fizyczna w kontekście badań europejskich [Physical activity in the context of European studies]. In J. Nowocień, J. Chełmecki (Eds.), *Społeczno-edukacyjne oblicza współczesnego sportu i olimpizmu. Aktywność fizyczna dzieci, młodzieży i dorosłych na przełomie XX i XXI wieku* [Socio-Educational Faces of Contemporary Sport and Olympism: Physical Activity of Children, Adolescents, and Adults at the Turn of the 20th and 21st Century] (pp. 117-129). Warszawa: AWF w Warszawie i Polska Akademia Olimpijska.
- Piątkowska, M. (2010). Uczestnictwo Polaków w aktywności fizycznej w porównaniu do innych krajów Unii Europejskiej [Participation of Poles in physical activity in comparison to other EU member states]. In K. Buśko, J. Charzewska, K. Kaczanowski (Eds.), *Współczesne metody pomiaru aktywności, sprawności i wydolności fizycznej człowieka* [Modern Methods of Measuring Levels of Physical Activity, Fitness, and Performance of a Man] (pp. 38-57). Warszawa: Akademia Wychowania Fizycznego Józefa Piłsudskiego w Warszawie.
- Piątkowska, M. (2010). Prevalence of physical activity in the European Union – Comparative analysis. In W. Ho, H. Ren (Eds.), *Global Perception: Sport Education, Teaching of PE and Curriculum Studies* (Vol. 2; pp. 117-123). Oxford: Meyer & Meyer Sport.
- Piątkowska, M. (2010). Przegląd metod pomiaru aktywności fizycznej [A review of methods of measuring physical activity]. In J. Kosiewicz, P. Bany, M. Piątkowska, J. Żyśko (Eds.), *Nauki społeczne wobec sportu współczesnego* [Social Sciences Towards Contemporary Sport] (pp. 388-410). Warszawa: Wydawnictwo BK.
- Piątkowska, M. (2010). Measurement issues in the assessment of physical activity. In J. Kosiewicz, M. Piątkowska, J. Żyśko (Eds.), *Social Sciences Towards Contemporary Sport* (pp. 256-273). Warsaw: Wydawnictwo BK.
- Piątkowska, M. (2009). Aktywność fizyczna w Polsce i innych krajach Unii Europejskiej [Physical activity in Poland and other European countries]. In *Uczestnictwo Polaków w sporcie i rekreacji ruchowej w 2008r* [Participation of Poles in Sports and Physical Recreation] (pp. 63-81). Warszawa: Główny Urząd Statystyczny.
- Piątkowska, M. (2009). Participation of Polish youth in various areas of physical activity. *ICSSPE Bulletin*, No. 56, May 2009. Feature: ICSEMIS Researchers' Award.
- Piątkowska, M. (2009). Prevalence of physical activity in the Polish society. In W. Starosta, B. Jevtić (Eds.), *New Ideas in Fundamentals of Human Movement and Sport Science: Current Issues and Perspective* (pp. 161-164). IASK Library Series: Vol. 26.
- Rużbarská, I., Piątkowska, M. (2008). Pohybová aktivita ako dôležitá súčasť kvality života človeka s dôrazom na jeho sociálny status [Physical activity as an important part of the quality of life of a person with an emphasis on his social state]. In M. Pribula (Ed.), *Multilaterálne aspekty života spoločnosti* [Multilateral Aspects of Society Life] (pp. 82-94). Prešov: International School of Management Slovakia.
- Żyśko, J., Piątkowska, M. (2007). Sport a dialog międzykulturowy [Sport vs. international dialogue]. In J. Nowocień (Ed.), *Społeczno-edukacyjne oblicza sportu i olimpizmu. Wychowanie patriotyczne*

