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STYLISTIC DEVICES IN *THE SCHOOLE OF VERTUE*, AN EARLY MODERN MANUAL OF GOOD CONDUCT FOR CHILDREN^{*}

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ABSTRACT

This paper is a case study examining the choice and interaction of stylistic devices employed in *The Schoole of Vertue*, Francis Segar and Robert Crowley's manual of good manners for children issued between 1582 and 1687. It was designed to convince its readers that particular patterns of behaviour were socially beneficial and worth following. In order to enhance the attractiveness, persuasiveness, and mnemonic qualities of the text, several stylistic devices are employed in the manual, including, for example, rhymes, acronyms, as well as binomials. It is generally agreed that repetitive patterns (especially binomials) are typical of formal registers, and particularly plentiful in legal and literary texts in Early Modern English, but the present study shows that similar rhetorical devices were also readily employed in the less formal and elevated style of manuals of good behaviour. Another rhetorical device frequently used in the manual under consideration consists in addressing the reader directly with the second person singular pronoun, especially in imperative constructions, thus creating an ambiance of emotional closeness, characterising the relationship between the master and the pupil.

Keywords: Early Modern English, stylistic devices, early modern etiquette manuals, early printed books

^{*} This paper has come into existence as a result of the desire to express my gratitude to Professor Jacek Fisiak, on the occasion of his 80th birthday, for his scholarly mentorship and encouragement in the early years of my career. It touches upon several fields of research and levels of language description, including orthography, phonology, morphology, syntax, lexicon, and semantics, because – given the vast linguistic research interests of the celebrant – it would be difficult and unfair to choose one and only area of research on which to write a commemorative study.

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1. Introduction: objectives, corpus, and research methods

The idea that good manners are worth acquiring goes back to antiquity. Already Aristotle emphasised the moral value of good manners (Kristjánsson 2007: 142-143). In England, the first known reference to the importance of civility is ascribed to bishop William of Wykeham, who in the mid-fourteenth century appended the adage "manners makyth man" to his own coat of arms and later made it the motto of New College and Winchester College which he had founded (Griffith 2016). In the Renaissance period, together with the rise of humanism, the revival of interest in antique models and the advent of printing technology, handbooks of good manners started to enjoy unprecedented popularity among readers, as indicated by large numbers of editions and reprints published. The first such handbook of proper conduct printed in England, The book of good maners, itself a translation from French, was issued by William Caxton in 1487 (STC 15394). The rise of interest in manuals of good conduct is certainly also connected with the emergence and development of the middle class in England and makes part of their struggle to ensure cultural legitimacy for their position in the society. Handbooks of good manners remained fashionable throughout the early modern period.

Etiquette manuals were likely to have two main goals. The first was to convince their audience that particular patterns of behaviour were socially beneficial and worth following, and the second to become bestsellers and thus bring income to their publishers, authors and translators. It thus seems logical that the linguistic and extra-linguistic devices employed in such books should contribute to these goals. With this assumption, I have decided to examine the linguistic characteristics employed as stylistic devices in an early modern English handbook. I have chosen for analysis a popular manual of proper conduct for young boys, entitled *The Schoole of Vertue* (henceforth *The Schoole*), issued in several editions between 1582 and 1687 by various London publishers. Since linguistic usage changes over time, this study compares the edition published by Henrie Denham in 1582 (*STC* 22136) with the last edition of this book, issued by George Conyers in 1687 (*Wing* S2412E), over one hundred years later. Where important differences are found between these two versions, references are also made to other editions of the book.¹

The Schoole is not homogeneous contentwise. Two thirds are devoted to the manual itself, originally authored by Francis Seager (Segar), and one third is a set of short prayers compiled by Robert Crowley. The first known edition of

¹ According to the *English Short Title Catalogue* (henceforth *ESTC*), at least fourteen editions of *The Schoole of Vertue* were issued, of which twelve are available in the form of facsimiles at *Early English Books Online*.

this book, published in 1557, contains only the manual, whereas all the subsequent editions are supplemented with prayers. The manual part of the following edition, published in 1582, is a considerably modified version of the earlier text. Considering that Segar died in 1563 (as reported in *ESTC*), the modifications were presumably introduced by Crowley.

The texts under consideration in this study were transcribed from the facsimiles available at *Early English Books Online* and compiled into an electronic corpus which was then subject to analysis. The two parts of the corpus count 7,760 and 7,538 words, for the editions issued in 1582 and 1687, respectively. As regards research methods, the present contribution is a qualitative and quantitative comparative case study.

The following sections report the findings of an analysis concerning the stylistic devices identified in the texts under consideration, including the editorial changes introduced in the last edition (or earlier). Section 2 introduces some terminology used in the paper, such as genre, text type, register, and style, and relates them to *The Schoole*. Section 3 discusses visual devices, covering the interaction of typographic and orthographic features. Section 4 is devoted to quantitative and qualitative prosodic features. Section 5 discusses morphological and morphosyntactic aspects, focusing on the use of the second person pronoun, the imperative, the periphrastic DO, and binomials.

2. Terminology and general characteristics of The Schoole

The terms *genre*, *text type*, *register*, and *style* used in the present study require some comment, because their interpretations in literature vary considerably.² The definitions adopted here are based mainly on Diller (1998) and Claridge (2012). *Genre* refers to text-external considerations: functions, conventional shape and structure of text, e.g., a fairy tale, a letter, and a prayer. *Text type* is defined by text-internal linguistic criteria, e.g., narrative, expository, and instructive. *Register* is associated with situational, social, and professional contexts and the domain or field of discourse, e.g., religion, law, and science. Eventually, *style* comprises the 'characteristic linguistic features of a text' (Diller 1998: 155).

Applying the above definitions to *The Schoole*, this book contains two genres, a handbook and a prayer, a combination of text type features, including mainly instruction and adhortation, and its register can be classified as representing the domain of education and religion. The style of this compilation of texts is the object of the present study.

