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THE APPLICATION OF CLASSICAL AND NEURAL REGRESSION MODELS FOR THE VALUATION OF RESIDENTIAL REAL ESTATE

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Abstract

The research process aimed at building regression models, which helps to value residential real estate, is presented in the following article. Two widely used computational tools i.e. the classical multiple regression and regression models of artificial neural networks were used in order to build models. An attempt to define the utilitarian usefulness of the above-mentioned tools and comparative analysis of them is the aim of the conducted research. Data used for conducting analyses refers to the secondary transactional residential real estate market.

Keywords: real estate, residential property, multiple regression, neural regression, valuation

JEL classification: C45, C51, R32

Introduction

The characteristics of the residential real estate market implies difficulties in the compilation of one universal method of housing stock valuation. It is the result of the considered issue's complexity which is manifested in a multitude of potential dimensions of analysis. Factors which affect the value of the apartment can be considered in terms of the whole economy, region's economy or even the particular apartment. Naturally, during the estimation the value of real estate, we apply a different approach to the so-called resource luxury, typical or low-quality resource. Another important issue, in the process of estimating the value of residential real estate and the characteristics defining it, is the choice of the calculation method. In this aspect, the question arises whether the use of the method based on the classical analysis of an economic-statistical correlation is an effective and sufficient approach. Is it possible to check and apply one of the alternative methods like e.g. method based on the application of artificial intelligence? Considering the above mentioned issues, two models of the valuation of residential real estate, are presented in this article. The first one is the multiple regression model and the second one is the neural regression model. After building models which specify the value of residential real estate, their usefulness in their practical application was checked and a comparative analysis of them was conducted. Data was used to estimate the value of the housing stock based on transactional data, which derives from the regional real estate market. It is assumed that the built models would be useful for estimating the value of typical (average) housing stock. It should also be noted that the implementation of the research described in this article is located in one of the many research dimensions in the area of the real estate market. In the literature, we can find papers referring e.g. to the increase of residential value caused by the division of the property and the construction of technical infrastructure (Dawid, 2014), analysis of the resistance line and its impact on residential price (Gdakowicz, 2014), the formation of the structure of investment in real estate (Zygmunt, 2013), analysis of the development possibilities of the construction industry (Zygmunt, Szewczyk, 2011), the construction of dynamic models of real estate (Zyga, 2012) and the construction of an integrated model which determine the logarithm of the price of a square meter (Mach, 2014) or an analysis of real estate for large datasets (Kubus 2016) and the use of a regression (Rącka, 2016; Mach, 2011) and quantile regression in the analysis of the real estate market (Widłak, Nehrebecka, 2011). At the end of the introduction it should be noted that in the literature we can find a lot of articles describing the use of artificial intelligence in the economic area (e.g. Chiarazzo, Caggiani, Marinelli, Ottomanelli, 2014; Limsombunchai, Gan,

Lee, 2004; Ma, Chen, Zhang, 2015; Sampathkumar, Santhi, Vanjinathan, 2015; Soni, Sadiq, 2015; Ripley, 1994; Brockett, Golden, Jang, Yang, 2006; Hurriion, Birgil, 1999).

1. Implementation of the research process - preliminary analysis

The research process aimed at building regression models, which determine the price of a square meter of residential real estate, was conducted in two stages. In the first stage a classical model of multiple regression was built. It enabled to indicate variables, which significantly affect the price of a square meter of real estate. Whereas in the second stage, taking into account variables used in the classical multiple regression model, the process of building neural regression models was conducted. Also the action of the built regression models was examined indicating the utilitarian aspects of their application. Data was aimed at building regression models concerned the secondary transactional real estate market. In the process of building classical regression models the calculation methodology described inter alia in the works of Aczel (2000), Dziechciarz (2003), Gruszczyński (2009), Maddala (2008), while building neuron models in works inter alia Duch (2000), Ossowski (2000), Rutkowski (1997), Tadeusiewicz (1997) were commonly used.