- przez sport* [Social and Educational Images of Sport and Olympic Movement: Patriotic Education Through Sport] (pp. 104-112). Warszawa: AWF w Warszawie i Polska Akademia Olimpijska.
- Piątkowska, M. (2007). Poziom aktywności fizycznej Polaków a grupy społeczno-zawodowe [The level of physical activity of Poles vs. social and professional groups]. In J. Kosiewicz (Ed.), *Społeczne i kulturowe wartości sportu* [Social and Cultural Aspects of Sport] (pp. 68-75). Warszawa: AWF Warszawa.
 - Piątkowska, M. (2007). Physical activity level in socio-professional groups of the Polish society. In J. Kosiewicz (Ed.), *Social and Cultural Aspects of Sport* (pp. 67-72). Warsaw: AWF Warszawa.
 - Piątkowska, M. (2007). Aktywność fizyczna mieszkańców Warszawy [Physical activity of citizens of Warsaw]. In W. Ryszkowski (Ed.), *Problematyka kultury fizycznej w badaniach młodych naukowców* [The Issue of Physical Culture in Studies of Young Researchers] (pp. 201-209). Warszawa: Wydawnictwo AWF.
 - Biernat, E., Piątkowska, M., Gajewski, A.K. (2006). Participation in sport, motor leisure activities and physical activity of teachers from two different universities. In S. Czyż, F. Viviani (Eds.), *New Horizons: 24th International Council for Physical Activity and Fitness Research Symposium* (pp. 25-33). Wrocław, Poland.

The second field of interests results from professional work – first, as a marketing specialist at Market Access (later named ID Marketing), and then as an assistant professor at the Institute of Organization (now also “and History”) of Physical Education. The following works were developed in this subject area:

a) In peer-reviewed journals:

- Gocłowska, M., Piątkowska, M. (2017). Service satisfaction and sport consumption in the fitness center in Warsaw. *European Journal of Service Management*, 22(2), 31-37. DOI: 10.18276/ejasm.2017.22-04.
- Chadwick, S., Piątkowska, M., Gocłowska, S., Żyśko, J. (2016). Brand recognition and sponsorship – The battle between official sponsors and ambushers. *Przedsiębiorczość i zarządzanie*, 17(9), 41-46.
- Piątkowska, M., Gocłowska, S. (2016). Sport consumption among women vs. brand recognition of official sponsors during UEFA EURO 2012. *Modern Management Review*, vol. XXI, 23(1), 111-119. DOI: 10.7862/rz.2016.mmr.8
- Piątkowska, M., Gocłowska, S. (2016). Does sport event involvement influence brand recognition of official sponsors and ambush marketers? *Physical Culture and Sport. Studies and Research*, 72, 33-40.
- Piątkowska, M., Gocłowska, S. (2016). Rola polityki krajowej w rozwoju klubów sportowych funkcjonujących w środowisku lokalnym [The role of national policy in the development of sports clubs functioning in the local community]. *Zeszyty Naukowe Uniwersytetu Przyrodniczo-Humanistycznego Siedlcach. Seria: Administracja i Zarządzanie*, 36(109), 11-20.
- Piątkowska, M., Gocłowska, S. (2016). Classification of ambush marketing methods in sport – Evidence from the 2012 UEFA European Championship. *International Journal of Contemporary Management*, 15(1), 131-146. DOI: 10.4467/24498939IJCM.16.007.4840
- Piątkowska, M., Gocłowska, S., Żyśko, J. (2015). Typology of consumer behaviors during the 2012 UEFA European Championships. *Balt J Health Phys Act*, 7(3), 39-50.
- Piątkowska, M., Żyśko, J., Gocłowska, S. (2015). A systematic literature review on ambush marketing in sport. *Physical Culture and Sport. Studies and Research*, 66, 14-27, ISSN (Online) 1899-4849, DOI: 10.1515/pcssr-2015-0002
- Piątkowska, M. (2014). Rozpoznawalność marek oficjalnych sponsorów i ambush marketerów podczas XXII Zimowych Igrzysk Olimpijskich w Sochi [Brand recognition of official sponsors and ambush marketers during the XXII Olympic Winter Games in Sochi]. *Modern Management Review*, 19(21), 157-174.
- Piątkowska, M. (2012). Legal prevention of ambush marketing – Case study of UEFA Euro 2012. *Physical Culture and Sport. Studies and Research*, 56, 41-50. DOI: 10.2478/v10141-012-0024-1.