² See Diller (2001) for an overview.

Nonetheless, the division into genres, text types, and registers is not clear-cut in *The Schoole*. The manual of good behaviour contains thirteen chapters of advice and instructions, each devoted to some situation in everyday life, but also prayers, including the morning prayer in the introduction, a *grace* before a meal, and the prayer before going to bed in the last chapter of the manual. It is followed by a four-page long apostrophic poem addressing, in turn, particular social groups, including, e.g., princes, judges, prelates, fathers and mothers, children, masters, and servants.

The instructive elements of *The Schoole* include the directions on, e.g., how to behave in the street, how to lay the table and how to behave during meals, and how to prepare oneself for school. The titles of the chapters specify the main subject matter discussed in them, e.g., "How to order thy selfe sitting at # the table" (1582, B2r),³ "How to behaue thy selfe in talking with anie man" (1582, B6v), "Against the horrible Sin of Swearing" (1687, B4v).⁴

The final part of the book, Crowley's "Certain prayers and graces", contains prayers, displaying intertwined features of different text types, mostly adhortative ones, addressing the readers, e.g., "to God devoutly let us call" (1687, B8v), "Let's now be humble in his sight" (1687, C4v), and "Against no man false witness be" (1687, C2v), but also supplicative, turning to God directly, e.g., "Thy will be done upon the earth, # like as in Heaven above" (1687, C3v), "Bless all that we do drink or eat" (1687, C5r). Moreover, it contains passages expressing gratitude to God indirectly, e.g., "Thanks be to God in heaven above, for he hath fed us well" (1687, C6v), as well as elements of narration, e.g., "The second Table follows then, # wherein the Lord instructeth us" (1687, C2v).

3. Visual devices

The Schoole was published in the relatively small, *in octavo* format, in this case corresponding to 4×6 inches. The editions of this book contain few illustrations, but there are several moderately decorative initials. These features imply that it was designed for everyday use and directed to a rather wide target audience. The visual devices employed in *The Schoole* comprise several elements, which are, to some extent, interrelated.

As regards typography, the first (known) edition of *The Schoole* was printed almost entirely in *blackletter*. The Roman typeface is used only for the running

³ Abbreviations A1r, B8v, and the like, provide information on the foliation in the original document, i.e., the capital letter refers to the quire, the number to the leaf, and the lower case letters r and v correspond to the side of the relevant leaf, i.e., the recto and the verso, respectively.

⁴ The symbol # marks the beginning of a new line in the source text.

heads, the initial letter of each chapter, the initials of the author (F.S.), the year of publication (Anno. 1557), and three maxims, one in English, in the title page, and two in Latin, the first of which appears on the verso of the title page (Face aut *Tace* 'compose or be silent') and the second at the end of the book, immediately before the imprint (*Famam virtutis meis # Abolire neguit* 'my reputation for virtue cannot be abolished'). In the second edition, the use of the Roman typeface is extended to the whole title page, the imprint, headings of selected sections (partly in italics),⁵ the Latin abbreviation for 'chapter' (e.g., *Cap. 5.*) and the proper names referred to throughout the book (e.g., Cato, Cicero, Aristotle, Isocrates). In 1593 (and all the following editions), the use of Roman typeface is further extended to the headings of all the chapters and sections. Apart from changes in the kind of typeface, printers varied also the sizes of type used. The variation in the typeface size is particularly salient in the title page of most editions (see Figure 1). The title itself is remarkably elaborate, covering approximately four fifths of the whole title page (which is not unusual in early modern books). The remaining part of the page is devoted to a short maxim and the imprint.

The typographic features of the book interact with the orthographic ones. The best example of such interaction is in acrostic poems. In the 1557 edition one acrostic is recorded, presenting the surname of the author, Seager. In the following edition, compiled by Crowley in 1582, three acrostic poems appear, all on the second page of the book (A1v). The first and also the most elaborate one contains the name of the compiler (see Figure 2),⁶ and there are also two shorter poems on the same page, one with the name of Seager, which is a modified version of the original poem (see Figure 3), and the other with the name of the printer (Henrie Denham, see Figure 4). All the remaining editions preserve the acrostic poems for the compiler and for the author, but omit the one for the printer.

Italics seem to have started appearing in books printed in England in the 1580s. Rutkowska (2013: 83) reports their introduction in the 1585 edition of the *Kalender of Shepherdes*.
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Figures 2–4 contain the font imitating blackletter used in the original documents. It has been designed by Maciej Ulatowski and is used here for illustrative purposes. It has been inspired by the blackletter fonts discussed in Stribley (1987: 60–63) and Bringhurst (2008: 266–68), as well as the typefaces used by the early modern printers of *The Schoole* editions, but it does not contain a reproduction of any particular images from these sources.

Figure 1. The title page layout of the 1687 edition of *The Schoole* (a simulation)

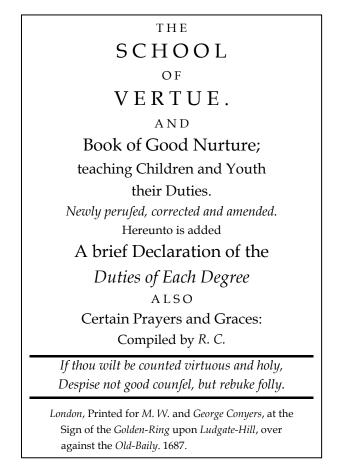


Figure 2. Crowley's acrostic poem (1582, A1v)

The Preachers counsell to Parents & Tutors.

R£gard the foft and tender youth, O parents, of your childzen deere; Bee buto them of faith and truth Eramples manifelt and cleere: Remembzing if the childzen halt, The tutors chieflie are in falt. CDntroll them wilelie with the toong, Reforme them allo with the rod; Out of their harts, whiles they be yoong, Weede all abule offending God: Let bice in them haue (mall abod, Erhort, correct, and reprehend Your childzen, that they may amend.