In the built model data referring to the sales of apartments in Opole in 2015 were taken into account and data derived from the Department of Geodesy and Cartography of the Municipality of Opole. The database deriving from the Department of Geodesy and Cartography enabled collecting the attributes of sold apartments such as: Y – price of apartment (PLN), X1 – the floor area (square meters), X2 – number of rooms (pieces), X3 – floor on which the apartment is located (number), X4 – the date of the transaction (date day-month-year), X5 – ownership right (ownership, cooperative ownership right to the premises), X6 – type of kitchen (bright, dark, kitchen annexe), X7 – external surface (yes/no) X8 – assessment of apartment location (favourable, average, not so favourable), X9 – year of construction (number), X10 – number of floors (number) and X11 – assessment of the building's location (favourable, average, not so favourable). Complementary activities to the above mentioned research procedure were inter alia coding and tabulating of the collected data, elimination of outlining data and testing the distribution of researched variables. At the stage of data encoding variable Y – price per square meter of apartment was defined as a dependent variable whereas other variables were classified as independent. Researching the distribution of variable Y, the value of the test statistics Ch-square test was calculated and for the level of significance defined at the 5% level the null hypothesis referring to the compatibility distribution of the researched variables with normal

distribution was rejected.¹ Due to this fact, a new variable was created i.e. natural logarithm of the price per square meter of apartment, for which there was obtained the compatibility of researched characteristics distribution with normal distribution.² A division was made (classification) referring the year of the construction of buildings i.e. for apartments built up to 1949, apartments built from 1950–1960, in the years 1966–1996 and in the years 1997–2015. An attribute describing the number of stories was divided into buildings with less than 5 stories, and apartments located in buildings with more than 5 stories. The number of obtained records was at the level of 436 including 30 records which were marked as test data (useful to check the utilitarian properties of the built models). In Table 1 below there is a list of apartment attributes, which potentially affect the price of square meter of housing resource with particular consideration to the qualitative variables which are presented. Codes of variables and their attributes listed in Table 1 were the starting point for the construction of the classical model of multiple regression.

Table 1. Names applied in building regression models

Code of variable	Attribute of apartment (variable)
1	2
Y	price of square meter of an apartment
ln(Y)	logarithm of the price per square meter of an apartment
X1	floor area of an apartment
X2	logarithm of floor area of an apartment
X3	number of rooms
X4	floor on which the apartment is located
X5	transaction date
X6	ownership
X7	co-operative ownership to the residential premises
X8	bright kitchen
X9	kitchen annex
X10	dark kitchen
X11	external surface-yes
X12	external surface-no
X13	assessment of apartment location – favourable
X14	assessment of apartment location – average
X15	assessment of apartment location – not so favourable
X16	year of the building's construction
X17	years up to 1949
X18	years 1950–1965
X19	years 1966–1996
X20	years 1997–2015

¹ The variable Y, Chi-square = 49.45181, df = 5 (fit.), p = 0.00000.

² The variable ln(Y), Chi-square = 10.45432, df = 5 (fit.), p = 0.06334.

1	2
X21	number of building stories
X22	number of stories ≤ 5
X23	number of stories > 5
X24	prefabricated construction technology
X25	traditional construction technology
X26	traditional construction technology refined
X27	building location – favourable
X28	building location – average
X29	building location – not so favourable

Source: own study.

2. Implementation of the research process – classic model of multiple regression

Construction of the classical model of multiple regression based on the application of stepwise regression. In the process of the selection of statistically insignificant variables, commonly used rule of their elimination i.e. the highest value of the parameter p^3 was applied. A model after the first estimation of the parameters had the form as presented in Table 2.

