

# Hermite-Hadamard type inequalities for $p$ -convex functions via fractional integrals

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**ABSTRACT.** In this paper, we present Hermite-Hadamard inequality for  $p$ -convex functions in fractional integral forms. we obtain an integral equality and some Hermite-Hadamard type integral inequalities for  $p$ -convex functions in fractional integral forms. We give some Hermite-Hadamard type inequalities for convex, harmonically convex and  $p$ -convex functions. Some results presented in this paper for  $p$ -convex functions, provide extensions of others given in earlier works for convex, harmonically convex and  $p$ -convex functions.

**2010 Mathematics Subject Classification.** 26A51, 26A33, 26D10.

**Key words and phrases.** Hermite-Hadamard inequalities, fractional integral, convex functions, harmonically convex functions,  $p$ -convex functions.

## 1. Introduction

Let  $f : I \subseteq \mathbb{R} \rightarrow \mathbb{R}$  be a convex function defined on the interval  $I$  of real numbers and  $a, b \in I$  with  $a < b$ . The inequality

$$f\left(\frac{a+b}{2}\right) \leq \frac{1}{b-a} \int_a^b f(x)dx \leq \frac{f(a)+f(b)}{2} \tag{1}$$

is well known in the literature as Hermite-Hadamard's inequality [3, 4].

Received May 05, 2016 - Accepted October 10, 2016.

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For some results which generalize, improve, and extend the inequalities (1) see [2, 6, 8, 9, 13, 14, 15].

We will now give definitions of the right-hand side and left-hand side Riemann-Liouville fractional integrals which are used throughout this paper.

**Definition 1.1.** [12]. Let  $f \in L[a, b]$ . The right-hand side and left-hand side Riemann-Liouville fractional integrals  $J_{a+}^{\alpha} f$  and  $J_{b-}^{\alpha} f$  of order  $\alpha > 0$  with  $b > a \geq 0$  are defined by

$$J_{a+}^{\alpha} f(x) = \frac{1}{\Gamma(\alpha)} \int_a^x (x-t)^{\alpha-1} f(t) dt, \quad x > a$$

$$J_{b-}^{\alpha} f(x) = \frac{1}{\Gamma(\alpha)} \int_x^b (t-x)^{\alpha-1} f(t) dt, \quad x < b$$

respectively, where  $\Gamma(\alpha)$  is the Gamma function defined by  $\Gamma(\alpha) = \int_0^{\infty} e^{-t} t^{\alpha-1} dt$ .

Because of comprehensive application of Hermite-Hadamard type inequalities and fractional integrals, many researchers extend their studies to Hermite-Hadamard type inequalities involving fractional integrals not limited to integer integrals. Recently, more and more Hermite-Hadamard inequalities involving fractional integrals have been obtained for different classes of functions; see [1, 5, 11, 16].

In [6], İşcan give the definition of harmonically convex function and present the Hermite-Hadamard inequality for harmonically convex functions as follows:

**Definition 1.2.** Let  $I \subset \mathbb{R} \setminus \{0\}$  be a real interval. A function  $f : I \rightarrow \mathbb{R}$  is said to be harmonically convex, if

$$f\left(\frac{xy}{tx + (1-t)y}\right) \leq tf(y) + (1-t)f(x) \quad (2)$$

for all  $x, y \in I$  and  $t \in [0, 1]$ . If the inequality in (2) is reversed, then  $f$  is said to be harmonically concave.

**Theorem 1.1.** [6]. Let  $f : I \subset \mathbb{R} \setminus \{0\} \rightarrow \mathbb{R}$  be a harmonically convex function and  $a, b \in I$  with  $a < b$ . If  $f \in L[a, b]$  then the following inequalities holds:

$$f\left(\frac{2ab}{a+b}\right) \leq \frac{ab}{b-a} \int_a^b \frac{f(x)}{x^2} dx \leq \frac{f(a) + f(b)}{2}. \quad (3)$$

In [11], Kunt et al. present Hermite-Hadamard inequality for harmonically convex functions via fractional integrals as follows:

**Theorem 1.2.** [11]. Let  $f : I \subset (0, \infty) \rightarrow \mathbb{R}$  be a function such that  $f \in L[a, b]$  where  $a, b \in I$  with  $a < b$ . If  $f$  is a harmonically convex function on  $[a, b]$ , then the following inequalities for fractional integrals holds:

$$f\left(\frac{2ab}{a+b}\right) \leq \frac{\Gamma(\alpha+1)}{2^{1-\alpha}} \left(\frac{ab}{b-a}\right)^{\alpha} \left[ J_{\frac{2ab}{2ab}+}^{\alpha} (f \circ g)(1/a) + J_{\frac{2ab}{2ab}-}^{\alpha} (f \circ g)(1/b) \right] \leq \frac{f(a) + f(b)}{2} \quad (4)$$

with  $\alpha > 0$  and  $g(x) = \frac{1}{x}$ ,  $x \in [\frac{1}{b}, \frac{1}{a}]$ .

In [17], Zhang and Wan give the definition of  $p$ -convex function on  $I \subset \mathbb{R}$ , and in [9], İşcan give a different definition of  $p$ -convex function on  $I \subset (0, \infty)$  as follows:

**Definition 1.3.** Let  $I \subset (0, \infty)$  be a real interval and  $p \in \mathbb{R} \setminus \{0\}$ . A function  $f : I \rightarrow \mathbb{R}$  is said to be  $p$ -convex, if

$$f\left([tx^p + (1-t)y^p]^{1/p}\right) \leq tf(x) + (1-t)f(y) \quad (5)$$

for all  $x, y \in I$  and  $t \in [0, 1]$ .

It can be easily seen that for  $p = 1$  and  $p = -1$ ,  $p$ -convexity reduces to ordinary convexity and harmonically convexity of functions defined on  $I \subset (0, \infty)$ , respectively.

In [2, Theorem 5], if we take  $I \subset (0, \infty)$ ,  $p \in \mathbb{R} \setminus \{0\}$  and  $h(t) = t$ , then we have the following theorem.

**Theorem 1.3.** Let  $f : I \subset (0, \infty) \rightarrow \mathbb{R}$  be a  $p$ -convex function,  $p \in \mathbb{R} \setminus \{0\}$ , and  $a, b \in I$  with  $a < b$ . If  $f \in L[a, b]$  then the following inequalities holds:

$$f\left(\left[\frac{a^p + b^p}{2}\right]^{1/p}\right) \leq \frac{p}{b^p - a^p} \int_a^b \frac{f(x)}{x^{1-p}} dx \leq \frac{f(a) + f(b)}{2}. \quad (6)$$

For some results related to  $p$ -convex functions and its generalizations, we refer to the reader to see [2, 7, 8, 9, 13, 14, 17].