The modifications of Seager's acrostic in the 1582 edition were quite substantial, including not only the introduction of punctuation, but also a few reformulations. Namely, "I shall find fauour" replaced "I doubt not fauour", "that doo me blame" is used instead "For it me blame", and "whom I shall offend # Rightlie to read me, # & their faults t'amend" supplanted "It shall offend # Reade and then iudge # Where faulte is amende". The changes in the subsequent editions affect mainly spelling. Additionally, *them forgiue* is reordered to *forgiue them* in 1621 (*forgive them* from 1660). In the same edition, *shall* is omitted in the tenth half-line, and *amend* replaces *t'amend*. By contrast, Crowley's acrostic was subject to few modifications in the subsequent editions, apart from orthographic changes.⁷ The only grammatical change is from the form *remembring* in the fifth line in 1582 to the imperative *remember* in 1593 (and the other editions), and from *correct* in the penultimate line in 1582 to *reprove* in 1626 (*reprove* from 1660).

⁷ Only selective orthographic features are discussed here. For more details concerning the orthographic characteristics of *The Schoole* editions, see Rutkowska (2016).

Figure 3. Seager's acrostic poem (1582, A1v)

The Authors name *in verdict*.

Salie well fome will, by this my labour,
Euerie man yet will not faie the fame:
Among the good, I thall find fauour,
God them fozgiue that doo me blame.
Ech man I with, whom I thall offend,
Rightlie to read me, * their faults t'amend

The third acrostic is as short as Seager's, but presents both the first name and the surname of the printer. The odd half-lines start with the letters forming *Henrie*, and the first letters of the indented even half-lines read *Denham*.

Figure 4. Denham's acrostic poem (1582, A1v)

The Printer to youth *in generall*.

ØAndlmooth this booke, Deer child learne at large: Expzetting plaintie Ech point of thy charge: Øeglect not intruction, No fie ≠ that is naught: Bemember, I p2aie thee, Derein what is taught: In youth to be ruled,

And ichooled by well: Experience declareth, Wolt things doth excell.

It can be assumed that all the typographic and orthographic features discussed in this section as well as their modifications, including the introduction of new typefaces, their combinations in specific parts of *The Schoole*, and the changes in the layout, especially of the title page, aimed at the enhancement of the readability of the book as well as of its visual attractiveness as a sellable product in order to draw the attention of a potential buyer.

4. Quantitative and qualitative prosody

The Schoole is composed almost entirely in verse, and it is possible to identify several prosodic features in this book, associated mainly with rhythm and rhyme. In the acrostic poems, the dominant pattern is the iambic tetrameter, though it is not always carefully observed. Its characteristics comprise a sequence of four iambic feet as, for example, in "Regard the soft and tender youth" (1582, A1v), where I have indicated the stressed syllables in bold. Crowley's opening poem contains two stanzas. The first one can be classified as a sestet with the a-b-a-b-c-c rhyme sequence, and the second contains seven lines, with the d-e-d-e-e-f-f scheme. Apparently, the number of letters in Crowley's surname necessitated the insertion of the extra 'e' rhyme in the fifth line of the second stanza. The other two acrostics are shorter. Typographically, they contain twelve lines each, but prosodically, they can be treated as half lines, and thus as sestets, e.g., "God them forgeue # for it me blame" (1557, A1v). Seager's poem has an a-b-a-b-c-c rhyme scheme, whereas Denham's has the rhymes arranged in three couplets (a-a-b-b-c-c). The rhymes in Crowley's and Denham's acrostics are nearly always single (masculine), e.g., youth ~ truth, large ~ charge. In Seager's acrostic two rhymes are masculine (same ~ blame and offend ~ amend) and one is feminine (labour ~ fauour).

The remaining part of the manual occurs in couplets, with the a-a-b-b-c-c-d-d... rhyme scheme. Four stresses per line are generally preserved, but the number of unstressed syllables varies. For instance. example 1 shows that a stressed syllable can be accompanied by one, two or three unstressed syllables. In the 1582 edition, the lines are usually divided typographically into half-lines (see example 2). By contrast, such layout is recorded nearly exclusively in the introduction and the first chapter (A3r-A5v) as well as a four-page long poem on "The particular Duties of all Degrees" (B6v-B8r) in the last edition.

- O Little Children, eschew each ill game, for that hath brought many a one unto shame As dicing, and carding, with such other plays, these have undone many we see now adays (1687, B2r)
- 2) FLy ever sloath and overmuch **sleep**, In health thy body thereby thou shalt **keep**. (1687, A4r)

In the set of prayers added to the manual by Crowley, the first half of the text is arranged into quatrains (1582, C7v–D4r and 1687, B8v–C4v) with alternating rhymes (a-b-a-b c-d-c-d...). The boundaries between stanzas are usually (not always) indicated typographically by the insertion of blank lines to divide them. Then follow two prayers (1582, D4v-D5r and 1687, C5r-C5v) with four stanzas of seven lines (a tercet and two couplets) each and the rhymes following the pattern a-b-a-b-b-c-c d-e-e-f-f etc.

Most rhymes in the prayers are masculine, like in the rest of the book. They are normally exact, with one exception, namely *King* ~ *been* (1687, C5r), which replaced the earlier *Queene* ~ *beene* (1582, D4v). This modification was first introduced in the 1621 (C5r) edition of *The Schoole* and was evidently due to the change of the monarch from Queen Elizabeth to James I. Interestingly, although the last edition (1687) was published already during the reign of James II, it still contains the reference to King Charles II (example 3).

 O Lord preserve in health and peace King Charles, our most gracious King, Thy holy Spirit in him increase, That he may be as he hath been. (1687, C5r)

This example shows that particular versions of *The Schoole* were not always carefully read and edited before publishing. In this case, the compositor evidently followed directly the relevant passage in the previous edition of the book (1677, C5r).