Table 2. Estimation of the model using LSM⁴ (standard errors of parameters according to resistant heteroscedasticity, variant HC1)

Attribute of apartment (variables)	Coefficients	Stand. error	p-value
Const.	8.06792	0.105243	<0.0001
Floor area of apartment	-0.00430	0.000995	<0.0001
Number of rooms	0.04480	0.019554	0.0225
Floor on which the ap. is located	0.00335	0.005293	0.5263
Right to ownership – ownership	0.03213	0.032846	0.3285
Dark kitchen	-0.02036	0.030426	0.5036
External surface-yes	-0.003713	0.021183	0.8610
Assessment of apar. location – favourable	0.07329	0.025353	0.0041
Assessment of apartment location – average	0.04503	0.021156	0.0339
Year of the building (up to 1949)	-0.12839	0.089088	0.1503
Year of the building (1950–1965)	-0.07735	0.087615	0.3778
Year of the building (1966–1996)	-0.00857	0.084904	0.9196
Number of stories ≤ 5	0.05150	0.030548	0.0926
Traditional construction technology refined	0.15115	0.084653	0.0750
Building location – favourable	0.21358	0.035015	<0.0001
Building location – average	0.14492	0.038209	0.0002

Source: own study.

³ Excluding constant value.

⁴ LSM – Least Squares Method.

Table 3. Parameters defining the quality of the built model

Parameters of model	The value of the parameter
Arithmetic average of the dep. variable	8.224433
Sum of squared	9.892701
Coefficient of the determination of R-square	0.451104
F(15.389)	27.19152
The standard deviation of the dep. variable	0.211214
Square error of residues	0.159471
Adjusted coefficient of determination	0.429938
p-value (F test)	1.61e-51

Source: own study.

Analysing the results of the estimation of the first regression model, we can see that 6 variables are statistically significant. Parameters defining the quality of the built model are shown in Table 3. In the next stages of building the regression model variables such as: year of construction of the building – 1966–1996, balcony as an attribute of the apartment, floor on which the apartment is located, dark kitchen, the ownership of the apartment and the number of stories, were eliminated. The parameters of the obtained model are presented in Tables 4 and 5.

The model⁵ coefficient of determination equal to 0.45 is significantly significant. Conducting the process of the verification of the model residuals it was demonstrated that the distribution of residuals is not compatible with the normal distribution and this model has an incorrect specification. Continuing the process of building the model, furthermore, the inter alia data marked as outliers were removed and the variable floor area was converted into a variable logarithm of the floor area. Parameters of the final classical regression model were placed in Tables 6 and 7. For the model described in Table 6, the process of checking the quality of the model gave acceptable results.⁶ This model was used to determine the price per square meter of residential real estate.

⁵ Value p for test F < 0.05.

⁶ 1. Test for non-linearity. The null hypothesis: the relationship is linear. The test statistic: $LM = 1.59291$ with a value of $p = P(\text{Chi-square}(1) > 1.59291) = 0.20691$. 2. Test RESET for the specification. The null hypothesis: specification correct. The test statistics: $F(2.344) = 0.0076156$ with value $p = P(F(2.344) > 0.00761561) = 0.992413$. 3. White's test for the heteroskedasticity residuals. The null hypothesis: heteroskedasticity residuals does not occur. The test statistics: $LM = 25.7938$ with a value $p = P(\text{Chi-square}(24) > 25.7938) = 0.36371$. 4. Test for normality layout of residuals. Null hypothesis: the random component has a normal layout. Test statistics: $\text{Chi-square}(2) = 0.94889$ with a value of $p = 0.62223$. 5. Evaluation of collinearity $VIF(j)$ – variance inflation factor: logarithm of the surface = 1.042, the location of the apartment in the building – favorable = 1.535, the location of the apartment in the building – average = 1.548, year of the construction of the building until 1949 = 1.228, construction technology of building – traditional refined = 1.171, location of apartment in residential district – favourable = 4.977, location of apartment in residential district – average = 4.996.

Table 4. Estimation of the model with the use of LSM
(standard errors of parameters according to the resistant heteroscedasticity, variant HC1)

Attribute of apartment (variables)	Coefficients	Stand. error	p-value
Const.	8.13973	0.043550	<0.0001
Floor area of apartment	-0.00425	0.000982	<0.0001
Number of rooms	0.04434	0.019417	0.0229
Assessment of apartment location – favourable	0.07488	0.025036	0.0030
Assessment of apartment location – average	0.04867	0.018852	0.0102
Year of the building (up to 1949)	-0.09992	0.023688	<0.0001
Year of the building (1950–1965)	-0.05570	0.024157	0.0216
Traditional construction technology refined	0.17709	0.021159	<0.0001
Building location – favourable	0.19717	0.034576	<0.0001
Building location – average	0.12720	0.037134	0.0007

Source: own study.