In this paper, we present Hermite-Hadamard inequality for  $p$ -convex functions in fractional integral forms. We obtain an integral identity and some new Hermite-Hadamard type integral inequalities for  $p$ -convex functions in fractional integral forms. We give some new Hermite-Hadamard type inequalities for convex, harmonically convex and  $p$ -convex functions.

## 2. Main results

**Theorem 2.1.** Let  $f : I \subset (0, \infty) \rightarrow \mathbb{R}$  be a  $p$ -convex function,  $p \in \mathbb{R} \setminus \{0\}$ ,  $\alpha > 0$  and  $a, b \in I$  with  $a < b$ . If  $f \in L[a, b]$ , then the following inequalities for fractional integrals holds:

(i) If  $p > 0$ ,

$$f\left(\left[\frac{a^p + b^p}{2}\right]^{1/p}\right) \leq \frac{\Gamma(\alpha + 1)}{2^{1-\alpha}(b^p - a^p)^\alpha} \left[ J_{\frac{a^p + b^p}{2}^+}^\alpha (f \circ g)(b^p) + J_{\frac{a^p + b^p}{2}^-}^\alpha (f \circ g)(a^p) \right] \leq \frac{f(a) + f(b)}{2} \quad (7)$$

with  $g(x) = x^{1/p}$ ,  $x \in [a^p, b^p]$ ,

(ii) If  $p < 0$ ,

$$f\left(\left[\frac{a^p + b^p}{2}\right]^{1/p}\right) \leq \frac{\Gamma(\alpha + 1)}{2^{1-\alpha}(a^p - b^p)^\alpha} \left[ J_{\frac{a^p + b^p}{2}^+}^\alpha (f \circ g)(a^p) + J_{\frac{a^p + b^p}{2}^-}^\alpha (f \circ g)(b^p) \right] \leq \frac{f(a) + f(b)}{2} \quad (8)$$

with  $g(x) = x^{1/p}$ ,  $x \in [b^p, a^p]$ .

*Proof.* (i) Let  $p > 0$ . Since  $f : I \subset (0, \infty) \rightarrow \mathbb{R}$  is a  $p$ -convex function, we have, for all  $x, y \in I$  (with  $t = \frac{1}{2}$  in the inequality (5) )

$$f\left(\left[\frac{x^p + y^p}{2}\right]^{1/p}\right) \leq \frac{f(x) + f(y)}{2}.$$

Choosing  $x = [ta^p + (1-t)b^p]^{1/p}$  and  $y = [tb^p + (1-t)a^p]^{1/p}$ , we get

$$f\left(\left[\frac{a^p + b^p}{2}\right]^{1/p}\right) \leq \frac{f\left([ta^p + (1-t)b^p]^{1/p}\right) + f\left([tb^p + (1-t)a^p]^{1/p}\right)}{2}. \quad (9)$$

Multiplying both sides of (9) by  $2t^{\alpha-1}$  and integrating with respect to  $t$  over  $[0, \frac{1}{2}]$ , we get

$$f\left(\left[\frac{a^p + b^p}{2}\right]^{1/p}\right) \frac{1}{\alpha 2^{\alpha-1}} \leq \frac{\Gamma(\alpha)}{(b^p - a^p)^\alpha} \left[ J_{\frac{a^p+b^p}{2}+}^\alpha (f \circ g)(b^p) + J_{\frac{a^p+b^p}{2}-}^\alpha (f \circ g)(a^p) \right]$$

that provides the left hand side of (7).

For the proof of the second inequality in (7) we first note that if  $f$  is a  $p$ -convex function, then, for all  $t \in [0, 1]$ , it yields

$$\frac{f\left([ta^p + (1-t)b^p]^{1/p}\right) + f\left([tb^p + (1-t)a^p]^{1/p}\right)}{2} \leq \frac{f(a) + f(b)}{2}. \quad (10)$$

Multiplying both sides of (10) by  $2t^{\alpha-1}$  and integrating with respect to  $t$  over  $[0, \frac{1}{2}]$ , we get

$$\frac{\Gamma(\alpha)}{(b^p - a^p)^\alpha} \left[ J_{\frac{a^p+b^p}{2}+}^\alpha (f \circ g)(b^p) + J_{\frac{a^p+b^p}{2}-}^\alpha (f \circ g)(a^p) \right] \leq \frac{1}{\alpha 2^{\alpha-1}} \frac{f(a) + f(b)}{2}$$

that provides the right hand side of (7). This completes the proof of i.

(ii) The proof is similar with i. □

**Remark 2.1.** In Theorem 2.1, one can see the following.

- (1) If one takes  $p = 1$  and  $\alpha = 1$ , one has (1),
- (2) If one takes  $p = -1$ , one has (4),
- (3) If one takes  $p = -1$  and  $\alpha = 1$ , one has (3),
- (4) If one takes  $\alpha = 1$ , one has (6).

**Corollary 2.1.** In Theorem 2.1, if one takes  $p = 1$ , one has the following Hermite-Hadamard type inequalities for convex functions via fractional integrals:

$$f\left(\frac{a+b}{2}\right) \leq \frac{\Gamma(\alpha+1)}{2^{1-\alpha}(b-a)^\alpha} \left[ J_{\frac{a+b}{2}+}^\alpha f(b) + J_{\frac{a+b}{2}-}^\alpha f(a) \right] \leq \frac{f(a) + f(b)}{2}.$$

**Lemma 2.1.** Let  $f : I \subset (0, \infty) \rightarrow \mathbb{R}$  be a differentiable function on  $I^\circ$  and  $a, b \in I^\circ$  with  $a < b$ ,  $p \in \mathbb{R} \setminus \{0\}$  and  $\alpha > 0$ . If  $f' \in L[a, b]$  and  $w : [a, b] \rightarrow \mathbb{R}$  is integrable, then the following equalities for fractional integrals holds:

(i) If  $p > 0$ ,

$$\begin{aligned} & f\left(\left[\frac{a^p + b^p}{2}\right]^{1/p}\right) - \frac{\Gamma(\alpha+1)}{2^{1-\alpha}(b^p - a^p)^\alpha} \left[ J_{\frac{a^p+b^p}{2}+}^\alpha (f \circ g)(b^p) + J_{\frac{a^p+b^p}{2}-}^\alpha (f \circ g)(a^p) \right] \\ &= \frac{1}{2^{1-\alpha}(b^p - a^p)^\alpha} \left[ \int_{a^p}^{\frac{a^p+b^p}{2}} (t - a^p)^\alpha (f \circ g)'(t) dt - \int_{\frac{a^p+b^p}{2}}^{b^p} (b^p - t)^\alpha (f \circ g)'(t) dt \right] \end{aligned} \quad (11)$$

with  $g(x) = x^{1/p}$ ,  $x \in [a^p, b^p]$ ,

(ii) If  $p < 0$ ,

$$f\left(\left[\frac{a^p + b^p}{2}\right]^{1/p}\right) - \frac{\Gamma(\alpha+1)}{2^{1-\alpha}(a^p - b^p)^\alpha} \left[ J_{\frac{a^p+b^p}{2}+}^\alpha (f \circ g)(a^p) + J_{\frac{a^p+b^p}{2}-}^\alpha (f \circ g)(b^p) \right] \quad (12)$$

$$= \frac{1}{2^{1-\alpha} (a^p - b^p)^\alpha} \left[ \int_{b^p}^{\frac{a^p+b^p}{2}} (t - b^p)^\alpha (f \circ g)'(t) dt - \int_{\frac{a^p+b^p}{2}}^{a^p} (a^p - t)^\alpha (f \circ g)'(t) dt \right]$$

with  $g(x) = x^{1/p}$ ,  $x \in [b^p, a^p]$ .