- Piątkowska, M., Żyśko, J. (2010). Off-field competition at major sport events – Case Study of 2010 FIFA World Cup South Africa™. *Physical Culture and Sport. Studies and Research*, 50, 118-132. DOI: 10.2478/v10141-010-0029-6.
- Żyśko, J., Piątkowska, M. (2009). Models of organisation of youth elite sports training system in Europe. *Physical Culture and Sport. Studies and Research*, 47, 64-72. DOI: 10.2478/v10141-009-0032-y.
- Żyśko J., Piątkowska M. (2010). Modele organizacji systemu szkolenia w młodzieżowych centrach sportowych w Europie [Models of organization of training systems at youth sport centers in Europe]. In J. Kosiewicz, P. Bany, M. Piątkowska, J. Żyśko (Eds.), *Nauki społeczne wobec sportu współczesnego* [Social Sciences Towards Contemporary Sport] (pp. 306-321). Warszawa: Wydawnictwo BK.

b) In monographs:

- Piątkowska, M., Biernat, E. (2016). Estructura organizativa, financiación y participación deportiva en Polonia [Organizational structure, finances, and participation in sport in Poland]. In R. Llopis-Goig (Ed.), *Participación deportiva en Europa. Políticas, culturas y prácticas* [Participation in Sport in Europe: Politics, Cultures, and Practices] (pp. 233-258). Editorial UOC, S.L. ISBN: 978-84-9064-213-9
- Piątkowska, M. (2015). Sport clubs in Poland. In C. Breuer, R. Hoekman, S. Nagel, H. van der Werff (Eds.), *Sport Clubs in Europe. A Cross-National Comparative Perspective. Sport Economics, Management and Policy* (pp. 325-341). Heidelberg: Springer International Publishing AG Switzerland. ISSN: 2191-298X
- Piątkowska, M., Gocłowska, S. (2015). Skuteczność strategii przeciwdziałania zjawisku ambush marketingu w sporcie na przykładzie Mistrzostw Europy w Piłce Nożnej UEFA EURO 2012 [Efficiency of strategies of counteracting ambush marketing in sports illustrated by the example of UEFA EURO 2012]. In M. Tomanek, S. Raniszewski (Eds.), *Problemy kultury fizycznej - aspekty ekonomiczne, prawne, pedagogiczne* [Problems of Physical Culture: Economical, Legal, and Educational Aspects] (pp. 60-69). Bydgoszcz: Fundacja Akademia Nauki i Sportu. ISBN: 978-83-62750-19-1
- Żyśko, J., Piątkowska, M., Gocłowska, S. (2014). Zjawisko ambush marketingu podczas organizacji wielkich imprez sportowych [The phenomenon of ambush marketing during the organization of major sport events]. In K. Celuch (Ed.), *Zarządzanie i organizacja przemysłu spotkań w Polsce. Teoria i praktyka* [Management and Organization of the Industry of Events in Poland: Theory and Practice] (pp. 133-147). Warszawa: Szkoła Główna Turystyki i Rekreacji w Warszawie. ISBN: 978-83-63469-05-4.
- Piątkowska, M., Gocłowska, S., Żyśko, J. (2013). Ewolucja praktyk ambush marketingu w sporcie na przykładzie igrzysk olimpijskich [Evolution of practices of ambush marketing in sport illustrated by the example of the Olympics]. In M. Kazimierzczak, J. Kosiewicz (Eds.) *Sport i turystyka. Uwarunkowania historyczne i wyzwania współczesności* [Sport and Tourism: Historical Determinants and Challenges of Modernity] (pp. 83-95). Poznań: Akademia Wychowania Fizycznego im. Eugeniusza Piaseckiego w Poznaniu. ISBN: 978-83-61414-87-2; ISSN: 0239-7161.
- Piątkowska, M., Żyśko, J. (2013). Sport as a tool for prevention and combat against social exclusion. In J. Saunders, M. Holzweg, W. Ho, L. Housner (Eds.), *Current Issues in Contemporary Comparative Physical Education and Sport* (pp. 55-66). Berlin: Logos Verlag. ISBN: 978-3-8325-2321-9.
- Jones, F., de D'Amico Lopez, R., Mwisukha, J., Cheung, S.-Y., Piątkowska, M., Wanderi, P., Yeun-Ming Mak, J., Thairu, M. (2013). Examining sport management as a global academic discipline. In J. Saunders, M. Holzweg, W. Ho, L. Housner (Eds.), *Current Issues in Contemporary Comparative Physical Education and Sport* (pp. 142-168). Berlin: Logos Verlag. ISBN: 978-3-8325-2321-9.

