



## GLOBAL COMPETITIVENESS OF EUROPE: A ROBUST ASSESSMENT

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### Abstract

National (global) competitiveness became the central issue during the global crisis. Using the values of the three main subdimensions of the Global Competitiveness Index, we propose alternative DEA-based competitiveness indicators. In our approach, the index is nested in the more general measure of the competitiveness-given-performance indicator. We find that globally competitive European countries do not transform competitiveness into income per capita efficiently. Decomposition of the scores suggests that most of the relative inefficiency concentrates in innovation activity. The results proved robust against the CCR model used in previous research as well as principal component analysis.

### Keywords

Global Competitiveness Index, Economic Performance, Data Envelopment Analysis, European Union

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## I. Introduction

In the course of globalization, economic competition between countries has intensified in the past decades both within the European Union and worldwide. National (global) competitiveness became the central issue during the global crisis not only for small open economies. Exposure to external shocks made every country of the global network vulnerable and forced to compete for resources, environment, or markets. The notion of competitiveness itself has evolved from a microeconomic feature of the exporting firm<sup>4</sup> to the broader concept of global competitiveness which characterizes the national economy.

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<sup>4</sup> Ability of a firm or a nation to offer products and services that meet the quality standards of the local and world markets at prices that are competitive and provide adequate returns on the resources employed or consumed in their producing (Business Dictionary).

Global competitiveness has, however, been far from being defined and construed in a universally accepted way. Krugman (1994) identified competitiveness with productivity and expressed skepticism about the term itself. Berger (2008) lists the “ability of a nation to sell its goods to another nation”, “ability of a nation to earn”, “ability to adjust to changes in the external environment” and the “national ability to attract scarce mobile resources”. Recent assessments of competitiveness build on the ideas articulated in Porter (1990) and later combining inputs (often from government investments) and incentives (competition, openness) as drivers of higher productivity along with the quality of local demand conditions and the presence of the related and supporting industries into an integrated framework.

Empirical work is represented by Delgado et al. (2012) employing parametric regression analysis for determining the impact of significant factors attributed to competitiveness affecting productivity. A competitiveness index is then constructed from the regressors as a weighted sum with *fixed* weights based on estimates. The causal link between economic growth and competitiveness in 114 countries has been established by Kordalska and Olczyk (2016) using Granger causality tests.

Various approaches would require the use of different indicators to assess competitiveness. In the following analysis, we adopt the definition of national competitiveness from WEF (2018) as “the set of institutions, policies and factors that determine the level of productivity”. This definition underlies the widely used indicator of competitiveness – the GCI.

The Global Competitiveness Index (GCI) aspires to offer impartial information that allows policymakers from the public and private sectors to better understand the main drivers of growth. Theoretically, the GCI assumes productivity to be the main determinant of long-term growth. Therefore, identified by empirical and theoretical research, the factors and institutions determining improvements in productivity are evaluated in 114 indicators which are further grouped into twelve pillars comprising institutions, infrastructure, macroeconomic environment, health and primary education, higher education and training, goods market efficiency, labour market efficiency, financial market development, technological readiness, market size, business sophistication, and innovation.<sup>5</sup> These pillars are in turn organized into three subindexes: basic requirements, efficiency enhancers, and innovation and sophistication factors. In the final calculation of the overall GCI, the three subindexes are assigned different weights. These depend on each economy’s stage of development, proxied by its GDP per capita and the share of raw materials exports. To expand the idea of discrimination between the countries by means of different weights, we propose that the weights are assigned strictly individually. Each country would choose its weights so as to accentuate its better performance in each particular domain and maximize its relative-to-others score. In this sense, we break the link between weights and economic performance which underlies the construction of the GCI, but on the other hand, we allow for further extension of the model to take in economic performance indicators. Thus, we reject the idea of *ex ante* assigned weights

<sup>5</sup> For more on some of these topics, see e.g. Laboutková and Vymětal (2017), Ravšelj and Aristovnik (2017), or Uhrová and Skalka (2016).

letting a country’s economic policy preferences be reflected in the proposed indicator. Countries with the highest competitiveness index (potential) may not be able to transform it into economic performance to the full extent. Efficiency of the transformation could be measured in the same way as efficiency of production processes. A well-established non-parametric technique of data envelopment analysis (DEA) can be employed in this case. Šegota et al. (2017) used a basic CCR model in this framework which can suffer from untreated slacks. We improve on that approach by employing an SBM model to tackle possible slacks saving through CCR for a robustness test.

We proceed by delineating two basic data envelopment analysis models for measuring efficiency in Section II. We argue that DEA models can provide deeper insight into factors contributing to the object evaluation than the commonly used synthetic index could. In Section III we outline a subsystem analysis in the framework of DEA. These analytical tools are employed to assess the competitiveness of 30 European countries within the global environment. The results are presented in Section IV and confronted with an additional statistical tool – principal component analysis. Section V concludes.

## II. Nonparametric approach: DEA models

Besides the standard synthetic indices (or more complex productivity measures) with *ex ante* assigned weights of constituent subdimensions, we propose that weights are determined individually for each country. To assess technical efficiency, the general conceptual formula is used:

$$efficiency = \frac{outputs}{inputs} \tag{1}$$

Index measures can be arrived at by collapsing inputs in the expression (1) to a fixed value (most often the unit). In classical DEA, as originally proposed by Charnes et al. (1978), every subject under evaluation – called the decision-making unit, DMU – aggregates its inputs and outputs by means of individually set weights so that the ratio (1) is maximized. Alternatively, one can minimize the reverse fraction. In order to avoid unboundedness, a constraint is imposed so that the resulting efficiency score cannot exceed unit which should also hold if any of the remaining  $n - 1$  DMUs uses the weights  $\mu$  and  $\nu$  of DMU<sub>0</sub> under consideration. For  $n$  subjects transforming  $m$  inputs into  $s$  outputs the problem is formulated as:

$$\min \quad z_0(\mu, \nu) = \frac{\sum_{i=1}^m x_{i0} \nu_i}{\sum_{r=1}^s y_{rj} \mu_r} \quad (i = 1, 2, \dots, m) \tag{2}$$