Table 5. The parameters defining the quality of the constructed model

Model parameters	The value of the parameter
Arithmetic average of the dependent variable	8.224433
Sum squared	9.976409
Coefficient of the determination of R-square	0.446459
F(15.389)	38.02704
The standard deviation of the dep. variable	0.211214
Square error of residues	0.158924
Adjusted coefficient of determination	0.433847
p-value (F test)	2.01e-48

Source: own study.

Table 6. Model estimation with the application of MLS
(standard errors of parameters according to resistant heteroscedasticity, variant HC1)

Attribute of apartment (variables)	Coefficients	Stand. error	p-value
Const.	8.62705	0.117956	<0.0001
Logarithm of floor area of an apartment	-0.14669	0.028807	<0.0001
Assessment of apartment location – favourable	0.056186	0.021996	0.0111
Assessment of apartment location – average	0.041483	0.017547	0.0186
Year of the building (up to 1949)	-0.09334	0.017172	<0.0001
Traditional construction technology refined	0.15509	0.019084	<0.0001
Building location – favourable	0.15314	0.027828	<0.0001
Building location – average	0.11521	0.031838	0.0003

Source: own study.

Table 7. Parameters defining the quality of the built model

Parameters of model	The value of the parameter
Arithmetic average of the dependent variable	8.233408
Sum squared	5.868687
Coefficient of the determination of R-square	0.411716
F(15.389)	36.17474
The standard deviation of the dep. Variable	0.168109
Square error of residues	0.130236
Adjusted coefficient of determination	0.399815
p-value (F test)	7.85e-38

Source: own study.

3. Research process implementation – neural regression model

The starting point for the construction of the neural regression model was the choice of explanatory variables. It was made from an assumption that in the neural model the explanatory variables are variables classified as significant in the classical regression model (see Table 6). In the process of the division of the data set for the train, test and validation data the structure was applied accordingly 70, 15 and 15%. For the construction of neural models two types of networks were used i.e. a multi-layer perceptron network (MLP) and a radial basis function network (RBF). Limiting the criteria which were applied in the process of train networks referred to the minimum and maximum number of hidden layers. In the MLP network in the hidden layer and output layer activation functions were applied: linear, logistic, hyperbolic-tangent and exponential. The train algorithm of perceptron network is a Quasi-Newton algorithm. In the case of networks with a radial basis function, activation functions in the hidden layer are isotropic Gaussian functions. In RBF networks the activation function is a linear function. The error value calculated for applied neural networks is the sum of residuals squares (SOS). In Table 8 the parameters of 5 neural networks, which obtained the best results of train, test and validation, are presented. All of the obtained networks are multilayer perceptions with 11 neurons in the input layer and 1 neuron in the output layer. In Table 8 there were additionally placed qualitative network parameters which were obtained in the process of train, test and validation as well as type of activation function in the hidden and output layer. All of the selected networks are characterized by similar qualitative properties. The best indicator of the train characterized network no. 4 i.e. MLP 11-7-1 with a logistic and exponential activation function that has been selected for further processing utilitarian test its operation.

Table 8. The best selected neural models

Neural network	Quality of learning	Quality of testing	Quality of valid.	Activation function (hidden layer)	Activation function (output layer)
MLP 11-7-1	0.53	0.56	0.66	tanh	tanh
MLP 11-11-1	0.54	0.54	0.64	exponential	exponential
MLP 11-10-1	0.55	0.59	0.63	tanh	logistic
MLP 11-7-1	0.55	0.58	0.68	logistic	exponential
MLP 11-10-1	0.55	0.55	0.65	logistic	Tanh

Source: own study.