- Chelmecki, B., Piątkowska, M. (2008). Działania promocyjne organizacji sportowych operujących w sektorze usług sportowo-rekreacyjnych. Case study: Windsurfing [Promotional activities of sport organizations acting in the field of sport and recreation services. Case study: Windsurfing]. In H. Mruk, M. Chłodnicki (Eds.), *Kreowanie marki w sporcie* [Creating a Brand in Sport] (pp. 176-192). Poznań: Sport & Business Foundation.
- Piątkowska, M., Żyśko, J. (2008). Sport jako narzędzie prewencji i walki z wykluczeniem społecznym [Sport as a tool for prevention and fighting with social exclusion]. In J. Nowocień (Ed.), *Społeczno-edukacyjne oblicza sportu i olimpizmu. Wychowanie fizyczne i sport dzieci wiejskich i w małych miastach* [Socio-Educational Faces of Contemporary Sport and Olympism: Children's Physical Education and Sport in the Countryside and in Small Towns] (pp. 84-94). Warszawa: AWF w Warszawie i Polska Akademia Olimpijska.

Additionally, thanks to cooperation with Prof. Dr. Jerzy Kosiewicz, PhD, she was the co-editor of 4 joint publications published in Polish:

- Kosiewicz, J., Bany, P., Piątkowska, M., & Żyśko, J. (Eds.) (2010). *Nauki społeczne wobec sportu współczesnego* [Social Sciences Towards Contemporary Sport]. Warszawa: Wydawnictwo BK.
- Kosiewicz, J., Piątkowska, M. (Eds.) (2011). *Społeczne i kulturowe aspekty sportu* [Social and Cultural Aspects of Sport]. Warszawa: Muzeum Sportu i Turystyki.
- and in English:
- Kosiewicz, J., Piątkowska, M., Żyśko, J. (Eds.) (2010). *Social Sciences Towards Contemporary Sport*. Warsaw: Wydawnictwo BK.
- Kosiewicz, J., Piątkowska, M. (Eds.) (2011). *Sport in the Context of Social and Cultural Changes*. Warsaw: Museum of Sports and Tourism in Warsaw.

Professional experience

In the years 2004-2008, after completing her M.A. studies (while also a doctoral student), Monika Piątkowska, PhD, worked as a marketing specialist at Market Access sp. z o.o. (later transformed into ID Marketing S.A.), focusing on direct marketing. She was responsible for organizing and realizing promotional campaigns and creating and realizing marketing plans for key customers.