*Proof.* (i) Let  $p > 0$ . It suffices to note that

$$\begin{aligned} K &= \frac{1}{2^{1-\alpha} (b^p - a^p)^\alpha} \left[ \int_{a^p}^{\frac{a^p+b^p}{2}} \frac{1}{2^{1-\alpha} (b^p - a^p)^\alpha} dt - \int_{\frac{a^p+b^p}{2}}^{b^p} (b^p - t)^\alpha (f \circ g)'(t) dt \right] \quad (13) \\ &= \frac{1}{2^{1-\alpha} (b^p - a^p)^\alpha} \int_{a^p}^{\frac{a^p+b^p}{2}} (t - a^p)^\alpha (f \circ g)'(t) dt - \frac{1}{2^{1-\alpha} (b^p - a^p)^\alpha} \int_{\frac{a^p+b^p}{2}}^{b^p} (b^p - t)^\alpha (f \circ g)'(t) dt \\ &= K_1 - K_2. \end{aligned}$$

By integration by parts, we have

$$\begin{aligned} K_1 &= \frac{1}{2^{1-\alpha} (b^p - a^p)^\alpha} \left[ (t - a^p)^\alpha (f \circ g)(t) \Big|_{a^p}^{\frac{a^p+b^p}{2}} - \alpha \int_{a^p}^{\frac{a^p+b^p}{2}} (t - a^p)^{\alpha-1} (f \circ g)(t) dt \right] \quad (14) \\ &= \frac{1}{2} f \left( \left[ \frac{a^p + b^p}{2} \right]^{1/p} \right) - \frac{\Gamma(\alpha + 1)}{2^{1-\alpha} (b^p - a^p)^\alpha} \frac{1}{\Gamma(\alpha)} \int_{a^p}^{\frac{a^p+b^p}{2}} (t - a^p)^{\alpha-1} (f \circ g)(t) dt \\ &= \frac{1}{2} f \left( \left[ \frac{a^p + b^p}{2} \right]^{1/p} \right) - \frac{\Gamma(\alpha + 1)}{2^{1-\alpha} (b^p - a^p)^\alpha} J_{\frac{a^p+b^p}{2}-}^\alpha (f \circ g)(a^p) \end{aligned}$$

and similarly

$$\begin{aligned} K_2 &= \frac{1}{2^{1-\alpha} (b^p - a^p)^\alpha} \left[ (b^p - t)^\alpha (f \circ g)(t) \Big|_{\frac{a^p+b^p}{2}}^{b^p} + \alpha \int_{\frac{a^p+b^p}{2}}^{b^p} (b^p - t)^{\alpha-1} (f \circ g)(t) dt \right] \quad (15) \\ &= -\frac{1}{2} f \left( \left[ \frac{a^p + b^p}{2} \right]^{1/p} \right) + \frac{\Gamma(\alpha + 1)}{2^{1-\alpha} (b^p - a^p)^\alpha} \frac{1}{\Gamma(\alpha)} \int_{\frac{a^p+b^p}{2}}^{b^p} (b^p - t)^{\alpha-1} (f \circ g)(t) dt \\ &= -\frac{1}{2} f \left( \left[ \frac{a^p + b^p}{2} \right]^{1/p} \right) + \frac{\Gamma(\alpha + 1)}{2^{1-\alpha} (b^p - a^p)^\alpha} J_{\frac{a^p+b^p}{2}+}^\alpha (f \circ g)(b^p). \end{aligned}$$

A combination of (13), (14) and (15) we have (11). This completes the proof of i.

(ii) The proof is similar with i.  $\square$

**Remark 2.2.** In Lemma 2.1, one can see the following.

- (1) If one takes  $p = 1$  and  $\alpha = 1$ , one has [10, Lemma 2.1],
- (2) If one takes  $\alpha = 1$ , one has [14, Lemma 2.7].

**Theorem 2.2.** Let  $f : I \subset (0, \infty) \rightarrow \mathbb{R}$  be a differentiable function on  $I^\circ$  such that  $f' \in L[a, b]$ , where  $a, b \in I$  and  $a < b$ . If  $|f'|$  is  $p$ -convex function on  $[a, b]$  for  $p \in \mathbb{R} \setminus \{0\}$  and  $\alpha > 0$ , then the following inequality for fractional integrals holds:

(i) If  $p > 0$ ,

$$\begin{aligned} &\left| f \left( \left[ \frac{a^p + b^p}{2} \right]^{1/p} \right) - \frac{\Gamma(\alpha + 1)}{2^{1-\alpha} (b^p - a^p)^\alpha} \left[ J_{\frac{a^p+b^p}{2}+}^\alpha (f \circ g)(b^p) + J_{\frac{a^p+b^p}{2}-}^\alpha (f \circ g)(a^p) \right] \right| \\ &\leq \frac{b^p - a^p}{2^{1-\alpha}} [C_1(\alpha, p) |f'(a)| + C_2(\alpha, p) |f'(b)|] \end{aligned}$$

with  $g(x) = x^{1/p}$ ,  $x \in [a^p, b^p]$ ,

(ii) If  $p < 0$ ,

$$\begin{aligned} & \left| f \left( \left[ \frac{a^p + b^p}{2} \right]^{1/p} \right) - \frac{\Gamma(\alpha + 1)}{2^{1-\alpha} (a^p - b^p)^\alpha} \left[ J_{\frac{a^p+b^p}{2}^+}^\alpha (f \circ g)(a^p) + J_{\frac{a^p+b^p}{2}^-}^\alpha (f \circ g)(b^p) \right] \right| \\ & \leq \frac{a^p - b^p}{2^{1-\alpha}} [-C_1(\alpha, p) |f'(a)| - C_2(\alpha, p) |f'(b)|] \end{aligned}$$

with  $g(x) = x^{1/p}$ ,  $x \in [b^p, a^p]$ , where

$$\begin{aligned} C_1(\alpha, p) &= \int_0^{\frac{1}{2}} \frac{u^{\alpha+1}}{p[ua^p + (1-u)b^p]^{1-(1/p)}} du + \int_{\frac{1}{2}}^1 \frac{(1-u)^\alpha u}{p[ua^p + (1-u)b^p]^{1-(1/p)}} du, \\ C_2(\alpha, p) &= \int_0^{\frac{1}{2}} \frac{u^\alpha (1-u)}{p[ua^p + (1-u)b^p]^{1-(1/p)}} du + \int_{\frac{1}{2}}^1 \frac{(1-u)^{\alpha+1}}{p[ua^p + (1-u)b^p]^{1-(1/p)}} du. \end{aligned}$$