$$\text{s.t.} \quad \frac{\sum_{i=1}^m x_{ij} \nu_i}{\sum_{r=1}^s y_{rj} \mu_r} \geq 1 \quad (j = 1, 2, \dots, n) \tag{3}$$

$$\mu_r \geq 0, \nu_i \geq 0 \quad (r = 1, 2, \dots, s) \tag{4}$$

Linearized, the basic CCR output-oriented (CCR-O) model can be written as:

$$\min \quad v^T x_0 \quad (5)$$

$$\text{s.t.} \quad -v^T X + u^T Y \geq 0^T \quad (6)$$

$$u^T y_0 = 1 \quad (7)$$

$$u \geq 0, v \geq 0 \quad (8)$$

Interpreted from the dual perspective of linear programming, the efficiency value can be viewed as an indirect distance measure from the efficiency frontier which envelops input and output data organized in matrices X and Y and is constructed from the *best practice* DMUs which are determined in the course of optimization and whose efficiency score (value of the objective function (5)) is equal to unit. An input-oriented CCR-I model can be shown to yield the same efficiency scores as CCR-O (e.g. Cooper et al., 2007).

Alternative measure of the distance was proposed by Tone (2001). Defining slack variables as deviations of DMU's inputs  $x_0$  and outputs  $y_0$  from the efficiency boundary as:

$$\begin{aligned} s^- &= x_0 + X\lambda \\ s^+ &= Y\lambda - y_0, \end{aligned} \quad (9)$$

a non-oriented slack-based measure (SBM) is determined by the optimization:

$$\min_{\lambda, s^+, s^-} \quad \rho = \frac{1 - \frac{1}{m} \sum_{i=1}^m s_i^- / x_{i0}}{1 + \frac{1}{s} \sum_{r=1}^s s_r^+ / y_{r0}} \quad (10)$$

$$\text{s.t.} \quad x_0 = X\lambda + s^- \quad (11)$$

$$y_0 = Y\lambda - s^+$$

$$\lambda \geq 0,$$

$$s^- \geq 0, s^+ \geq 0.$$

One may give the model input or output orientation by omitting output or input slacks respectively from (10) obtaining thus SBM-I or SBM-O efficiency measures. Both CCR and SBM measures can be used to decompose the overall efficiency to contributing factors. DEA models provide efficiency values relative to other units in the selected sample. At this expense one obtains individual weights and benchmarks as a theoretical basis for possible policy action.

### III. Subsystem analysis of the EU countries

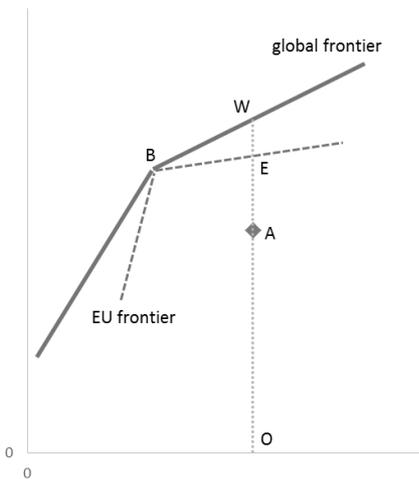
To analyse EU countries from the global perspective, we borrow the idea of Thanassoulis and Portela (2001). We construct two efficiency frontiers – (i) global world frontier by a *sbmef* model acting as a reference boundary and (ii) EU frontier modelled by *sbmef\_eu* that only comprises EU countries and providing *within-group* efficiency. This enables us to decompose overall efficiency to the component attributable to DMU (country) and the second attributable to the group.

Within-group DEA efficiency is calculated by considering DMUs belonging to the EU subsystem. The overall DEA efficiency is determined which cannot exceed the within-group score attributable to the individual country. Efficient units of individual groups may prove inefficient relative to some global units. Dividing overall score by the group’s one yields component attributable to group, thus:

$$sbmef \text{ (overall) score} = sbmef_{eu} \text{ score (attributable to country)} \times EU/world \text{ (attributable to EU)}$$

In this way, the best practice of the subsystem is compared to that of the superior system. Graphical representation of the merit of the decomposition for an output-oriented model is depicted in Figure 1.

**Figure 1: Efficiency of the subsystem**



Source: Authors’ elaboration

Schematically, inputs are represented on the horizontal while outputs are on the vertical axis. Output-oriented efficiency with respect to the global frontier  $ef_{glob}(A) = OA/OW$ , efficiency within the EU subsystem  $ef_{EU}(A) = OA/OE$ . For country A, the ratio  $OE/OW$  presents the efficiency of the EU wrt the world. The value cannot exceed 1, and is equal exactly to 1 solely if a country constitutes both EU and the world boundary line as in the case of country B, whose efficiency  $ef_{glob}(B) = ef_{EU}(B) = 1$ . Concerning the decomposition of DEA-based indexes, the same reasoning as for efficiencies applies.

#### IV. Results and robustness check

Empirical application of the techniques described above involve the calculation of optimizations (5)-(8) or (10)-(11). Data entering the models were adopted from WEF (2018) for three subindexes of GCI and World Bank (2018) for GDP per capita in PPP. Our dataset comes from those countries whose income p.c. exceeds 2000 USD.

We believe it constitutes a sufficient global background for assessing EU countries. On the upper end, we excluded Luxembourg and Qatar from the dataset due to excessively outlying income p.c. values to prevent unrealistic benchmarking, leaving the dataset with  $n = 87$  countries (DMUs). Descriptive statistics of the data are provided in Table A2 in Annex. Concentrating further on the performance of the European countries, “EU” will be henceforth referred to as a group comprising EU-28 before Brexit less Luxembourg, and with Switzerland and Norway added (i.e. 29 countries in the EU subset). The models’ orientation was determined so as to extract information on competitiveness.