Because the time which elapsed between the first and the last edition of *The Schoole* exceeds one hundred years, it can be assumed that some of the rhymes in the later editions were not functioning properly any more and had become mere visual rhymes. This definitely applies to the rhymes in examples 4 and 5.

104

In the former example, *soon* must have contained /u:/, but by the 1680s, the Middle English /o:/ in *done* had supposedly undergone not only the raising to /u:/, but also the shortening to /u/ and the unrounding to / Λ /. In the latter example, by 1687, the Middle English / ϵ :/ in *lead* is likely to have got close to /i:/, whereas the vowel in *tread* must have become shortened to / ϵ /.

- 4) With possible speed then haste thou right **soon**, if need so require, that so it were **done**. (1687, B3r)
- 5) Let reason thee rule, and not wit thee **lead**, in following thy fancy a wrong way to **tread**. (1687, B2r)

Such obsolete rhymes could have been one of the reasons why that this was the last edition of *The Schoole*. A new edition of this book in the end of the seventeenth century or the beginning of the eighteenth century would require reinventing numerous rhymes in order to retain the attractiveness of the book.

In the prayer part of the book, one line generally contains four stresses, but there are also five poems displaying the metre typical of ballads and hymns. It consists of alternating tetrameters and trimeters with the rhymes falling on the latter, as in example 6, based on *Our Father*.

6) Giue vs this daie our dailie bread, Which need dooth cause vs craue: For why, our soules and bodies both, Of thee their food must haue. (1582, D3r)

In the 1582 edition (D2v), this hymn is additionally accompanied with musical notation in the form of a set of neumes placed on the stave, which implies that it was designed for being sung or played on some instrument. The other four poems with the ballad metre comprise two graces to be said before a meal and two after a meal (1582, D5v–D6r and 1687, C6r–C6v). The book ends with a set of short prayers in prose, graces before and after a meal as well as prayers for the monarch and the realm, six in the 1582 edition (D6v–D7r) and five in the 1687 one (C7r–C7v).

As regards the stylistic function of the prosodic characteristics, especially the stress and rhyme schemes in *The Schoole*, it can be assumed that the alternation of patterns was supposed to raise the attractiveness of the book. It is possible that this book was designed for reading aloud to children in the classroom, so the prosodic features can be considered as auditory devices. Presumably, the presence of rhymes and metrical devices of different types was likely to appeal to the young audience more than a plain text in prose.

5. Morphology and morphosyntax

A linguistic analysis of *The Schoole* editions reveals a set of four main morphological and morphosyntactic features characteristic of linguistic usage in this book. They include the heavy occurrence of the second person singular pronoun forms, the imperative, the periphrastic DO, and binomials.

5.1. Number and case distinction in the second person pronoun

The pronominal system underwent considerable changes in Middle English and Early Modern English, especially with regard to the second person. As conveniently summarised in Lutz (1998: 191), the most important developments include the use of the originally plural forms for politely addressing individuals of higher rank from the thirteenth century onwards, the generalisation of the plural forms for addressing individuals in Early Modern English, as well as the spread and establishment of the plural object form *you* as the only form of direct address, also in Early Modern English.

Although these changes must have been well advanced by the end of the sixteenth century, the second person pronoun in the manual is represented mainly by the singular forms. Table 1 presents the distribution of pronominal forms in the second person. It provides the numbers of tokens in two formats, as absolute values and, within brackets, as standardised ones (per 10,000 words). Particularly frequent are the possessive forms of the pronoun, with 221.6 tokens (per 10,000 words) in 1582 and 209.6 in 1687, which account for over 50% of occurrences in the singular number. The subject forms, with 118.6 tokens in 1582 and 122.0 in 1687, cover approximately 30% of the occurrences. By comparison, Moessner (2012: 704) gives the values 17.6 and 12.2 as the average occurrences (per 10,000 words) of *thou* in the Helsinki Corpus, in the periods 1570–1640 and 1640–1710, respectively. This means that the second person singular pronoun occurs 7–10 times more often in *The Schoole* than it does on average in English in the relevant periods in which the editions were published.

	1582	1687
thou	92 (118.6)	92 (122.0)
thee	56 (72.2)	55 (73.0)
thy/thine	172 (221.6)	158 (209.6)

Table 1. The second person pronoun singular forms in The Schoole

106

The singular forms of the second pronoun are indeed virtually ubiquitous in the manual. Example 7 gives some idea of the frequency with which they are recorded. This example also shows clear case distinction, with *thou* functioning as the subject, *thee* as the object, and *thy/thine* as the possessive modifier. The two possessive variants are still in complementary distribution in *The Schoole*, occurring before a noun starting with a consonant or a vowel, respectively. This principle is fully observed in the 1582 edition, where nine tokens of *thine* in the attributive function are recorded, but apparently loses its strength over time, as only three instances of attributive *thine* are found in the last edition, the other having been replaced with *thy* and the definite article.

7) Thy hands see thou wash, thy head likewise keame: And of thine apparell, see torne be no seame. With thy cap fairelie brusht, thy head couer than, Putting it off, in speaking to anie man. Cato doth counsell thee, thine elders to reuerence (1582, A4v)

The singular second person pronoun is mostly used in the manual part of *The Schoole*, which is designed like a sequence of lessons given by the speaker, who takes on the role of a tutor, where he (or she) targets directly the reader, that is a young pupil, as illustrated in example 7. In this and similar cases, the singular forms mark the difference in social status between an adult and a child, where the former is superior to the latter. Such forms are also recorded in a different context, namely in prayers, when the speaker addresses God (see examples 8–10). Nonetheless, in this situation, accounting for 13.4% tokens of the second person singular pronoun in 1582 and 12% in 1687, the singular expresses intimacy between God and the believer, and follows biblical conventions rather than showing the lack of reverence towards divinity.