*Proof.* (i) Let  $p > 0$ . Using Lemma 2.1-i, it follows that

$$\begin{aligned} & \left| f \left( \left[ \frac{a^p + b^p}{2} \right]^{1/p} \right) - \frac{\Gamma(\alpha + 1)}{2^{1-\alpha} (b^p - a^p)^\alpha} \left[ J_{\frac{a^p+b^p}{2}^+}^\alpha (f \circ g)(b^p) + J_{\frac{a^p+b^p}{2}^-}^\alpha (f \circ g)(a^p) \right] \right| \\ & \leq \frac{1}{2^{1-\alpha} (b^p - a^p)^\alpha} \left[ \int_{a^p}^{\frac{a^p+b^p}{2}} (t - a^p)^\alpha |(f \circ g)'(t)| dt + \int_{\frac{a^p+b^p}{2}}^{b^p} (b^p - t)^\alpha |(f \circ g)'(t)| dt \right] \\ & \leq \frac{b^p - a^p}{2^{1-\alpha}} \left[ \int_{a^p}^{\frac{a^p+b^p}{2}} (t - a^p)^\alpha \frac{1}{pt^{1-(1/p)}} |f'(t^{1/p})| dt + \int_{\frac{a^p+b^p}{2}}^{b^p} (b^p - t)^\alpha \frac{1}{pt^{1-(1/p)}} |f'(t^{1/p})| dt \right]. \end{aligned}$$

Setting  $t = ua^p + (1-u)b^p$  and  $dt = (a^p - b^p) du$  gives

$$\begin{aligned} & \left| f \left( \left[ \frac{a^p + b^p}{2} \right]^{1/p} \right) - \frac{\Gamma(\alpha + 1)}{2^{1-\alpha} (b^p - a^p)^\alpha} \left[ J_{\frac{a^p+b^p}{2}^+}^\alpha (f \circ g)(b^p) + J_{\frac{a^p+b^p}{2}^-}^\alpha (f \circ g)(a^p) \right] \right| \quad (16) \\ & \leq \frac{b^p - a^p}{2^{1-\alpha}} \left[ \int_0^{\frac{1}{2}} \frac{u^\alpha}{p[ua^p + (1-u)b^p]^{1-(1/p)}} |f'([ua^p + (1-u)b^p]^{1/p})| du \right. \\ & \quad \left. + \int_{\frac{1}{2}}^1 \frac{(1-u)^\alpha}{p[ua^p + (1-u)b^p]^{1-(1/p)}} |f'([ua^p + (1-u)b^p]^{1/p})| du \right]. \end{aligned}$$

Since  $|f'|$  is  $p$ -convex function on  $[a, b]$ , we have

$$\left| f'([ua^p + (1-u)b^p]^{1/p}) \right| \leq u |f'(a)| + (1-u) |f'(b)|. \quad (17)$$

A combination of (16) and (17), we have

$$\begin{aligned} & \left| f \left( \left[ \frac{a^p + b^p}{2} \right]^{1/p} \right) - \frac{\Gamma(\alpha + 1)}{2^{1-\alpha} (b^p - a^p)^\alpha} \left[ J_{\frac{a^p+b^p}{2}^+}^\alpha (f \circ g)(b^p) + J_{\frac{a^p+b^p}{2}^-}^\alpha (f \circ g)(a^p) \right] \right| \\ & \leq \frac{b^p - a^p}{2^{1-\alpha}} \left[ \int_0^{\frac{1}{2}} \frac{u^\alpha}{p[ua^p + (1-u)b^p]^{1-(1/p)}} (u |f'(a)| + (1-u) |f'(b)|) du \right. \\ & \quad \left. + \int_{\frac{1}{2}}^1 \frac{(1-u)^\alpha}{p[ua^p + (1-u)b^p]^{1-(1/p)}} (u |f'(a)| + (1-u) |f'(b)|) du \right] \\ & = \frac{b^p - a^p}{2^{1-\alpha}} \left[ \left( \int_0^{\frac{1}{2}} \frac{u^{\alpha+1}}{p[ua^p + (1-u)b^p]^{1-(1/p)}} du + \int_{\frac{1}{2}}^1 \frac{(1-u)^\alpha u}{p[ua^p + (1-u)b^p]^{1-(1/p)}} du \right) |f'(a)| \right. \\ & \quad \left. + \left( \int_0^{\frac{1}{2}} \frac{u^\alpha (1-u)}{p[ua^p + (1-u)b^p]^{1-(1/p)}} du + \int_{\frac{1}{2}}^1 \frac{(1-u)^{\alpha+1}}{p[ua^p + (1-u)b^p]^{1-(1/p)}} du \right) |f'(b)| \right] \end{aligned}$$

$$= \frac{b^p - a^p}{2^{1-\alpha}} [C_1(\alpha, p) |f'(a)| + C_2(\alpha, p) |f'(b)|].$$

This completes the proof of i.

(ii) The proof is similar with i. □

**Remark 2.3.** In Theorem 2.2, one can see the following.

(1) If one takes  $p = 1$  and  $\alpha = 1$ , one has [10, Theorem 2.2],

(2) If one takes  $\alpha = 1$ , one has [14, Theorem 3.3].

**Corollary 2.2.** In Theorem 2.2, one can see the following.

(1) If one takes  $p = 1$ , one has the following Hermite-Hadamard inequality for convex functions via fractional integrals:

$$\left| f\left(\frac{a+b}{2}\right) - \frac{\Gamma(\alpha+1)}{2^{1-\alpha}(b-a)^\alpha} \left[ J_{\frac{a+b}{2}^+}^\alpha f(b) + J_{\frac{a+b}{2}^-}^\alpha f(a) \right] \right| \leq \frac{b-a}{4(\alpha+1)} [|f'(a)| + |f'(b)|],$$

(2) If one takes  $p = -1$ , one has the following Hermite-Hadamard inequality for harmonically convex functions via fractional integrals:

$$\begin{aligned} & \left| f\left(\frac{2ab}{a+b}\right) - \frac{\Gamma(\alpha+1)}{2^{1-\alpha}} \left(\frac{ab}{b-a}\right)^\alpha \left[ J_{\frac{2ab}{a+b}^+}^\alpha (f \circ g)(1/a) + J_{\frac{2ab}{a+b}^-}^\alpha (f \circ g)(1/b) \right] \right| \\ & \leq \frac{1}{4(\alpha+1)} \left(\frac{b-a}{ab}\right) [|f'(a)| + |f'(b)|], \end{aligned}$$

