

About the Author

Zdravko Šergo is Senior Research Associate at Institute of Agriculture and tourism Poreč, Croatia. His scientific research and professional activities are focused on *Tourism economy, Macroeconomic aspects of tourism, Sustainable tourism development*. During his carrier he was a member of scientific teams in numerous projects among two or more scientific institutions. He published more than a hundred scientific papers and numerous book chapters.

Jasmina Gržinić is full Professor of Tourism at Juraj Dobrila University of Pula, Croatia, Department of Economics and Tourism, where she was the Head of the Department of Tourism for many years. She is a member of the editorial boards of 5 international scientific journals and 4 international scientific monographs. Her main research topics are *Principles of tourism, International tourism, Management of tourism attractions, Tour operators and Tourist agencies*. She worked on several projects and published more than eighty scientific papers, including the book “International Tourism” (2014) and “Tour operators and hoteliers in the modern tourism” (2015).

Reviews

“This book represent an interesting introspection in tourism modelling [...] and it is presented as a collection of published papers in scientific journals or conference volumes. The authors bring an important contribution to this research field by updating the existing methodology on tourism modelling and by original application of advanced forecasting methods for tourism data series [...]. This scientific book is relevant by raising the level of technical expertise required to elaborate accurate model forecasts and represent a reference research work in the modelling tourism field.”

Laura Giurca Vasilescu

Faculty of Economy and Business Administration,

University of Craiova, Romania

„[...]The effectiveness of the story telling approach is demonstrated by the econometrics modelling of tourism economy sector and by validating particular hypothesis that stands in the focus of research behind each story. The authors made fundamental contribution to applied tourism economics research, both to its conceptual underpinnings, first of all by asking the right, up-to date and actual questions and to its techniques in demystifying research topics. One of the key moments of this book that can be distinguish as a such in the variety of methods used in analysing and validating the tourism phenomenon that contemporary exist in Europe and their native country Croatia. [...]. ”

Lovre Božina

Faculty of Economics and Tourism “Dr. Mijo Mirković”,

Juraj Dobrila University of Pula, Croatia