**Table 1: Overview of DEA models employed**

| model           | type  | variables            |                      |
|-----------------|-------|----------------------|----------------------|
|                 |       | outputs              | inputs               |
| <i>ccri</i>     | CCR-O | 3 sub-indices of GCI | 1                    |
| <i>sbmi</i>     | SBM-O | 3 sub-indices of GCI | 1                    |
| <i>sbmi_eu</i>  | SBM-O | 3 sub-indices of GCI | 1                    |
| <i>ccref</i>    | CCR-I | GDP p.c. (PPP)       | 3 sub-indices of GCI |
| <i>sbmef</i>    | SBM-I | GDP p.c. (PPP)       | 3 sub-indices of GCI |
| <i>sbmef_eu</i> | SBM-I | GDP p.c. (PPP)       | 3 sub-indices of GCI |

Source: Authors’ elaboration

Table 1 provides an overview of the models and variables used. Global models involve 87 optimizations to be calculated, while those for the EU are just 29. Evaluating the competitiveness of EU countries, we computed global and group models to determine global and EU frontiers (as described in Section IV) employing *sbmi* and *sbmi\_eu* models. In Annex table A1 *sbmi* scores for all countries are provided. There are three worldwide efficient countries – Singapore, Switzerland, and US – with *sbmi* scores equal to 1. This corresponds to the three countries scoring the best in the GCI. Here we can point out the relativity of the DEA approach letting all three DMUs be potentially benchmarked against. Focusing on GCI, one would opt for the highest GCI (Switzerland) solely.

A detailed view on the solutions for  $\lambda$  in (10)-(11), however, reveal that Singapore and the US only present benchmarks for themselves, indicating outlying DMUs in the DEA sense. Other countries with a competitiveness indicator less than unit are clustered around Switzerland, which acts as a general benchmark. EU group members have thus no particular frontier and there is no difference between benchmarking against the world and the EU boundary line. Therefore, *sbmi* and *sbmi\_eu* scores are identical and EU/world is unit as Table 2 for selected countries states. This particular dataset was not therefore allowed to demonstrate the capabilities of DEA to the full.

In the case of performance-given-competitiveness evaluation, the only globally efficient DMU is Singapore, for EU the best practice is Ireland (which would correspond to the point E in Figure 1). Global EU countries’ scores now deviate from their global score. From the ratio of EU vs world performance, one can state that over 70% of the efficiency is attributable to the EU, as described in Section III. *sbmef\_eu* scores present efficiency attributable to individual countries within the system as benchmarked against Ireland.

Comparing index and efficiency scores makes it clear that the best scoring and therefore most “endowed” EU countries – Switzerland ( $sbmi = 1$ ), UK (0.924), Germany (0.959) or Finland (0.936) or Netherlands (0.967) did not manage to transform their potential into high income p.c. – compared to Singapore with an efficiency equal to 1. The EU thus seems to address the issue and analyse sources of relative underperformance.

**Table 2: Selected results for EU countries**

|                | index       |                |                 | efficiency   |                 |                 |
|----------------|-------------|----------------|-----------------|--------------|-----------------|-----------------|
|                | <i>sbmi</i> | <i>sbmi_eu</i> | <i>EU/world</i> | <i>sbmef</i> | <i>sbmef_eu</i> | <i>EU/world</i> |
| Austria        | 0.896       | 0.896          | 1               | 0.482        | 0.670           | 0.719           |
| Belgium        | 0.884       | 0.884          | 1               | 0.442        | 0.616           | 0.719           |
| Czechia        | 0.802       | 0.802          | 1               | 0.308        | 0.430           | 0.717           |
| Finland        | 0.936       | 0.936          | 1               | 0.452        | 0.629           | 0.719           |
| France         | 0.878       | 0.878          | 1               | 0.413        | 0.575           | 0.719           |
| Germany        | 0.959       | 0.959          | 1               | 0.529        | 0.736           | 0.719           |
| Hungary        | 0.696       | 0.696          | 1               | 0.229        | 0.319           | 0.717           |
| Ireland        | 0.876       | 0.876          | 1               | 0.712        | 1               | 0.712           |
| Italy          | 0.771       | 0.771          | 1               | 0.317        | 0.441           | 0.719           |
| Netherlands    | 0.967       | 0.967          | 1               | 0.571        | 0.795           | 0.719           |
| Poland         | 0.739       | 0.739          | 1               | 0.240        | 0.335           | 0.717           |
| Romania        | 0.666       | 0.666          | 1               | 0.185        | 0.258           | 0.717           |
| Slovakia       | 0.723       | 0.723          | 1               | 0.263        | 0.366           | 0.717           |
| Spain          | 0.787       | 0.787          | 1               | 0.326        | 0.455           | 0.717           |
| Switzerland    | 1           | 1              | 1               | 0.686        | 0.954           | 0.719           |
| United Kingdom | 0.924       | 0.924          | 1               | 0.442        | 0.615           | 0.718           |

Source: Authors’ calculation

Decomposition of SBM score can help identify sources of inefficiency. The objective function (10) penalizes DMU for (the sum of relative) slacks. For SBM-I model,  $\frac{1}{m} \sum_{i=1}^m s_i^- / x_{i0}$  presents the total penalty,  $s_i^- / x_{i0}$  can be thus viewed as the  $i^{\text{th}}$  input contribution to overall inefficiency. We can therefore determine how particular domains assessed by GCI subindexes contributed to the overall score in relative terms. Higher values would be associated with relatively weak performance in the area. The results of decomposition for selected countries are exhibited in Table 3.

Clearly, in an efficient country (Singapore), no inefficiencies are present. For the other DMUs, one can observe different patterns of inefficiency distribution across the three areas evaluated by GCI subindexes. Inefficiencies add up to 1 (100%). BASICR stands for basic requirements, EFF for efficiency enhancers, and INNOV for innovation and sophistication factors. From a global perspective, the most inefficiency concentrates in innovation activity. Policy measures should be advisably based on the analysis of best performing benchmark DMU. For EU countries the same recommendations hold since the results do not deviate much from the global pattern, as the last row of Table 3 makes clear.

There are, however, some significant individual deviations from the average pattern. For instance, the UK exhibits most inefficiency in BASICR while being very strong in EFF. Strong performance in EFF is apparent in Canada as well, with the most inefficient area being INNOV. In terms of innovation activity, Israel and Japan show the most efficiency. Interestingly, V4 members (Czechia, Slovakia, Poland, and Hungary) share a common pattern of inefficiency distribution with a slightly greater relative potential improvement in innovation.