(3) If one takes  $p = -1$  and  $\alpha = 1$ , one has the following Hermite-Hadamard inequality for harmonically convex functions:

$$\left| f\left(\frac{2ab}{a+b}\right) - \frac{ab}{b-a} \int_a^b \frac{f(x)}{x^2} dx \right| \leq \frac{1}{8} \left(\frac{b-a}{ab}\right) [|f'(a)| + |f'(b)|].$$

**Theorem 2.3.** Let  $f : I \subset (0, \infty) \rightarrow \mathbb{R}$  be a differentiable function on  $I^\circ$  such that  $f' \in L[a, b]$ , where  $a, b \in I$  and  $a < b$ . If  $|f'|^q$ ,  $q \geq 1$ , is  $p$ -convex function on  $[a, b]$  for  $p \in \mathbb{R} \setminus \{0\}$ ,  $\alpha > 0$ , then the following inequality for fractional integrals holds:

(i) If  $p > 0$ ,

$$\begin{aligned} & \left| f\left(\left[\frac{a^p + b^p}{2}\right]^{1/p}\right) - \frac{\Gamma(\alpha+1)}{2^{1-\alpha}(b^p - a^p)^\alpha} \left[ J_{\frac{a^p + b^p}{2}^+}^\alpha (f \circ g)(b^p) + J_{\frac{a^p + b^p}{2}^-}^\alpha (f \circ g)(a^p) \right] \right| \\ & \leq \frac{b^p - a^p}{2^{1-\alpha}} \left[ \begin{aligned} & (C_5(\alpha, p))^{1-\frac{1}{q}} [C_6(\alpha, p) |f'(a)|^q + C_7(\alpha, p) |f'(b)|^q]^{\frac{1}{q}} \\ & + (C_8(\alpha, p))^{1-\frac{1}{q}} [C_9(\alpha, p) |f'(a)|^q + C_{10}(\alpha, p) |f'(b)|^q]^{\frac{1}{q}} \end{aligned} \right], \end{aligned}$$

with  $g(x) = x^{1/p}$ ,  $x \in [a^p, b^p]$ ,

(ii) If  $p < 0$ ,

$$\begin{aligned} & \left| f\left(\left[\frac{a^p + b^p}{2}\right]^{1/p}\right) - \frac{\Gamma(\alpha+1)}{2^{1-\alpha}(a^p - b^p)^\alpha} \left[ J_{\frac{a^p + b^p}{2}^+}^\alpha (f \circ g)(a^p) + J_{\frac{a^p + b^p}{2}^-}^\alpha (f \circ g)(b^p) \right] \right| \\ & \leq \frac{a^p - b^p}{2^{1-\alpha}} \left[ \begin{aligned} & (-C_5(\alpha, p))^{1-\frac{1}{q}} [-C_6(\alpha, p) |f'(a)|^q - C_7(\alpha, p) |f'(b)|^q]^{\frac{1}{q}} \\ & + (-C_8(\alpha, p))^{1-\frac{1}{q}} [-C_9(\alpha, p) |f'(a)|^q - C_{10}(\alpha, p) |f'(b)|^q]^{\frac{1}{q}} \end{aligned} \right], \end{aligned}$$

with  $g(x) = x^{1/p}$ ,  $x \in [b^p, a^p]$ , where

$$\begin{aligned} C_5(\alpha, p) &= \int_0^{\frac{1}{2}} \frac{u^\alpha}{p[ua^p + (1-u)b^p]^{1-(1/p)}} du, & C_6(\alpha, p) &= \int_0^{\frac{1}{2}} \frac{u^{\alpha+1}}{p[ua^p + (1-u)b^p]^{1-(1/p)}} du, \\ C_7(\alpha, p) &= \int_0^{\frac{1}{2}} \frac{u^\alpha(1-u)}{p[ua^p + (1-u)b^p]^{1-(1/p)}} du, & C_8(\alpha, p) &= \int_{\frac{1}{2}}^1 \frac{(1-u)^\alpha}{p[ua^p + (1-u)b^p]^{1-(1/p)}} du, \\ C_9(\alpha, p) &= \int_{\frac{1}{2}}^1 \frac{(1-u)^\alpha u}{p[ua^p + (1-u)b^p]^{1-(1/p)}} du, & C_{10}(\alpha, p) &= \int_{\frac{1}{2}}^1 \frac{(1-u)^{\alpha+1}}{p[ua^p + (1-u)b^p]^{1-(1/p)}} du. \end{aligned}$$

*Proof.* (i) Let  $p > 0$ . Using (16), power mean inequality and the  $p$ -convexity of  $|f'|^q$  it follows that