- 8) O Lord, **thou** givest them meat in due season (1582, D6v)
- 9) To **thee** be praise, O Father deere (1582, D5v)
- 10) **thou** openest **thy** hand, and fillest with **thy** blessing every living creature (1687, C7r)

It is noteworthy that the total number of *thou* and *thee* instances virtually does not change over time, even though numerous passages in *The Schoole* undergo reformulation over time. The pairs of examples 11–12, 13–14, and 15–16 illustrate the types of modifications introduced in the manual, including the omission of the pronoun, its introduction where it was not present before, and change in word order.

- 11) At hand be **thou** readie, if anie doo call (1582, B1r)
- 12) At hand be ready if any do call (1687, A7v)
- 13) Wine to them fill, or else Ale or Beere (1582, B1v)
- 14) Wine see **thou** fill then, or else Ale or Beer (1687, A8r)
- 15) Be **thou** thy selfe iudge, having wisdome (1582, B7v)
- 16) Be thy own judge, **thou** having wisdom (1687, B3r)

By contrast to *thou/thee*, the possessive *thy* becomes less popular in 1687 than in 1582, although it also replaces *thine* in a few passages. This is mainly because *thy* itself occasionally gives way to the definite article (cp. examples 17 and 18) or is omitted (cp. examples 19 and 20).

- 17) Downe from **thy** chamber, when as **thou** shalt go (1582, A4r)
- 18) Downe from **the** Chamber, when as **thou** shalt go (1687, A4r)
- 19) For these are things for **thy** studie necessarie (1582, A5r)
- 20) For these are things for study necessary (1687, A5r)

The high frequency of the second person pronoun singular tokens in *The Schoole* does not mean that plural is not used there at all. Table 2 provides the numbers of plural tokens of the second person pronoun. They constitute 21–22% of all the second person tokens in this book. They occur in the passages where children are addressed collectively, but also where the speaker addresses

adults, that is in the apostrophic poem directed to people of different social groups, as well as in three prayers, and in Crowley's acrostic.

	1582	1687
уе	35 (45.1)	24 (31.8)
you	25 (32.2)	29 (38.5)
your	29 (37.4)	29 (38.5)

Table 2. The second person pronoun plural forms in The Schoole

Example 21 illustrates one of several switches between the singular and plural forms when the 'tutor' is addressing one child or children as a group, alternatively. Obviously, *thy* and *thou* are unequivocally singular forms. However, the presence of the passage "one with another" makes it clear that *you* refers to more than one addressee here. The speaker switches from the singular to the plural and back again at least four times in the manual. From the stylistic point of view, the switches between the singular and the plural are likely to have been employed in order to break the monotony of usage and to more effectively hold the attention of the young reader or, rather, the listener (assuming that the manual could have been read aloud to children).

- 21) In the Church comelie, thy selfe doo behaue: Sober in vsage, in countenance graue. While you be there, talke of no matter: Nor one with another whisper nor chatter. Order thy selfe, reuerentlie alwaie: When to the Church, thou shalt come to praie. (1582, B5r)
- 22) IN going by the way, and passing the street, **Thy** cap put off, salute those **ye** meet (1582, A5v)

The number distinction between the singular and the plural is generally observed throughout The Schoole. There are, nevertheless, some cases which could, alternatively, be interpreted as slips towards the presumably neutral or polite second person forms when addresing one child. In example 22, ye occurs where *thou* would rather be expected (cp. *thy* in the preceding line). It was copied in the editions issued between 1593 and 1635. In 1640, the form ye was replaced with *vou*, but it reappeared in 1660, only to be again displaced by *vou* in 1670. This discontinuity of usage can be explained if one assumes that the compositor of the 1660 used the 1635 (or earlier) edition as the copy-text. Analogically, the model followed by the worker setting the type for the 1670 edition could have been a copy of the 1640 version of the book. Interestingly, you must have been considered a mistake in this context in 1677, because it was corrected to thou, which was then copied in the last edition. Alternatively, ye could also be interpreted as a plural form in example 22, but there is no evidence for such interpretation in the text itself. There are seven other instances of such equivocal use of ye/you in the 1582 edition of the manual, and eight in 1687.

- 23) When ye have done remember those, which want and stand in need (1582, D5v)
 24) When you have done remember those
- when **you** have done remember those which want and stand in need (1687, C6r)
- 25) The common prouerbe, remember **ye** ought: Better to be vnfed, than to be vntaught. (1582, B7v)
- 26) The common proverb remember yet oft, better to be unfed, than unmannerly taught. (1687, B3r)

As regards the exponents of the grammatical category of case, the distinction between the subject and the object is strong in the singular (see examples 7–9), but in the plural the form *you* is in the process of replacing the *ye* in the subject function (cp. examples 23 and 24). This development is also visible in Table 2, where the number of *ye* tokens decreases between 1582 and 1687, whereas the number of *you* tokens increases. Yet, the increase and decrease values are not

equal. Eleven instances of *ye* are lost between these years, but only four instances of *you* are gained. This difference is a result of editorial reformulation of certain passages, which sometimes involves the omission of the pronoun (cp. examples 25 and 26). The progress of the generalisation of *you* as the only form of address is evident in its share in the total number of subject instances of YOU, which moves from 34% in 1582 to 52% in 1687.

5.2. Verbal constructions

This section is devoted to the most characteristic verbal constructions in *The Schoole*, that is the imperative and the subjunctive (both inflectional and periphrastic), with particular attention paid to clauses containing the second person pronoun. Further on, constructions with the periphrastic DO and those with binomials are considered. The analysis shows certain strong preferences on the part of the author of the manual concerning morphosyntactic choices, which are likely to have been determined by the search for stylistic effects.

5.2.1. Moods

Constructions in the imperative mood permeate the whole book under analysis and definitely constitute one of its most conspicuous stylistic features, although the other moods are also represented in the corpus. The imperative structures can be found in the majority of examples quoted in the previous sections, especially in the acrostic poems by Crowley and Denham in Figures 2 and 3. Due to the pervasiveness of the second person pronoun in *The Schoole*, the attention in this subsection is focused primarily on the form and mood of the verb which accompanies a pronoun subject.