**Table 3: Decomposition of inefficiency (selected countries)**

| DMU                  | Score        | Inefficiency |              |              |          |
|----------------------|--------------|--------------|--------------|--------------|----------|
|                      |              | BASICR       | EFF          | INOV         | Total    |
| Belgium              | 0.884        | 0.421        | 0.246        | 0.333        | 1        |
| Bulgaria             | 0.703        | 0.268        | 0.225        | 0.507        | 1        |
| Canada               | 0.894        | 0.329        | 0.066        | 0.605        | 1        |
| Colombia             | 0.688        | 0.349        | 0.213        | 0.438        | 1        |
| Czechia              | 0.802        | 0.263        | 0.220        | 0.517        | 1        |
| Estonia              | 0.817        | 0.192        | 0.221        | 0.588        | 1        |
| Finland              | 0.936        | 0.336        | 0.324        | 0.340        | 1        |
| Germany              | 0.959        | 0.544        | 0.168        | 0.288        | 1        |
| Hungary              | 0.696        | 0.285        | 0.208        | 0.507        | 1        |
| China                | 0.808        | 0.282        | 0.222        | 0.496        | 1        |
| Israel               | 0.901        | 0.504        | 0.314        | 0.181        | 1        |
| Japan                | 0.928        | 0.553        | 0.207        | 0.240        | 1        |
| New Zealand          | 0.905        | 0.178        | 0.129        | 0.693        | 1        |
| Poland               | 0.739        | 0.265        | 0.203        | 0.532        | 1        |
| Russia               | 0.734        | 0.275        | 0.212        | 0.513        | 1        |
| Singapore            | 1            | 0            | 0            | 0            |          |
| Slovakia             | 0.723        | 0.281        | 0.232        | 0.486        | 1        |
| Spain                | 0.787        | 0.296        | 0.206        | 0.498        | 1        |
| Ukraine              | 0.658        | 0.339        | 0.244        | 0.417        | 1        |
| United Kingdom       | 0.924        | 0.532        | 0.073        | 0.395        | 1        |
| <b>World average</b> | <b>0.769</b> | <b>0.289</b> | <b>0.255</b> | <b>0.456</b> | <b>1</b> |
| <i>EU average</i>    | <i>0.819</i> | <i>0.299</i> | <i>0.258</i> | <i>0.443</i> | <i>1</i> |

Source: Authors' calculation

For a robustness check we computed index and efficiency scores employing a CCR model (5)-(8). Since we are not interested in values of scores *per se*, believing them to be only a starting point for deeper analysis and formulating policy measures, we test whether various evaluation techniques generate similar ranking<sup>6</sup>. For this purpose, we produce

<sup>6</sup> Due to the construction of the objective function, SBM and CCR scores may significantly differ in values while correlate positively. One can show that SBM capturing slacks never exceeds CCR score (Tone, 2001).

a correlation matrix of variables containing ranking scores – *rgci* for GCI ranking, *rsbmi* for SBM-computed index, *ccri* for CCR-computed index, *rsbmef* for SBM efficiency (the baseline dealt with above), *rccref* for CCR efficiency. From Table 4 it is obvious that CCR and SBM efficiency rankings are highly correlated (0.83), the more so are index scores (0.97). High index or efficiency scores are naturally associated with lower ranking numbers, hence negative correlations between scores and ranks.

**Table 4: Correlations and rank correlations matrix**

|               | <i>sbmi</i> | <i>rsbmi</i> | <i>ccri</i> | <i>rccri</i> | <i>sbmef</i> | <i>rsbmef</i> | <i>ccref</i> | <i>rccref</i> | <i>Gci</i> | <i>rgci</i> | <i>pc1</i> | <i>rpc1</i> |
|---------------|-------------|--------------|-------------|--------------|--------------|---------------|--------------|---------------|------------|-------------|------------|-------------|
| <i>sbmi</i>   | 1           |              |             |              |              |               |              |               |            |             |            |             |
| <i>rsbmi</i>  | -0.97       | 1            |             |              |              |               |              |               |            |             |            |             |
| <i>ccri</i>   | 0.98        | -0.95        | 1           |              |              |               |              |               |            |             |            |             |
| <i>rccri</i>  | -0.94       | 0.96         | -0.97       | 1            |              |               |              |               |            |             |            |             |
| <i>sbmef</i>  | 0.83        | -0.79        | 0.86        | -0.83        | 1            |               |              |               |            |             |            |             |
| <i>rsbmef</i> | -0.82       | 0.81         | -0.86       | 0.87         | -0.95        | 1             |              |               |            |             |            |             |
| <i>ccref</i>  | 0.85        | -0.80        | 0.87        | -0.84        | 1.00         | -0.95         | 1            |               |            |             |            |             |
| <i>rccref</i> | -0.83       | 0.82         | -0.87       | 0.87         | -0.95        | 1.00          | -0.95        | 1             |            |             |            |             |
| <i>gci</i>    | 0.99        | -0.94        | 0.98        | -0.94        | 0.83         | -0.80         | 0.84         | -0.81         | 1          |             |            |             |
| <i>rgci</i>   | -0.95       | 0.96         | -0.95       | 0.96         | -0.79        | 0.80          | -0.80        | 0.80          | -0.96      | 1           |            |             |
| <i>pc1</i>    | -1.00       | 0.97         | -0.98       | 0.95         | -0.83        | 0.83          | -0.85        | 0.83          | -0.99      | 0.95        | 1          |             |
| <i>rpc1</i>   | -0.96       | 1.00         | -0.96       | 0.97         | -0.79        | 0.82          | -0.81        | 0.83          | -0.94      | 0.97        | 0.97       | 1           |

All correlations significant at 1% level.

Source: Authors' calculation

Since variables correlated (as Table A2 in Annex demonstrates), principal component analysis (PCA) can complement the robustness study. We thus assume that the three subindices gauge the solid phenomenon of competitiveness from the three perspectives as opposed to the “synthetic” nature of aggregated index. We employed a statistical technique to reduce the dimensionality of output data (organized in matrix *Y*) aiming to replace it by a set of  $PC_r$ ,  $r = 1, 2, \dots, s$  ( $s$  is number of original variables). Principal components are computed by optimization:

$$PC_r = \sum_{k=1}^s l_{kr} Y_k, \quad \text{s.t. } \text{var}(PC_r) \rightarrow \max, \quad \sum_{k=1}^s l_{kr}^2 = 1 \quad (12)$$

As a result, one can choose a certain number of principal components acting as new data while retaining an arbitrary share of original information. For three original data of GCI subindexes, the PCA results are summarized in Table 5.