4. Analysis of the results, regression models and discussion

The summarizing stage of the research was the verification of the practical utility of the regression models and their comparative analysis. The procedure of testing the classical and neural models was conducted on the new input data. The measure verifying the quality of the regression models was the criterion of minimizing the value of the mean absolute percentage error. For particular models there were calculated: mean absolute percentage errors (application of all data marked as testing data); mean absolute percentage errors with the division referring to the price of a square meter (the following ranges were defined: the price per square meter for transactions of apartments with a price of less than 3,000 PLN, the price of meter of apartment in the range of 3,000–3,500 PLN, the price of meter between 3,500–4,000 PLN, and ranges 4,000–4,500 PLN, 4,500–5,000 PLN, and the price per square meter of an apartment above 5,000 PLN); mean absolute percentage errors with a division for metric area of an apartment (for apartments smaller than 40 meters, for apartments with a floor area of 40–80 meters and for apartments larger than 80 meters); mean absolute percentage errors with the division of rooms numbers (included one-room apartments, two-rooms, three-rooms and four-room apartment). The classical regression model tested for all the test data obtained an average percentage error which equals 17.39%, while the neural model error was 17.50%. It can therefore be noted that altogether the tested models obtained very similar results (the difference was only 0.11 p.p.). The greatest variation in average error rates were obtained in models built for different price ranges. It can be noted that the model of classical regression obtained better results for apartments with the price per square meter below 3,500 PLN whereas the neural model gained an advantage in the case of estimating the price of a square meter of apartment exceeding 4,000 PLN per square meter. It is worth considering that the largest qualitative difference in the obtained models was noted for apartments with the price per square meter from the range of 4,500–5,000 PLN (see Table 9). Then the models where the criterion of identity of testing

records was the total metric area of an apartment (see Table 10) and number of rooms in the apartment (see Table 11) were tested. In both considered criterion of identity, the results for the classic and neural regression models are very similar. The biggest error difference which can be observed is 2.19 p.p. and it takes a place while testing regression models including data referring to transactions of apartments with 4 rooms.

A summary of the research was the verification of the gravity of differences for mean absolute percentage errors obtained for the classical regression model and neural regression model. In total the gravity of 14 differences were researched i.e. for each comparable model. In each of 1 the 4 researched cases differences in means for classic and neural models were irrelevant.⁷

Table 9. Results obtained for the regression models, taking into account the price per square meter of residential real estate

Price per square meter	Classical model	Neural model	Difference (p.p.)
Apart. with a price of less than 3,000 PLN	20.85	33.48	12.63
Apart. with a price between 3,000–3,500 PLN	12.07	18.84	6.77
Apart. with a price between 3,500–4,000 PLN	9.64	6.61	3.03
Apart. with a price between 4,000–4,500 PLN	13.94	4.92	9.02
Apart. with a price between 4,500–5,000 PLN	28.47	12.6	15.87
Apart. with a price Above 5,000 PLN	43.00	35.39	7.61
Arice per square meter – all data	17.39	17.5	0.11

Source: own study.

Table 10. Results obtained for the regression models, including the price of total metric area of housing stock

Area of apartment	Classical model	Neural model	Difference (p.p.)
Apartments smaller than 40 meters	21.31	22.81	1.50
Apartments with a floor area of 40–80 meters	13.96	13.26	0.70
Apartments larger than 80 meters	18.48	17.46	1.02

Source: own study.

Table 11. Results obtained for the regression models, including the number of rooms in the housing resource

Number of rooms	Classical model	Neural model	Difference (p.p.)
1	23.37	22.20	1.17
2	12.89	14.46	1.57
3	19.44	18.00	1.44
4	22.69	20.50	2.19

Source: own study.

⁷ For testing the significance of the differences an analysis of variance was used.

Conclusions

Research enabled checking the usefulness of the application of two types of decision-making models. The model based on the application of the multiple regression was the first one whereas the second one was the model using neural networks. Both models confirmed the usefulness of their application meaning the usefulness of estimating the logarithm of the price per square meter of residential property. A comparative analysis of the models showed that these models have similar predictive characteristics. The measure enabling a comparison of the models was a mean absolute percentage error. It is worth noting that differences in the mean absolute percentage errors for the researched cases turned out statistically insignificant.

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