In 2008, she became an assistant at the Department of Organization (now also “and History”) of Sport at the University of Physical Education in Warsaw. She resigned from her job at ID Marketing S.A. but was invited to become a member of their Supervisory Board, a role that she held until 2011. In 2010, she was employed by the University of Physical Education in Warsaw as an assistant professor, where she continues to run classes mainly in the field of the organization and management in sport, including the organization of sport events, marketing, and managerial methods and techniques. She is also responsible for the coordination of managerial specialties for students. In the years 2010- 2011, she was a manager for managerial internship. Since 2016, she has been the head of the Department of Organization and History of Sport.

Since 2014, Monika Piątkowska, PhD, has been in cooperation with the Warsaw School of Tourism and Hospitality Management, where she runs classes in the field of the organization of sport and recreation events, sport organization, management and marketing of sport and recreation events, and recreation in practice.

Since 2009, Monika Piątkowska has been in close cooperation with Prof. Dr. Jerzy Kosiewicz (Editor-in-Chief) on the editorial team of the journal *Physical Culture and Sport. Studies and Research* (ISSN 2081-2221; eISSN 1899-4849), published by the University of Physical Education in Warsaw and the International Society for the Social Sciences of Sport. She is a deputy editor-in-chief, responsible for supervising the publishing process and applying to international quoting bases. According to parametric evaluation by the Ministry of Science and Higher Education, the magazine obtained 11 points (2 points in 2009) and is placed on the B list. According to the ICI Journals Master List, in 2015 the magazine's factor was ICV=100 (ICV=7.27 in 2012). The quarterly is currently indexed in over 40 prestigious foreign databases and is becoming even more and more renowned among scientists who focus on social sciences in sport, especially in English-

speaking countries. Monika Piątkowska is a valuable and extremely professional editor of PCSSR, and her high-level cooperation with authors and the publishing and printing houses deserves admiration.

Cooperation with public institutions and non-governmental organizations

The studies undertaken for the completion of her doctoral thesis created numerous opportunities for cooperation with external organizations as an advisor.

In 2009, she was asked to cooperate as an expert by employees of the Faculty of Tourism and Sport of the Department of Social Studies of the Central Statistical Office in Poland as a participant in developing a report entitled “Participation of Poles in Sport and Physical Recreation in 2008.” Monika Piątkowska was responsible for the chapter concerning a comparison of the physical activity of Poles and other nationalities. In 2013, she was again invited to cooperate in the development of another issue of the report along with Prof. Dr. Elżbieta Biernat from the SGH Warsaw School of Economics. They were responsible for creating an analytical comment on the study “Participation of Poles in Sport and Physical Recreation in 2012,” conducted by the Central Statistical Office.

Since 2010, she has been a board member of the International Council of Physical Activity and Fitness Research – one of the oldest¹ and most interdisciplinary organizations involved in the dissemination of the results of studies on motor activity.

In the years 2012-2014, she was on an expert team (along with Prof. Dr. Elżbieta Biernat from the SGH Warsaw School of Economics and Aleksandra Gołdys from the University of Warsaw) at the Ministry of Sport and Tourism (a contemporary Department of Analyses and Sport Policy), where she was responsible for consulting tools, training interviewers, supervising the realization of studies concerning monitoring Poles’ levels of physical activity, and co-authoring the report entitled “Recreational Physical Activity of Poles in Comparison to Europe.”

In 2015, Monika Piątkowska began cooperation with the Polish Golf Union (PGU). She is an expert and is responsible for the development of annual expertise concerning the membership of golf clubs:

- 2015 – Analysis of the membership of golf courses and clubs associated in PGU
- 2016 – Analysis of the membership in PGU in the years 2008-2016

Since 2016, Monika Piątkowska has been in close cooperation with the Institute of Sport and Education Development, where she plays the role of an expert and supports the application of European projects concerning sport. Recently, she also became a Chairwoman of the Scientific Council of the newly formed *Journal of Sport and Recreation* issued by the abovementioned Institute, which supports the sharing of research findings to enrich, comment on, and discuss the existing knowledge of sport and recreation.