**Table 5: Eigenanalysis of covariance matrix**

| Component | Eigenvalue | Proportion | Cumulative |
|-----------|------------|------------|------------|
| 1         | 1.139      | 0.929      | 0.929      |
| 2         | 0.056      | 0.045      | 0.975      |
| 3         | 0.031      | 0.025      | 1.000      |

Source: Authors' calculation

The last column of the table displays a cumulative percentage of the original information contained in consecutively added principal components. The first component PC1 contains a fair 93% of original information. In the results Table A2 in Annex, *pc1* variable values are provided along with the associated ranking *rpc1*. We next check correlation between the PC1 ranking and rankings from DEA models finding a high level of correlation – 0.97 with CCR and a perfect correlation with SBM.

## V. Conclusion

We carried out an analysis of European countries regarding their competitiveness as well as efficiency of transformation of competitiveness into economic performance. A robustness check made the statements a reliable basis for policy-making.

The proposed technique of assessing competitiveness against the economic performance of the country brings with it the possibility of not merely producing an index value or rank but a deeper insight into sources of inefficiency and indicate common patterns for some country groups. A competitiveness index is in our approach nested in the more general measure of the competitiveness-versus-performance indicator. EU countries do not exhibit any significant deviation from the world distribution of relative inefficiency across the dimensions featuring relative strength in basic rights and weakness in innovation activity. However, V4 members share a common pattern of inefficiency distribution, revealing a slightly greater shortfall at a relative loss in innovation.

Though index values obtained from the DEA model generate nearly identical ranking of countries as the commonly used index, additional information could be extracted from optimization results. Generally, benchmarking against more than a single subject – as against Switzerland in the specific case of this study – would involve linear combinations of multiple efficient subjects, revealing the relative strengths and weaknesses of the analyzed subjects that are not obvious from merely comparing the constituent subindexes. Refining the design further, weight restrictions reflecting policymaker preferences can be directly embodied in the optimization process. Finally, expanding the assessment to more than one dimension of economic performance, not merely GDP p.c., more advantages of DEA-based models could be revealed.

## Acknowledgement

This research was supported by the VEGA grant No. 2/0002/18.

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## Appendix

Table A1: Scores, ranks, principal component and data

|            | EU | sbmi  | rsbmi | ccri  | rcrri | sbmef | rsbmef | ccref | rcref | GCI  | rgci | pcI    | rpcI | BASICR | EFF  | INOV |
|------------|----|-------|-------|-------|-------|-------|--------|-------|-------|------|------|--------|------|--------|------|------|
| Albania    | 0  | 0.673 | 72    | 0.715 | 77    | 0.094 | 73     | 0.098 | 73    | 4.18 | 74   | 1.526  | 72   | 4.57   | 4.01 | 3.55 |
| Algeria    | 0  | 0.617 | 85    | 0.689 | 84    | 0.109 | 67     | 0.112 | 68    | 4.07 | 85   | 2.359  | 85   | 4.40   | 3.68 | 3.13 |
| Armenia    | 0  | 0.679 | 67    | 0.710 | 79    | 0.072 | 75     | 0.075 | 75    | 4.19 | 72   | 1.452  | 70   | 4.51   | 4.05 | 3.65 |
| Austria    | 1  | 0.896 | 17    | 0.904 | 20    | 0.482 | 15     | 0.537 | 12    | 5.19 | 20   | -1.995 | 18   | 5.70   | 5.03 | 5.30 |
| Australia  | 0  | 0.872 | 22    | 0.917 | 19    | 0.474 | 17     | 0.487 | 20    | 5.25 | 18   | -1.662 | 22   | 5.70   | 5.29 | 4.68 |
| Azerbaijan | 0  | 0.758 | 39    | 0.778 | 47    | 0.144 | 60     | 0.153 | 58    | 4.69 | 34   | 0.207  | 40   | 4.93   | 4.44 | 4.22 |
| Bahrain    | 0  | 0.764 | 36    | 0.806 | 34    | 0.403 | 25     | 0.412 | 25    | 4.54 | 42   | 0.067  | 37   | 5.08   | 4.62 | 4.05 |
| Belgium    | 1  | 0.884 | 19    | 0.894 | 23    | 0.442 | 21     | 0.489 | 19    | 5.23 | 19   | -1.799 | 19   | 5.48   | 5.15 | 5.18 |
| Bhutan     | 0  | 0.655 | 83    | 0.721 | 73    | 0.065 | 78     | 0.068 | 77    | 4.10 | 81   | 1.807  | 84   | 4.61   | 3.68 | 3.53 |
| Botswana   | 0  | 0.665 | 77    | 0.740 | 67    | 0.134 | 62     | 0.137 | 62    | 4.30 | 62   | 1.611  | 76   | 4.73   | 3.87 | 3.44 |
| Brazil     | 0  | 0.668 | 75    | 0.717 | 75    | 0.117 | 64     | 0.124 | 64    | 4.14 | 77   | 1.624  | 77   | 4.08   | 4.27 | 3.66 |
| Brunei     | 0  | 0.690 | 60    | 0.790 | 42    | 0.607 | 8      | 0.616 | 9     | 4.52 | 44   | 1.139  | 58   | 5.05   | 4.06 | 3.46 |
| Bulgaria   | 1  | 0.703 | 55    | 0.764 | 52    | 0.170 | 55     | 0.177 | 54    | 4.46 | 48   | 0.979  | 54   | 4.77   | 4.40 | 3.57 |
| Canada     | 0  | 0.894 | 18    | 0.947 | 11    | 0.467 | 18     | 0.491 | 18    | 5.35 | 14   | -2.016 | 17   | 5.72   | 5.52 | 4.82 |
| Colombia   | 0  | 0.688 | 61    | 0.742 | 63    | 0.111 | 66     | 0.117 | 65    | 4.29 | 65   | 1.295  | 64   | 4.33   | 4.38 | 3.67 |
| Costa Rica | 0  | 0.743 | 42    | 0.770 | 50    | 0.136 | 61     | 0.144 | 61    | 4.50 | 46   | 0.441  | 43   | 4.82   | 4.43 | 4.08 |
| Croatia    | 1  | 0.687 | 63    | 0.746 | 61    | 0.188 | 51     | 0.192 | 52    | 4.19 | 73   | 1.259  | 62   | 4.77   | 4.11 | 3.55 |
| Cyprus     | 1  | 0.724 | 47    | 0.771 | 49    | 0.295 | 34     | 0.302 | 34    | 4.30 | 63   | 0.681  | 47   | 4.92   | 4.36 | 3.79 |
| Czechia    | 1  | 0.802 | 28    | 0.848 | 28    | 0.308 | 33     | 0.315 | 33    | 4.77 | 30   | -0.562 | 28   | 5.35   | 4.86 | 4.24 |
| Denmark    | 1  | 0.918 | 12    | 0.927 | 16    | 0.496 | 13     | 0.535 | 13    | 5.39 | 12   | -2.361 | 12   | 5.90   | 5.26 | 5.28 |
| Estonia    | 1  | 0.817 | 26    | 0.886 | 25    | 0.282 | 36     | 0.285 | 37    | 4.85 | 28   | -0.854 | 26   | 5.66   | 4.92 | 4.20 |
| Finland    | 1  | 0.936 | 7     | 0.937 | 15    | 0.452 | 20     | 0.496 | 17    | 5.49 | 9    | -2.651 | 8    | 5.98   | 5.30 | 5.48 |
| France     | 1  | 0.878 | 20    | 0.890 | 24    | 0.413 | 24     | 0.449 | 24    | 5.18 | 21   | -1.706 | 20   | 5.54   | 5.1  | 5.07 |