The subject pronoun form in the singular is always in concord with a verb in the indicative mood and with a modal, which is indicated by the preservation of the inflectional endings $\{-st\}$ and $\{-t\}$, for example, *thou maist, thou shalt*, and *thou dost*. In contrast, the plural pronoun form is followed by an unmarked verb form, as in *ye may, you shall*, and *ye do*.

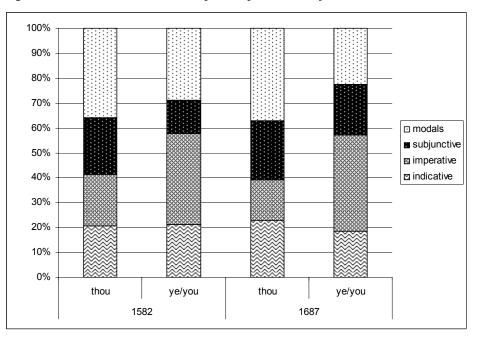


Figure 5. Clauses with the second person pronoun subject in *The Schoole*

In the corpus, the second person pronoun is recorded in constructions in all the moods. Figure 5 presents their proportions. They depend on whether the pronoun is in the singular or in the plural number, and to a lesser extent, when the book was published. *Thou* is recorded mainly in clauses with modal verbs, yielding 35.9% and 37% in 1582 and 1687, while for *ye/you* the corresponding values are lower, reaching 28.8% and 22.4% in the respective editions. This drop is mainly due to reformulations in the later edition, leading to the omission of the pronoun altogether or, occasionally, to the replacement with *thou*. Simultaneously, one can see a considerable rise in the percentage of subjunctive clauses with *ye/you* from 13.5% to 20.4%. This change is caused by the substitution of *thou* with *you*, and occasionally the rise of the plural pronoun where it had not been recorded before (cp. examples 27 and 28). In fact, replacements in both editions of *The Schoole* are recorded in both directions, from *ye/you* to *thou*, and from *thou* and *ye/you*, depending on the editor's whim.

27) If occasion of laughter, at the table thou see: Beware out of measure, at no hand to bee. (1582, B3v) 28) If occasion of laughter at the table **you** see, beware out of measure at no hand **you** be. (1687, B1r)

On the whole, the structures expressing modality, including both the inflectional and periphrastic subjunctive, account for 58.7% and 60.9% of clauses with the singular subject thou, in 1582 and 1687, respectively. The percentages of subjunctive clauses (of both types) are considerably lower for *ye/you* in the role of the subject, reaching 42.3-42.9%. The modals in clauses containing thou express mostly obligation (67-70%, depending on the edition), with shalt itself covering 57-62% of the tokens, and *must* and *oughtest* 8-10%. By comparison, in the clauses with ve/vou obligation-related modals (shall, should, must, ought) constitute only 45-47%. In turn, the plural subject pronoun in the second person occurs more often with the verbs in the imperative, which cover 36.5% and 38.8% of clauses in the respective editions, whereas only 20.7% (in 1582) and 16.3% (in 1687) of the instances of the singular subject occur in this type of clause. The decrease in the latter case is caused by the occasional omission of the pronoun in the imperative clause (cp. examples 29 and 30). It must be remembered, though, that the clauses in the imperative mood containing a pronoun subject constitute only one tenth of all the imperative constructions in The Schoole, as the subject in such cases is not obligatory and, apparently, receding.

- 29) At hand be **thou** readie, if anie doo call, To fetch or take vp, if ought chance to fall. (1582, B1r)
- 30) At hand be ready if any do call, to fetch or take up if ought chance to fall. (1687, A7v)

Considering the fact that the indicative mood is the default one in English, independent of the period, its share among the clauses with the second person pronoun subject in *The Schoole* editions can be judged as markedly low, especially as regards the singular pronoun subject forms, which occur with the verbs in the indicative only in 20.6% of the instances in 1582 and in 22.8% in 1687. The percentage is slightly higher for the indicative verbs with the plural subject pronoun, reaching 30% in 1582 and 34% in 1687, but still remains at a low level. Presumably, the unusually high share of the clauses in the subjunctive and in the imperative is connected with the functions of the genres,

i.e., the manual and the prayer, represented in *The Schoole*, characterised by the dominance of exhortative, adhortative, and instructive text type features.

The adhortative and exhortative character of the book under consideration is further strengthened by the occurrence of numerous instances of the so called first person imperative, as in "Our wills to his word now **let** us frame" (1687, B1v), and third person imperative, "**Let** not thy tongue, # at the table walke" (1582, B2v; see also the antepenultimate line in Figure 2 as well as example 5), both with the verb LET, amounting collectively to 25 (32.2 per 10,000 words) in 1582 and 27 (35.8) in 1687. The former construction occurs mainly in the prayers, and the latter in the main (manual) part of the book.

5.2.2. The uses of DO

Another characteristic feature of *The Schoole* is the high frequency of clauses containing the the verb DO. Although it is recorded in a variety of morphosyntactic contexts, it most often occurs in periphrastic affirmative statements, as in examples 31 and 32, as well as in Figure 3 (*that doo me blame*) and Figure 4 (*Most things doth excell*) in section 3. This usage accounts for 75.5% of all the 74 tokens of DO in each edition (see Table 3 and Figure 6). In most instances, DO in affirmative clauses, where it is optional in grammatical terms, has a prosodic (rhythmic) role to play, because its addition ensures the required number of syllables in a given line.