$$\begin{aligned} & \left| f\left(\left[\frac{a^p + b^p}{2}\right]^{1/p}\right) - \frac{\Gamma(\alpha+1)}{2^{1-\alpha}(b^p - a^p)^\alpha} \left[ J_{\frac{a^p+b^p}{2}^+}^\alpha (f \circ g)(b^p) + J_{\frac{a^p+b^p}{2}^-}^\alpha (f \circ g)(a^p) \right] \right| \\ & \leq \frac{b^p - a^p}{2^{1-\alpha}} \left[ \int_0^{\frac{1}{2}} \frac{u^\alpha}{p[ua^p + (1-u)b^p]^{1-(1/p)}} \left| f'([ua^p + (1-u)b^p]^{1/p}) \right| du \right. \\ & \quad \left. + \int_{\frac{1}{2}}^1 \frac{(1-u)^\alpha}{p[ua^p + (1-u)b^p]^{1-(1/p)}} \left| f'([ua^p + (1-u)b^p]^{1/p}) \right| du \right] \\ & \leq \frac{b^p - a^p}{2^{1-\alpha}} \left[ \left( \int_0^{\frac{1}{2}} \frac{u^\alpha}{p[ua^p + (1-u)b^p]^{1-(1/p)}} du \right)^{1-\frac{1}{q}} \right. \\ & \quad \left. \times \left( \int_0^{\frac{1}{2}} \frac{u^\alpha}{p[ua^p + (1-u)b^p]^{1-(1/p)}} \left| f'([ua^p + (1-u)b^p]^{1/p}) \right|^q du \right)^{\frac{1}{q}} \right. \\ & \quad \left. + \left( \int_{\frac{1}{2}}^1 \frac{(1-u)^\alpha}{p[ua^p + (1-u)b^p]^{1-(1/p)}} du \right)^{1-\frac{1}{q}} \right. \\ & \quad \left. \times \left( \int_{\frac{1}{2}}^1 \frac{(1-u)^\alpha}{p[ua^p + (1-u)b^p]^{1-(1/p)}} \left| f'([ua^p + (1-u)b^p]^{1/p}) \right|^q du \right)^{\frac{1}{q}} \right] \\ & \leq \frac{b^p - a^p}{2^{1-\alpha}} \left[ \left( \int_0^{\frac{1}{2}} \frac{u^\alpha}{p[ua^p + (1-u)b^p]^{1-(1/p)}} du \right)^{1-\frac{1}{q}} \right. \\ & \quad \left. \times \left( \left( \int_0^{\frac{1}{2}} \frac{u^{\alpha+1}}{p[ua^p + (1-u)b^p]^{1-(1/p)}} du \right) |f'(a)|^q + \left( \int_0^{\frac{1}{2}} \frac{u^\alpha(1-u)}{p[ua^p + (1-u)b^p]^{1-(1/p)}} du \right) |f'(b)|^q \right)^{\frac{1}{q}} \right. \\ & \quad \left. + \left( \int_{\frac{1}{2}}^1 \frac{(1-u)^\alpha}{p[ua^p + (1-u)b^p]^{1-(1/p)}} du \right)^{1-\frac{1}{q}} \right. \\ & \quad \left. \times \left( \left( \int_{\frac{1}{2}}^1 \frac{(1-u)^\alpha u}{p[ua^p + (1-u)b^p]^{1-(1/p)}} du \right) |f'(a)|^q + \left( \int_{\frac{1}{2}}^1 \frac{(1-u)^{\alpha+1}}{p[ua^p + (1-u)b^p]^{1-(1/p)}} du \right) |f'(b)|^q \right)^{\frac{1}{q}} \right] \\ & = \frac{b^p - a^p}{2^{1-\alpha}} \left[ (C_5(\alpha, p))^{1-\frac{1}{q}} [C_6(\alpha, p) |f'(a)|^q + C_7(\alpha, p) |f'(b)|^q]^{\frac{1}{q}} \right. \\ & \quad \left. + (C_8(\alpha, p))^{1-\frac{1}{q}} [C_9(\alpha, p) |f'(a)|^q + C_{10}(\alpha, p) |f'(b)|^q]^{\frac{1}{q}} \right]. \end{aligned}$$

This completes the proof of i.

(ii) The proof is similar with i. □

**Corollary 2.3.** *In Theorem 2.3, one can see the following.*

(1) *If one takes  $p = 1$ , one has the following Hermite-Hadamard inequality for convex functions via fractional integrals:*

$$\left| f\left(\frac{a+b}{2}\right) - \frac{\Gamma(\alpha+1)}{2^{1-\alpha}(b-a)^\alpha} \left[ J_{\frac{a+b}{2}^+}^\alpha f(b) + J_{\frac{a+b}{2}^-}^\alpha f(a) \right] \right|$$



$$\leq \frac{b-a}{2^{1-\alpha}} \left[ \begin{array}{l} (C_5(\alpha, 1))^{1-\frac{1}{q}} [C_6(\alpha, 1) |f'(a)|^q + C_7(\alpha, 1) |f'(b)|^q]^{\frac{1}{q}} \\ + (C_8(\alpha, 1))^{1-\frac{1}{q}} [C_9(\alpha, 1) |f'(a)|^q + C_{10}(\alpha, 1) |f'(b)|^q]^{\frac{1}{q}} \end{array} \right],$$

(2) If one takes  $p = 1$  and  $\alpha = 1$ , one has the following Hermite-Hadamard inequality for convex functions:

$$\left| f\left(\frac{a+b}{2}\right) - \frac{1}{b-a} \int_a^b f(x) dx \right| \leq \frac{2^{-3}}{3^{\frac{1}{q}}} \left[ \begin{array}{l} [|f'(a)|^q + 2|f'(b)|^q]^{\frac{1}{q}} \\ + [2|f'(a)|^q + |f'(b)|^q]^{\frac{1}{q}} \end{array} \right],$$

(3) If one takes  $p = -1$ , one has the following Hermite-Hadamard inequality for harmonically convex functions via fractional integrals:

$$\left| f\left(\frac{2ab}{a+b}\right) - \frac{\Gamma(\alpha+1)}{2^{1-\alpha}} \left(\frac{ab}{b-a}\right)^\alpha \left[ J_{\frac{a+b}{2ab}^+}^\alpha (f \circ g)(1/a) + J_{\frac{a+b}{2ab}^-}^\alpha (f \circ g)(1/b) \right] \right| \\ \leq \frac{1}{2^{1-\alpha}} \left(\frac{b-a}{ab}\right) \left[ \begin{array}{l} (-C_5(\alpha, -1))^{1-\frac{1}{q}} [-C_6(\alpha, -1) |f'(a)|^q - C_7(\alpha, -1) |f'(b)|^q]^{\frac{1}{q}} \\ + (-C_8(\alpha, -1))^{1-\frac{1}{q}} [-C_9(\alpha, -1) |f'(a)|^q - C_{10}(\alpha, -1) |f'(b)|^q]^{\frac{1}{q}} \end{array} \right],$$

(4) If one takes  $p = -1$  and  $\alpha = 1$ , one has the following Hermite-Hadamard inequality for harmonically convex functions:

$$\left| f\left(\frac{2ab}{a+b}\right) - \frac{ab}{b-a} \int_a^b \frac{f(x)}{x^2} dx \right| \\ \leq \left(\frac{b-a}{ab}\right) \left[ \begin{array}{l} (-C_5(1, -1))^{1-\frac{1}{q}} [-C_6(1, -1) |f'(a)|^q - C_7(1, -1) |f'(b)|^q]^{\frac{1}{q}} \\ + (-C_8(1, -1))^{1-\frac{1}{q}} [-C_9(1, -1) |f'(a)|^q - C_{10}(1, -1) |f'(b)|^q]^{\frac{1}{q}} \end{array} \right],$$

(5) If one takes  $\alpha = 1$ , one has the following Hermite-Hadamard inequalities for  $p$ -convex functions:

(i) If  $p > 0$ ,

$$\left| f\left(\left[\frac{a^p+b^p}{2}\right]^{1/p}\right) - \frac{p}{b^p-a^p} \int_a^b \frac{f(x)}{x^{1-p}} dx \right| \\ \leq (b^p - a^p) \left[ \begin{array}{l} (C_5(1, p))^{1-\frac{1}{q}} [C_6(1, p) |f'(a)|^q + C_7(1, p) |f'(b)|^q]^{\frac{1}{q}} \\ + (C_8(1, p))^{1-\frac{1}{q}} [C_9(1, p) |f'(a)|^q + C_{10}(1, p) |f'(b)|^q]^{\frac{1}{q}} \end{array} \right],$$