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|            | EU | sbmi  | rsbmi | ccri  | rccri | sbmef | rsbmef | ccref | rcref | GCI  | rgci | pcI    | rpcI | BASICR | EFF  | INOV |
|------------|----|-------|-------|-------|-------|-------|--------|-------|-------|------|------|--------|------|--------|------|------|
| Georgia    | 0  | 0.662 | 78    | 0.754 | 57    | 0.081 | 74     | 0.082 | 74    | 4.28 | 66   | 1.553  | 74   | 4.82   | 4.06 | 3.23 |
| Germany    | 1  | 0.959 | 5     | 0.966 | 6     | 0.529 | 11     | 0.586 | 11    | 5.65 | 5    | -3.005 | 5    | 5.97   | 5.53 | 5.65 |
| Greece     | 1  | 0.679 | 68    | 0.717 | 76    | 0.210 | 47     | 0.219 | 46    | 4.02 | 86   | 1.435  | 69   | 4.58   | 4.05 | 3.60 |
| Guatemala  | 0  | 0.668 | 74    | 0.694 | 83    | 0.061 | 81     | 0.065 | 81    | 4.08 | 83   | 1.654  | 79   | 4.26   | 4.02 | 3.70 |
| Hong Kong  | 0  | 0.933 | 8     | 0.983 | 4     | 0.630 | 7      | 0.640 | 7     | 5.53 | 6    | -2.676 | 7    | 6.26   | 5.58 | 4.96 |
| Hungary    | 1  | 0.696 | 57    | 0.764 | 53    | 0.229 | 43     | 0.242 | 43    | 4.33 | 58   | 1.095  | 56   | 4.65   | 4.44 | 3.52 |
| Chile      | 0  | 0.763 | 38    | 0.834 | 31    | 0.205 | 48     | 0.216 | 48    | 4.71 | 32   | 0.007  | 33   | 5.13   | 4.83 | 3.86 |
| China      | 0  | 0.808 | 27    | 0.849 | 27    | 0.145 | 59     | 0.149 | 60    | 5.00 | 26   | -0.636 | 27   | 5.32   | 4.88 | 4.33 |
| Iceland    | 1  | 0.857 | 25    | 0.920 | 18    | 0.481 | 16     | 0.501 | 16    | 4.99 | 27   | -1.435 | 24   | 5.88   | 4.77 | 4.77 |
| India      | 0  | 0.751 | 41    | 0.770 | 51    | 0.058 | 82     | 0.064 | 82    | 4.59 | 38   | 0.337  | 41   | 4.68   | 4.47 | 4.29 |
| Indonesia  | 0  | 0.769 | 34    | 0.790 | 43    | 0.103 | 69     | 0.110 | 69    | 4.68 | 35   | 0.026  | 35   | 4.98   | 4.52 | 4.29 |
| Iran       | 0  | 0.680 | 65    | 0.754 | 57    | 0.154 | 57     | 0.157 | 57    | 4.27 | 68   | 1.360  | 65   | 4.82   | 3.99 | 3.51 |
| Ireland    | 1  | 0.876 | 21    | 0.894 | 22    | 0.712 | 3      | 0.754 | 3     | 5.16 | 23   | -1.693 | 21   | 5.68   | 5.09 | 4.93 |
| Israel     | 0  | 0.901 | 15    | 0.944 | 12    | 0.355 | 30     | 0.411 | 26    | 5.31 | 16   | -2.092 | 16   | 5.48   | 5.12 | 5.53 |
| Italy      | 1  | 0.771 | 33    | 0.780 | 46    | 0.317 | 32     | 0.348 | 31    | 4.54 | 43   | 0.022  | 34   | 4.88   | 4.46 | 4.45 |
| Jamaica    | 0  | 0.694 | 58    | 0.718 | 74    | 0.070 | 76     | 0.075 | 76    | 4.25 | 69   | 1.233  | 60   | 4.52   | 4.12 | 3.81 |
| Japan      | 0  | 0.928 | 9     | 0.948 | 10    | 0.432 | 23     | 0.487 | 21    | 5.49 | 10   | -2.513 | 9    | 5.66   | 5.39 | 5.55 |
| Jordan     | 0  | 0.707 | 54    | 0.725 | 71    | 0.097 | 71     | 0.105 | 71    | 4.30 | 64   | 1.034  | 55   | 4.56   | 4.15 | 3.96 |
| Kazakhstan | 0  | 0.677 | 70    | 0.746 | 62    | 0.200 | 50     | 0.211 | 49    | 4.35 | 55   | 1.375  | 66   | 4.59   | 4.32 | 3.39 |
| Korea      | 0  | 0.867 | 23    | 0.903 | 21    | 0.368 | 27     | 0.387 | 28    | 5.07 | 25   | -1.555 | 23   | 5.77   | 4.93 | 4.85 |
| Kuwait     | 0  | 0.684 | 64    | 0.764 | 54    | 0.508 | 12     | 0.513 | 15    | 4.43 | 51   | 1.271  | 63   | 4.88   | 4.07 | 3.47 |
| Latvia     | 1  | 0.720 | 49    | 0.784 | 44    | 0.220 | 45     | 0.225 | 45    | 4.40 | 53   | 0.693  | 48   | 5.01   | 4.40 | 3.65 |
| Lithuania  | 1  | 0.764 | 35    | 0.807 | 33    | 0.268 | 37     | 0.274 | 38    | 4.58 | 40   | 0.059  | 36   | 5.15   | 4.57 | 4.04 |
| Malaysia   | 0  | 0.860 | 24    | 0.871 | 26    | 0.268 | 38     | 0.289 | 36    | 5.17 | 22   | -1.424 | 25   | 5.55   | 4.94 | 4.91 |
| Malta      | 1  | 0.789 | 29    | 0.847 | 29    | 0.359 | 28     | 0.366 | 29    | 4.65 | 36   | -0.353 | 29   | 5.41   | 4.61 | 4.20 |