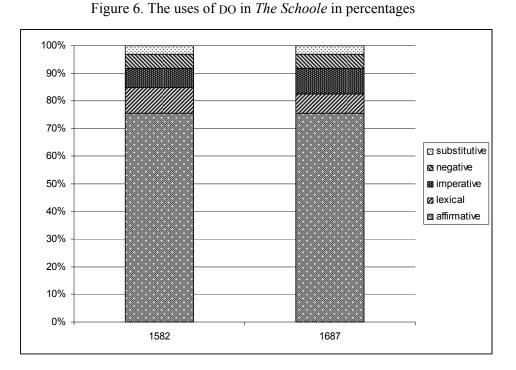
- 31) First in the Morning when thou **dooest** awake (1582, A4v)
- 32) Cato **doth** counsell thee (1687, A4v)

The periphrastic DO can also be found in positive imperatives (examples 33 and 34), but these account for merely 9.5-12.2% of all the tokens.

- 33) Ech side of the cloth, **doo** thou turne in (1582, B1v)
- 34) use but few words & thy tongue **do** thou charm (1687, A6v)

Stylistic devices in The Schoole of Virtue ...

Table 3. The uses of DO in The Schoole					
	1582	1687			
affirmative	74 (95.4)	74 (98.2)			
lexical	9 (11.6)	7 (9.3)			
imperative	7 (9.0)	9 (11.9)			
negative	5 (6.4)	5 (6.6)			
substitutive	3 (3.9)	3 (4.0)			
total	98 (126.3)	98 (130.0)			



Occasionally DO takes the role of a lexical verb, with a general factitive meaning, e.g., "If it shall mooue thee, to **doo** that is ill" (1582, B6r), or a substitutive verb, as in example 35. It rarely functions as an auxiliary, and does it only in negative imperatives, in clauses with (example 36) or without the pronoun subject (example 37). As a rule, though, negation is expressed without the auxiliary DO in *The Schoole*, by placing the particle *not* after the verb.

- 35) Else maist thou happen thy seruice to spill, Upon thine apparell, or else on the cloth: Which for to **doo** would anger them both (1582, B1r)
- 36) **Doo** not thou vs to triall bring (1582, D3r)
- 37) Thy Spoon with pottage too full **do** not fill (1687, A8v)

According to Rissanen (1999: 240), "the periphrasis has always been favoured in discourse situations more typical of speech than of writing". Apparently, the frequent use of periphrastic DO in *The Schoole*, contributes to the impression of the oral-like nature of the tutor's instructions in this book and as such can be considered a powerful stylistic device. In some statements, one can interpret DO as being added for emphasis, but even when this is uncertain, its general frequency is what counts, because, as Rissanen (1999: 240) further states, "*do* in itself is not necessarily emphatic, but it adds to the intensity and emphasis of the utterance".

5.3. Binomials: The interface of syntax, lexicon, and semantics

Apart from the features discussed so far, *The Schoole* is also characterised by parallel structures and repetitive patterns of various length, some of which are maxims. Examples 38–41 illustrate such constructions at the sentence level.

- 38) Uertue to followe, and vice to eschue Here this our request, and grant our desire (1582, A3r)
- 39) It dulleth the wit, and hurteth the braine (1582, A4r)
- 40) Not smacking thy lips as commonly do Hogs, nor gnawing of Bones as do Dunghill dogs (1687, A8v)
- 41) Not live to eat, but eat to live, and live to praise the Lord (1687, C6v)

A special case of structural parallelism in the corpus under analysis, at the level of phrase, are binomials. Clear examples of these can be spotted already in the first lines of Crowley's acrostic poem (Figure 2). Further instances are illustrated in examples 42–43. Binomials usually consist of two semantically related words belonging to the same word class, coordinated by a conjunction,

116

such as *and* or *or* (Malkiel 1959, Bhatia 1994).⁸ When extended to a longer sequence, they can be referred to as multinomials (approximately one tenth of the tokens in the corpus), as in examples 44–45. These last two examples illustrate also the alliteration of some components, which is occasionally employed by the authors of *The Schoole*. The counts offered in this study include also these instances of binomials where the head components are accompanied by determiners and modifiers, as in examples 46 and 47.

- 42) We ought not to **reckon and count** the thing hard That bringeth **pleasure and joy** afterward. (1687, A5v)
- 43) To him thy sinnes
 shew and confesse:
 Asking for them,
 grace and forgiuenesse.
 (1582, B4r)
- 44) That thou take with thee **pen**, **paper**, **and inke** (1582, A5r)
- 45) For Food will not see you perish, but will you **feed**, **foster and cherish**. (1687, A7r)
- 46) This done, **thy satchell and thy bookes** take (1582, A5r)
- 47) Be free of a Cap and frank of a Knee (1687, A6v)

Binomial structures are typical features of formal registers in Early Modern English (Nevalainen 1999: 382–383), particularly of literary language (Adamson 1999: 559) and of legal texts (Bhatia 1994: 142–144, Kopaczyk 2013). *The Schoole* does display some literary features such as, for example, rhymes and particular stress patterns, so it can be considered as representing applied literature, understood as literature for educational purposes.

⁸ Consult also Kopaczyk & Sauer (forthcoming) for an overview of existing definitions and approaches to binomials.

H. Rutkowska

Table 4. The types of coordinators in binomials in <i>The Schoole</i>						
		1582		1687		
AND	159 (204.9)	82.8%	152 (201.6)	84.0%		
OR	26 (33.5)	13.5%	19 (25.2)	10.5%		
NOR	7 (9.0)	3.7%	10 (13.3)	5.5%		
total	192 (247.4)	100%	181 (240.1)	100%		

Table 4 presents the information on the types of conjunctions joining the elements in such constructions as well as on the general frequency of binomials in *The Schoole*. As expected,⁹ AND is the most common coordinator in the relevant phrases, accounting for 82.8-84% of all the tokens, followed by OR, covering 10.5-13.5% and NOR, with 3.7-5.5%. Interestingly, the proportions between binomials containing particular conjunctions and the number of binomial phrases in general resemble the situation recorded in a different, completely unrelated Early Modern English text, the *Kalender of Shepherdes*, discussed in Rutkowska (forthcoming). This implies that binomials could have been a ubiquitous feature of various text types and genres in Renaissance English.