Apart from her advisory roles, Monika Piątkowska cooperates with several journals and magazines as a reviewer, including the following (in alphabetical order):

- *Baltic Journal of Health and Physical Activity*,
- *Health Education Journal* (with IF),
- *International Journal of Occupational Medicine and Environmental Health* (with IF),
- *Polish Journal of Sports Medicine* (Polish title: *Medycyna sportowa*),
- *Physical Activity Review*,
- *Scientific Yearbook of the Management Department of Warsaw Management University in Ciechanów* (Polish title: *Rocznik Naukowy Wydziału Zarządzania WSM w Ciechanowie*),
- *Scientific Theses of the University of Physical Education in Wrocław* (Polish title: *Rozprawy Naukowe Akademii Wychowania Fizycznego we Wrocławiu*),
- *The South African Journal for Research in Sport, Physical Education and Recreation* (with IF).

¹ The organization was founded in Tokyo in 1964. Initially, it functioned as the International Committee for the Standardization of Physical Fitness Tests (ICSPFT). In 1973, it changed its name to the Committee to the International Council for Physical Fitness Research. It has functioned with the current name since 1992.

Distinctions and awards

As was mentioned above, in 2004, Monika Piątkowska was awarded by the Rector with the Prof. Zygmunt Gilewicz Medal for outstanding achievements in education and a model attitude during her studies at the University of Physical Education in Warsaw.

In 2006, she participated in the scholarship program of the University of St. Andrews in Scotland.

In 2007, Monika Piątkowska received an award in the Competition for Young Scientists during the International Scientific Conference "10th Sport Kinetics 2007," organized under the auspices of the International Association of Sport Kinetics (IASK) in Belgrade.

In 2008, she was awarded with a scholarship for the work entitled "Prevalence of physical activity in the European Union – Comparative analysis," founded by the International Council of Sport Science and Physical Education (ICSSPE) during the 16th Biennial Conference of ICSPES in Macau, China. In the same year, she won the first Young Investigators' Award during the International Convention on Science, Education, and Medicine in Sport (ICSEMIS) "Sport Sciences and Harmonious Society in the 21st Century" in Guangzhou, China.

In the years 2009-2010, she also won school awards. In 2009, she received the 3rd grade team award of the Rector of the University of Physical Education in Warsaw for special organizational achievements in working with students within the scope of the "organization of sport events" specialty. In 2010, she was again awarded with a team award of the Rector for scientific and organizational achievements, and an individual 3rd grade award of the Rector of publishing achievements.

Scientific projects

Monika Piątkowska has conducted a series of studies concerning the field of management and marketing in sport. She participated in the following national scientific projects:

- DS 138 – Counteracting unfair practices of ambush marketing in the organization of major sport events – Cooperation with Prof. Dr. J. Żyśko – I 2010 – XII 2013
- DS. 232 – Styles of sport consumption of Poles. The project concerns the direct and indirect characteristics of the sport consumption of Poles and the social structure of sport viewers – Cooperation with Prof. Dr. Michał Lenartowicz – from January 2017.

Monika Piątkowska also realizes international research projects, mainly in the field of sport management.

In 2007, Monika Piątkowska was an executive in the project of a Thematic Network of the ERASMUS AEHESIS program (Aligning a European Higher Education in Sport Science), during which she began close cooperation with Prof. Dr. Jolanta Żyśko. In the same year, she realized another EU project in cooperation with Prof. Dr. Żyśko entitled "Study on Training of Young Sportsmen/Women in Europe," which concerned the models of organization of sport in various countries.