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|              | EU | sbmi  | rsbmi | ccri  | rcrri | sbmef | rsbmef | ccref | rcref | GCI  | rgci | pcI    | rpcI | BASICR | EFF  | INOV |
|--------------|----|-------|-------|-------|-------|-------|--------|-------|-------|------|------|--------|------|--------|------|------|
| Mauritius    | 0  | 0.734 | 45    | 0.784 | 44    | 0.174 | 53     | 0.180 | 53    | 4.52 | 45   | 0.546  | 46   | 5.01   | 4.28 | 3.93 |
| Mexico       | 0  | 0.715 | 50    | 0.760 | 56    | 0.157 | 56     | 0.163 | 56    | 4.44 | 49   | 0.864  | 51   | 4.59   | 4.43 | 3.84 |
| Moldova      | 0  | 0.603 | 87    | 0.662 | 87    | 0.040 | 84     | 0.041 | 84    | 3.99 | 88   | 2.574  | 87   | 4.22   | 3.75 | 3.00 |
| Montenegro   | 0  | 0.659 | 81    | 0.709 | 80    | 0.132 | 63     | 0.137 | 63    | 4.15 | 75   | 1.733  | 80   | 4.42   | 4.08 | 3.40 |
| Morocco      | 0  | 0.680 | 66    | 0.750 | 60    | 0.065 | 77     | 0.067 | 79    | 4.24 | 70   | 1.385  | 67   | 4.79   | 3.94 | 3.56 |
| Nepal        | 0  | 0.605 | 86    | 0.682 | 86    | 0.019 | 86     | 0.020 | 86    | 4.02 | 87   | 2.557  | 86   | 4.36   | 3.56 | 3.07 |
| Netherlands  | 1  | 0.967 | 4     | 0.977 | 5     | 0.571 | 9      | 0.619 | 8     | 5.66 | 4    | -3.154 | 3    | 6.24   | 5.46 | 5.62 |
| New Zealand  | 0  | 0.905 | 14    | 0.952 | 7     | 0.384 | 26     | 0.388 | 27    | 5.37 | 13   | -2.217 | 13   | 6.05   | 5.43 | 4.81 |
| Norway       | 1  | 0.921 | 11    | 0.942 | 13    | 0.718 | 2      | 0.755 | 2     | 5.40 | 11   | -2.412 | 11   | 6.02   | 5.29 | 5.19 |
| Oman         | 0  | 0.711 | 52    | 0.801 | 39    | 0.357 | 29     | 0.361 | 30    | 4.31 | 61   | 0.822  | 50   | 5.12   | 4.19 | 3.61 |
| Panama       | 0  | 0.737 | 44    | 0.801 | 39    | 0.205 | 49     | 0.210 | 50    | 4.44 | 50   | 0.476  | 44   | 5.12   | 4.29 | 3.89 |
| Peru         | 0  | 0.662 | 79    | 0.727 | 70    | 0.100 | 70     | 0.105 | 70    | 4.22 | 71   | 1.644  | 78   | 4.45   | 4.22 | 3.33 |
| Philippines  | 0  | 0.700 | 56    | 0.741 | 65    | 0.064 | 80     | 0.067 | 80    | 4.35 | 56   | 1.109  | 57   | 4.6    | 4.27 | 3.72 |
| Poland       | 1  | 0.739 | 43    | 0.806 | 35    | 0.240 | 41     | 0.251 | 41    | 4.59 | 39   | 0.394  | 42   | 4.99   | 4.65 | 3.75 |
| Portugal     | 1  | 0.772 | 32    | 0.805 | 37    | 0.254 | 40     | 0.264 | 40    | 4.57 | 41   | -0.051 | 32   | 5.12   | 4.58 | 4.18 |
| Romania      | 1  | 0.666 | 76    | 0.740 | 66    | 0.185 | 52     | 0.195 | 51    | 4.28 | 67   | 1.530  | 73   | 4.57   | 4.28 | 3.28 |
| Russia       | 0  | 0.734 | 46    | 0.795 | 41    | 0.225 | 44     | 0.234 | 44    | 4.64 | 37   | 0.501  | 45   | 4.92   | 4.59 | 3.76 |
| Rwanda       | 0  | 0.693 | 59    | 0.723 | 72    | 0.016 | 87     | 0.017 | 87    | 4.35 | 57   | 1.243  | 61   | 4.62   | 3.95 | 3.87 |
| Saudi Arabia | 0  | 0.782 | 31    | 0.828 | 32    | 0.465 | 19     | 0.471 | 23    | 4.83 | 29   | -0.237 | 31   | 5.28   | 4.69 | 4.12 |
| Serbia       | 0  | 0.653 | 84    | 0.710 | 78    | 0.111 | 65     | 0.114 | 67    | 4.14 | 78   | 1.790  | 82   | 4.54   | 3.99 | 3.31 |
| Singapore    | 0  | 1     | 1     | 1     | 1     | 1     | 1      | 1.000 | 1     | 5.71 | 3    | -3.138 | 4    | 6.34   | 5.72 | 5.25 |
| Slovakia     | 1  | 0.723 | 48    | 0.775 | 48    | 0.263 | 39     | 0.272 | 39    | 4.33 | 59   | 0.698  | 49   | 4.83   | 4.46 | 3.76 |
| Slovenia     | 1  | 0.763 | 37    | 0.804 | 38    | 0.285 | 35     | 0.299 | 35    | 4.48 | 47   | 0.102  | 38   | 5.14   | 4.39 | 4.18 |
| South Africa | 0  | 0.715 | 51    | 0.741 | 64    | 0.106 | 68     | 0.117 | 66    | 4.32 | 60   | 0.900  | 52   | 4.28   | 4.39 | 4.14 |
| Spain        | 1  | 0.787 | 30    | 0.836 | 30    | 0.326 | 31     | 0.338 | 32    | 4.70 | 33   | -0.303 | 30   | 5.15   | 4.84 | 4.17 |