(ii) If  $p < 0$ ,

$$\left| f\left(\left[\frac{a^p+b^p}{2}\right]^{1/p}\right) - \frac{p}{b^p-a^p} \int_a^b \frac{f(x)}{x^{1-p}} dx \right| \\ \leq (a^p - b^p) \left[ \begin{array}{l} (-C_5(1, p))^{1-\frac{1}{q}} [-C_6(1, p) |f'(a)|^q - C_7(1, p) |f'(b)|^q]^{\frac{1}{q}} \\ + (-C_8(1, p))^{1-\frac{1}{q}} [-C_9(1, p) |f'(a)|^q - C_{10}(1, p) |f'(b)|^q]^{\frac{1}{q}} \end{array} \right].$$

**Theorem 2.4.** Let  $f : I \subset (0, \infty) \rightarrow \mathbb{R}$  be a differentiable function on  $I^\circ$  such that  $f' \in L[a, b]$ , where  $a, b \in I$  and  $a < b$ . If  $|f'|^q$ ,  $q > 1$ , is  $p$ -convex function on  $[a, b]$  for  $p \in \mathbb{R} \setminus \{0\}$ ,  $\alpha > 0$ ,  $\frac{1}{q} + \frac{1}{r} = 1$ , then the following inequality for fractional integrals holds:

(i) If  $p > 0$ ,

$$\left| f\left(\left[\frac{a^p+b^p}{2}\right]^{1/p}\right) - \frac{\Gamma(\alpha+1)}{2^{1-\alpha} (b^p - a^p)^\alpha} \left[ J_{\frac{a^p+b^p}{2}^+}^\alpha (f \circ g)(b^p) + J_{\frac{a^p+b^p}{2}^-}^\alpha (f \circ g)(a^p) \right] \right|$$

$$\leq \frac{b^p - a^p}{2^{1-\alpha}} \left[ (C_{11}(\alpha, p, r))^{\frac{1}{r}} \left( \frac{|f'(a)|^q + 3|f'(b)|^q}{8} \right)^{\frac{1}{q}} + (C_{12}(\alpha, p, r))^{\frac{1}{r}} \left( \frac{3|f'(a)|^q + |f'(b)|^q}{8} \right)^{\frac{1}{q}} \right]$$

where

$$C_{11}(\alpha, p, r) = \int_0^{\frac{1}{2}} \left( \frac{u^\alpha}{p[ua^p + (1-u)b^p]^{1-(1/p)}} \right)^r du, \quad C_{12}(\alpha, p, r) = \int_{\frac{1}{2}}^1 \left( \frac{(1-u)^\alpha}{p[ua^p + (1-u)b^p]^{1-(1/p)}} \right)^r du,$$

with  $g(x) = x^{1/p}$ ,  $x \in [a^p, b^p]$ ,

(ii) If  $p < 0$ ,

$$\left| f \left( \left[ \frac{a^p + b^p}{2} \right]^{1/p} \right) - \frac{\Gamma(\alpha + 1)}{2^{1-\alpha} (a^p - b^p)^\alpha} \left[ J_{\frac{a^p + b^p}{2}^+}^\alpha (f \circ g)(a^p) + J_{\frac{a^p + b^p}{2}^-}^\alpha (f \circ g)(b^p) \right] \right|$$

$$\leq \frac{a^p - b^p}{2^{1-\alpha}} \left[ (C_{13}(\alpha, p, r))^{\frac{1}{r}} \left( \frac{|f'(a)|^q + 3|f'(b)|^q}{8} \right)^{\frac{1}{q}} + (C_{14}(\alpha, p, r))^{\frac{1}{r}} \left( \frac{3|f'(a)|^q + |f'(b)|^q}{8} \right)^{\frac{1}{q}} \right]$$

where

$$C_{13}(\alpha, p, r) = \int_0^{\frac{1}{2}} \left( \frac{u^\alpha}{-p[ua^p + (1-u)b^p]^{1-(1/p)}} \right)^r du, \quad C_{14}(\alpha, p, r) = \int_{\frac{1}{2}}^1 \left( \frac{(1-u)^\alpha}{-p[ua^p + (1-u)b^p]^{1-(1/p)}} \right)^r du,$$

with  $g(x) = x^{1/p}$ ,  $x \in [b^p, a^p]$ .

*Proof.* (i) Let  $p > 0$ . Using (16), Hölder's inequality and the  $p$ -convexity of  $|f'|^q$  it follows that

$$\left| f \left( \left[ \frac{a^p + b^p}{2} \right]^{1/p} \right) - \frac{\Gamma(\alpha + 1)}{2^{1-\alpha} (b^p - a^p)^\alpha} \left[ J_{\frac{a^p + b^p}{2}^+}^\alpha (f \circ g)(b^p) + J_{\frac{a^p + b^p}{2}^-}^\alpha (f \circ g)(a^p) \right] \right|$$

$$\leq \frac{b^p - a^p}{2^{1-\alpha}} \left[ \int_0^{\frac{1}{2}} \frac{u^\alpha}{p[ua^p + (1-u)b^p]^{1-(1/p)}} |f'([ua^p + (1-u)b^p]^{1/p})| du + \int_{\frac{1}{2}}^1 \frac{(1-u)^\alpha}{p[ua^p + (1-u)b^p]^{1-(1/p)}} |f'([ua^p + (1-u)b^p]^{1/p})| du \right]$$

$$\leq \frac{b^p - a^p}{2^{1-\alpha}} \left[ \left( \int_0^{\frac{1}{2}} \left( \frac{u^\alpha}{p[ua^p + (1-u)b^p]^{1-(1/p)}} \right)^r du \right)^{\frac{1}{r}} \left( \int_0^{\frac{1}{2}} |f'([ua^p + (1-u)b^p]^{1/p})|^q du \right)^{\frac{1}{q}} + \left( \int_{\frac{1}{2}}^1 \left( \frac{(1-u)^\alpha}{p[ua^p + (1-u)b^p]^{1-(1/p)}} \right)^r du \right)^{\frac{1}{r}} \left( \int_{\frac{1}{2}}^1 |f'([ua^p + (1-u)b^p]^{1/p})|^q du \right)^{\frac{1}{q}} \right]$$

$$\leq \frac{b^p - a^p}{2^{1-\alpha}} \left[ \left( \int_0^{\frac{1}{2}} \left( \frac{u^\alpha}{p[ua^p + (1-u)b^p]^{1-(1/p)}} \right)^r du \right)^{\frac{1}{r}} \left( \int_0^{\frac{1}{2}} u |f'(a)|^q + (1-u) |f'(b)|^q du \right)^{\frac{1}{q}} + \left( \int_{\frac{1}{2}}^1 \left( \frac{(1-u)^\alpha}{p[ua^p + (1-u)b^p]^{1-(1/p)}} \right)^r du \right)^{\frac{1}{r}} \left( \int_{\frac{1}{2}}^1 u |f'(a)|^q + (1-u) |f'(b)|^q du \right)^{\frac{1}{q}} \right]$$