Currently, she is a coordinator of the large European project SIVSCE (Social Inclusion and Volunteering in Sport Clubs in Europe), realized in Poland within the scope of the Erasmus Plus grant in 2015-2017 (Erasmus Plus no 556994-EPP-1-2014-1-DK-SPO-SCP). The results of the studies conducted within the scope of the SIVSCE project were published in 5 reports. Monika Piątkowska is a co-author of:

- Ibsen, B., Elmoose-Østerlund, K., Nichols, G., Breuer, C., Claes, E., Disch, J., et al. (2016). Sports club policies in Europe. A comparison of the public policy context and historical origins of sports clubs across ten European countries. Odense: University of Southern Denmark. Department of Sports Science and Clinical Biomechanics, Center for Sports, Health, and Civil Society.
- Breuer, C., Feiler, S., Llopis-Goig, R., Bürgi, R., Elmoose-Østerlund, K., Claes, E., et al. (2017). Sports clubs in Europe: Results of an online survey among sports clubs in ten European countries. University of Southern Denmark. Department of Sports Science and Clinical Biomechanics, Center for Sports, Health, and Civil Society.
- van der Roest, J-W., van der Werff, H., Elmoose-Østerlund, K., Albrecht, J., Breuer, C., Claes, E., et al. (2017). Involvement and commitment of members and volunteers in European sports clubs. A

comparison of the affiliation, voluntary work, social integration and characteristics of members and volunteers in sports clubs across ten European countries. University of Southern Denmark. Department of Sports Science and Clinical Biomechanics, Center for Sports, Health, and Civil Society.

- Elmoose-Østerlund, K., Ibsen, B., Nagel, S., Scheerder, J., Breuer, C., Claes, E., et al. (2017). Explaining similarities and differences between European sports clubs. An overview of the main similarities and differences between sports clubs in ten European countries and the potential explanations. University of Southern Denmark. Department of Sports Science and Clinical Biomechanics, Center for Sports, Health, and Civil Society.
- Piątkowska, M., Perényi, S., Elmoose-Østerlund, K., Albrecht, J., Breuer, C., Claes, E., et al. (2017). Promoting social integration and volunteering in sports clubs. Lessons from practise. University of Southern Denmark. Department of Sports Science and Clinical Biomechanics, Center for Sports, Health, and Civil Society.

In the years 2015-2017, Monika Piątkowska undertook cooperation with the Institute of Tourism of the Warsaw School of Tourism and Hospitality Management to realize the Environmental Footprint of Fluvial Tourism (EFF Tourism) within the scope of the Erasmus+ program (Erasmus Plus no 2015-1-ES01-KA204-016072). The project concerns the influence of tourism on the natural environment in aquatic areas.

Organization and participation at scientific conferences

Since 2006, Monika Piątkowska has been actively participating in national and international conferences, running lectures. She has participated in 8 national and 13 foreign scientific conferences.

Since 2007, Monika Piątkowska has been taking part in the organization of international events, playing the following roles:

- Chairwoman of the Organizing Committee of Statutory Meetings of ICSSPE and symposium “New Ideas and Tendencies in Sport Science and Physical Education” – Warsaw, October 7-10, 2007.
- Member of the Organizing Committee of The First International Society for the Social Sciences of Sport Conference – “Social Sciences Towards Contemporary Sport” – Warsaw, September 23-26, 2009.
- Member of the Organizing Committee of The Second International Society for the Social Sciences of Sport Conference – “Sport in the Context of European Cultural and Social Changes” – Warsaw, September 24-27, 2010.
- Member of the Organizing Committee and Chairwoman of the Scientific Committee of the 24th European Association for Sport Management Conference – “Memories and Identities in Sport Management in Europe” – Warsaw, September 7-10, 2016.
- Chairwoman of the Scientific Committee of the Symposium on Social Inclusion and Volunteering in Sport Clubs – Warsaw, September 26, 2017.

AUTHOR'S ADDRESS:

Monika Piątkowska
Józef Pilsudski University of Physical Education in Warsaw
Department of Organisation and History of Sport
Marymoncka 34
00-968 Warsaw
Poland
E-mail: monika.piatkowska@awf.edu.pl

Received: 6 August 2017; Accepted: 28 September 2017