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|                      | EU |       | sbmi | rsbmi | ccri | rcrri | sbmef | rsbmef | ccref | rcref | GCI | rgci   | pcI | rpcI | BASICR | EFF  | INOV |
|----------------------|----|-------|------|-------|------|-------|-------|--------|-------|-------|-----|--------|-----|------|--------|------|------|
| Sri Lanka            | 0  | 0.673 | 73   | 0.706 | 81   | 0.096 | 72    | 0.104  | 72    | 4.08  | 84  | 1.567  | 75  | 4.51 | 3.81   | 3.76 |      |
| Sweden               | 1  | 0.942 | 6    | 0.951 | 8    | 0.529 | 10    | 0.588  | 10    | 5.52  | 7   | -2.751 | 6   | 6.00 | 5.30   | 5.57 |      |
| Switzerland          | 1  | 1     | 1    | 1     | 1    | 0.686 | 4     | 0.750  | 4     | 5.86  | 1   | -3.677 | 1   | 6.39 | 5.65   | 5.86 |      |
| Taiwan               | 0  | 0.905 | 13   | 0.922 | 17   | 0.492 | 14    | 0.521  | 14    | 5.33  | 15  | -2.153 | 14  | 5.84 | 5.25   | 5.12 |      |
| Tajikistan           | 0  | 0.661 | 80   | 0.689 | 84   | 0.024 | 85    | 0.026  | 85    | 4.14  | 79  | 1.765  | 81  | 4.40 | 3.74   | 3.72 |      |
| Thailand             | 0  | 0.754 | 40   | 0.805 | 36   | 0.147 | 58    | 0.151  | 59    | 4.72  | 31  | 0.204  | 39  | 5.06 | 4.62   | 3.92 |      |
| Trinidad and Tobago  | 0  | 0.674 | 71   | 0.728 | 69   | 0.237 | 42    | 0.248  | 42    | 4.09  | 82  | 1.497  | 71  | 4.40 | 4.24   | 3.52 |      |
| Turkey               | 0  | 0.708 | 53   | 0.763 | 55   | 0.211 | 46    | 0.219  | 47    | 4.42  | 52  | 0.924  | 53  | 4.75 | 4.40   | 3.65 |      |
| Ukraine              | 0  | 0.658 | 82   | 0.699 | 82   | 0.065 | 79    | 0.068  | 78    | 4.11  | 80  | 1.799  | 83  | 4.18 | 4.09   | 3.55 |      |
| United Arab Emirates | 0  | 0.901 | 16   | 0.942 | 13   | 0.662 | 5     | 0.676  | 6     | 5.30  | 17  | -2.120 | 15  | 6.02 | 5.23   | 4.93 |      |
| United Kingdom       | 1  | 0.924 | 10   | 0.949 | 9    | 0.442 | 22    | 0.479  | 22    | 5.51  | 8   | -2.457 | 10  | 5.65 | 5.55   | 5.34 |      |
| United States        | 0  | 1     | 1    | 1     | 1    | 0.639 | 6     | 0.717  | 5     | 5.85  | 2   | -3.195 | 2   | 5.54 | 6.01   | 5.80 |      |
| Uruguay              | 0  | 0.688 | 62   | 0.753 | 59   | 0.172 | 54    | 0.176  | 55    | 4.15  | 76  | 1.216  | 59  | 4.81 | 4.20   | 3.47 |      |
| Viet Nam             | 0  | 0.678 | 69   | 0.733 | 68   | 0.053 | 83    | 0.055  | 83    | 4.36  | 54  | 1.418  | 68  | 4.52 | 4.24   | 3.49 |      |

Source: Authors' calculation

**Table A2: Descriptive statistics of the data**

| Statistics on Input/Output Data |        |      |      |         |
|---------------------------------|--------|------|------|---------|
|                                 | BASICR | EFF  | INOV | YPCPPP  |
| Max                             | 5.92   | 6.44 | 7.00 | 93905.5 |
| Min                             | 3.61   | 3.99 | 4.14 | 2079.9  |
| Average                         | 4.92   | 5.42 | 5.83 | 31391.5 |
| SD                              | 0.58   | 0.56 | 0.75 | 19743.2 |

| Correlation | BASICR | EFF   | INOV  | YPCPPP |
|-------------|--------|-------|-------|--------|
| BASICR      | 1      | 0.89  | 0.87  | -0.80  |
| EFF         | 0.89   | 1     | 0.91  | -0.73  |
| INOV        | 0.87   | 0.91  | 1     | -0.66  |
| YPCPPP      | -0.80  | -0.73 | -0.66 | 1      |

*Source: Authors' elaboration*