As regards word classes, binomials in the corpus are mainly nouns (62.5%). Verbs cover 24.0–24.3% of the tokens, adjectives 11.0–11.4%, and adverbs 2.1–2.2%. As Figure 7 indicates, the differences between the editions in this respect are minimal. The percentage of nouns seems rather stable in various genres and text types (see, e.g., Gustafsson 1984: 132; Mollin 2013: 173; Kopaczyk 2013: 190, 207), but those of verbs and adjectives may vary (compare, e.g., the studies in Kopaczyk & Sauer, forthcoming). The share of verbs in *The Schoole* is relatively high, and seems to correspond to the adhortative nature of this book. In more descriptive texts, adjectives can dominate (see, e.g., Rutkowska, forthcoming).

⁹ Other studies report similar proportions of coordinators; see, e.g., Mollin (2012: 83).

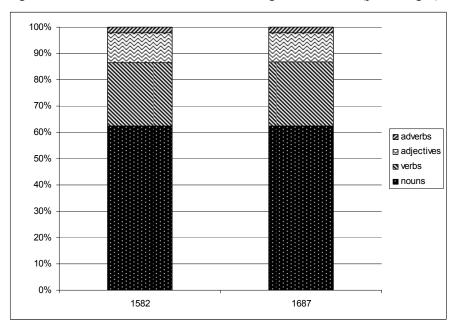


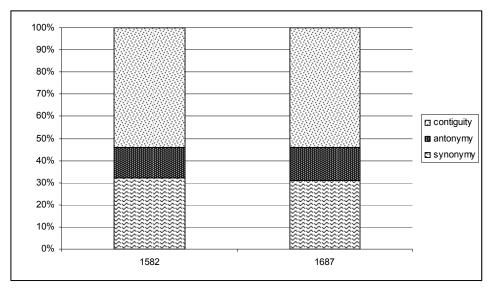
Figure 7. Binomials in *The Schoole* according to word class (percentages)

The semantic relationships between the components in the binomials in *The Schoole* can be divided into synonymy (example 48), antonymy (example 49), and contiguity (examples 50 and 51). The last of these categories is a blanket term, which comprises "various degrees of hyponymy/hyperonymy" as well as "sequential and causal relationships" (Kopaczyk & Sauer, forthcoming). Binomial phrases with synonymous components, also known as binomials proper (see, e.g., Kopaczyk 2009, 2013: 188), cover 32.3% of the tokens in 1582 and 30.9% in 1687, antonyms constitute 13.5% and 14.9% in respective editions, and the remaining 54.2% and 54.1% are instances of contiguity. Figure 8 presents the proportions of semantic categories among binomials in the corpus.

- 48) It must not be vsed, as a **market or faier** (1582, B5r)
- 49) Both speech and silence are things commendable (1687, A8v)
- 50) Not enuieng, but forbearing, with **loue and patience** (1582, C1v)

51) Be not desirous to receiue, his **Ox, or Ass, or any Beast** (1687, C3r)

Figure 8. Binomials in *The Schoole* according to semantic relationship (percentages)



- 52) For Cato doth saie, that in **old or yoong**, The first step of vertue, is to bridle the toong (1582, B3r)
- 53) For Cato doth say that in **old and young**, the first step of vertue is to bridle the tongue (1687, B1r)
- 54) O Lorde preserue in **peace and health**, Our gratious Queene Elizabeth (1582, D3r)
- 55) O Lord preserve in **peace and wealth**. Our noble King, and send him health (1687, C6v)
- 56) I am thy Lord omnipotent, Whome thou must **loue**, **obey & feare** (1582, C8v)
- 57) I am the Lord omnipotent, whom thou must **serve**, **obey**, **and fear** (1687, C1v)

120

The binomials in *The Schoole* are rarely subject to important editorial modifications, but several instances of structural or lexical replacements can be identified. Whereas replacing *or* with *and* in example 53 (cp. example 52), does not seem to affect the text stylistically, some lexical changes may aim at stylistic enhancements. For example, the replacement of *health* with *wealth* in the first line in example 55 (cp. example 54) and the introduction of *health* in the second line improve the rhyme. In other cases, modifications may be due to the personal views of the editor, without any clear stylistic enhancement, as in the change of *loue* for *serve* in example 57 (cp. example 56), perhaps reflecting the movement from the gentle Renaissance humanism to the seventeenth-century emphasis on duty and responsibility.

6. Conclusions

"Despise not counsell, but rebuke follie. # If thou wilt be counted, vertuous & holie" (1582, A1r). This maxim in the title page of *The Schoole*, used as the motto of the book, encapsulates and announces some of the most important stylistic features of the text, including the use of the second person singular pronoun, of the imperative construction, and of syntactically and semantically parallel structures such as binomial phrases. These features as well as acronyms, rhymes, stress patterns, periphrastic DO, and typographic devices, including mainly the typeface variation and the layout of the page, are employed in order to enhance the attractiveness, persuasiveness, and mnemonic qualities of the text. Moreover, some of these devices, especially the frequent second person pronoun forms and periphrastic DO, make the style of the book involved and personalised, imitating the characteristics of oral communication and thus creating an ambiance of emotional closeness found in the relationship between the master and the pupil.

It is noteworthy that few changes are recorded between the editions as regards the choice of stylistic devices studied here. This consistency can be motivated by the combined requirements of the register, genre, and text type as well as the target audience of the book. More research is needed to verify if the linguistic and extra-linguistic devices characterising the book under analysis are typical of other manuals of good manners produced in the Early Modern English period. Nevertheless, in the case of *The Schoole*, they contribute together to the success of the book as the final product. This success is proved by the popularity of the manual, which was re-edited at least eleven times.

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