$$= \frac{b^p - a^p}{2^{1-\alpha}} \left[ \left( \int_0^{\frac{1}{2}} \left( \frac{u^\alpha}{p[ua^p + (1-u)b^p]^{1-(1/p)}} \right)^r du \right)^{\frac{1}{r}} \left( \frac{|f'(a)|^q + 3|f'(b)|^q}{8} \right)^{\frac{1}{q}} + \left( \int_{\frac{1}{2}}^1 \left( \frac{(1-u)^\alpha}{p[ua^p + (1-u)b^p]^{1-(1/p)}} \right)^r du \right)^{\frac{1}{r}} \left( \frac{3|f'(a)|^q + |f'(b)|^q}{8} \right)^{\frac{1}{q}} \right]$$

$$= \frac{b^p - a^p}{2^{1-\alpha}} \left[ (C_{11}(\alpha, p, r))^{\frac{1}{r}} \left( \frac{|f'(a)|^q + 3|f'(b)|^q}{8} \right)^{\frac{1}{q}} + (C_{12}(\alpha, p, r))^{\frac{1}{r}} \left( \frac{3|f'(a)|^q + |f'(b)|^q}{8} \right)^{\frac{1}{q}} \right].$$

This completes the proof of i.

(ii) The proof is similar with i. □

**Corollary 2.4.** *In Theorem 2.4, one can see the following.*

(1) *If one takes  $p = 1$ , one has the following Hermite-Hadamard inequality for convex functions via fractional integrals:*

$$\left| f\left(\frac{a+b}{2}\right) - \frac{\Gamma(\alpha+1)}{2^{1-\alpha}(b-a)^\alpha} \left[ J_{\frac{a+b}{2}^+}^\alpha f(b) + J_{\frac{a+b}{2}^-}^\alpha f(a) \right] \right| \leq \frac{b-a}{4(\alpha r+1)^{\frac{1}{r}}} \left[ \left( \frac{|f'(a)|^q + 3|f'(b)|^q}{4} \right)^{\frac{1}{q}} + \left( \frac{3|f'(a)|^q + |f'(b)|^q}{4} \right)^{\frac{1}{q}} \right],$$

(2) *If one takes  $p = 1$  and  $\alpha = 1$ , one has the following Hermite-Hadamard inequality for convex functions:*

$$\left| f\left(\frac{a+b}{2}\right) - \frac{1}{b-a} \int_a^b f(x) dx \right| \leq \frac{b-a}{4(r+1)^{\frac{1}{r}}} \left[ \left( \frac{|f'(a)|^q + 3|f'(b)|^q}{4} \right)^{\frac{1}{q}} + \left( \frac{3|f'(a)|^q + |f'(b)|^q}{4} \right)^{\frac{1}{q}} \right],$$

(3) *If one takes  $p = -1$ , one has the following Hermite-Hadamard inequality for harmonically convex functions via fractional integrals:*

$$\left| f\left(\frac{2ab}{a+b}\right) - \frac{\Gamma(\alpha+1)}{2^{1-\alpha}} \left(\frac{ab}{b-a}\right)^\alpha \left[ J_{\frac{2ab}{a+b}^+}^\alpha (f \circ g)(1/a) + J_{\frac{2ab}{a+b}^-}^\alpha (f \circ g)(1/b) \right] \right| \leq \frac{1}{4(\alpha r+1)^{\frac{1}{r}}} \left(\frac{b-a}{ab}\right) \left[ \left( \frac{|f'(a)|^q + 3|f'(b)|^q}{4} \right)^{\frac{1}{q}} + \left( \frac{3|f'(a)|^q + |f'(b)|^q}{4} \right)^{\frac{1}{q}} \right],$$

(4) *If one takes  $p = -1$  and  $\alpha = 1$ , one has the following Hermite-Hadamard inequality for harmonically convex functions:*

$$\left| f\left(\frac{2ab}{a+b}\right) - \frac{ab}{b-a} \int_a^b \frac{f(x)}{x^2} dx \right| \leq \frac{1}{4(r+1)^{\frac{1}{r}}} \left(\frac{b-a}{ab}\right) \left[ \left( \frac{|f'(a)|^q + 3|f'(b)|^q}{4} \right)^{\frac{1}{q}} + \left( \frac{3|f'(a)|^q + |f'(b)|^q}{4} \right)^{\frac{1}{q}} \right],$$

(5) *If one takes  $\alpha = 1$ , one has the following Hermite-Hadamard inequalities for  $p$ -convex functions:*

(i) *If  $p > 0$ ,*

$$\left| f\left(\left[\frac{a^p+b^p}{2}\right]^{1/p}\right) - \frac{p}{b^p-a^p} \int_a^b \frac{f(x)}{x^{1-p}} dx \right| \leq (b^p-a^p) \left[ (C_{11}(1,p,r))^{\frac{1}{r}} \left( \frac{|f'(a)|^q + 3|f'(b)|^q}{8} \right)^{\frac{1}{q}} + (C_{12}(1,p,r))^{\frac{1}{r}} \left( \frac{3|f'(a)|^q + |f'(b)|^q}{8} \right)^{\frac{1}{q}} \right],$$

(ii) *If  $p < 0$ ,*

$$\left| f\left(\left[\frac{a^p+b^p}{2}\right]^{1/p}\right) - \frac{p}{b^p-a^p} \int_a^b \frac{f(x)}{x^{1-p}} dx \right| \leq (a^p-b^p) \left[ (C_{13}(1,p,r))^{\frac{1}{r}} \left( \frac{|f'(a)|^q + 3|f'(b)|^q}{8} \right)^{\frac{1}{q}} + (C_{14}(1,p,r))^{\frac{1}{r}} \left( \frac{3|f'(a)|^q + |f'(b)|^q}{8} \right)^{\frac{1}{q}} \right].$$

**Conclusion.** In Theorem 2.1, new Hermite-Hadamard type inequalities for  $p$ -convex functions in fractional integral forms are built. In Lemma 2.1, an integral identity and in Theorem 2.2, Theorem 2.3 and Theorem 2.4, some new Hermite-Hadamard type integral inequalities for  $p$ -convex functions in fractional integral forms are obtained. In Corollary 2.2, Corollary 2.3 and Corollary 2.4, some new Hermite-Hadamard type inequalities for convex,

harmonically convex and  $p$ -convex functions are given. Some results presented Remark 2.1, Remark 2.2 and Remark 2.3, provide extensions of others given in earlier works for convex, harmonically convex and  $p$ -convex functions.

**Competing interests.** The authors declare that they have no competing interests.

**Authors' contributions.** All authors contributed equally to the writing of this paper. All authors read and approved the final manuscript.

**Acknowledgments.** The authors are very grateful to the referees for helpful comments and valuable suggestions.

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